Button

Buttons add impactful links to a web page. With multiple styles, colors and icons, buttons are visually pleasing and draw much more attention than standard links. Use buttons to draw users into taking action.

Features

• Custom text, link & icon
• Multiple style and color choices
• Customizable position
• "Nofollow" search engine toggle for privacy

Pro Tips

• Write text with actionable words
• Color is powerful - create and reuse primary and secondary styles throughout your site
• Vertically align buttons with the "justified" option
• Horizontally align buttons using columns
Button Legend

**Content**

- **A** TEXT: Standard w/Color Background + Icon
- **B** LINK TO: http://med.stanford.edu/
  - Open link in new window
  - Don’t allow search engines follow this link
- **C** Add Icon

**Display Options**

- **A** BUTTON STYLE:
  - Simple Button - White Bkg no Arrow
  - Standard Button - Color Bkg with arrow
  - White Button - White Bkg with arrow
  - White Button - White Bkg with color arrow

- **B** BUTTON ALIGNMENT:
  - Left
  - Center
  - Right
  - Full Width

- **C** HIGHLIGHT COLOR: