



**P5: Taylor Hollis; Juliana Baratta, MS; Gisselle DeLeon; Raquel Garcia; Gaby Li; Donna Zulman MD  
Community Partner Co-authors: Stephen Russell, MD; Robert Fortuna, MD; Carlie Stein, MD; Clyde  
Beverly; Tyler Acton; Sonya Yawn; Yasmine Griffiths; Gazania Mccoy**

## **PRESENCE FOR RACIAL JUSTICE: COMMUNITY CLINIC PARTNERSHIPS TO PROMOTE HEALTH EQUITY AND RACIAL JUSTICE IN HEALTH CARE**

**Background:** The Stanford Presence 5 framework promotes evidence-based clinician practices that foster humanism and connection. The Presence for Racial Justice (PRJ) project leverages this work to further concentrate on health equity, by explicitly identifying and disseminating communication practices to meaningfully address structural, institutional, and personally mediated forms of racism faced by Black patients.

**Methods:** Community-based participatory research principles informed the study components: 1) a community advisory board comprising patients, physicians, and community members across sites, 2) interviews with Black patients to understand preferences around anti-racist healthcare communication, and 3) clinician focus groups to reflect on and implement evidence-based Presence for Racial Justice practices informed by literature review. We are using direct content analysis, critical race theory, and communication ecologies to identify emerging themes around anti-racism practices.

**Results.** Our findings will create 4 evidence-based deliverables supporting clinicians to promote racial equity: 1) a Presence for Racial Justice discussion guide, 2) a Continuing Medical Education module, 3) train-the-trainer workshops, and 4) a Presence for Racial Justice website to disseminate the practices nationally.

**Conclusion.** Through this multidisciplinary, community-partnered approach, the Presence for Racial Justice project will identify and disseminate anti-racism communication strategies that promote racial justice in medicine.

### **COMMUNITY PARTNER**

ROOTS COMMUNITY HEALTH CENTER  
CULVER MEDICAL GROUP IN ROCHESTER  
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