

Tobacco: The Basics Module

Unit 2: What's Menthol Got to Do with It?

The discussion points below are designed for you to initiate an essential conversation with a trusted adult in your life. It does not matter if you know the factual answers; you can research that together at a later time. What is important is that you are able to communicate with a trusted adult, to broaden your perspective on this topic.

“They made us pick it and then they made us smoke it.” To what do you think this quote applies and why?

How are Big Tobacco and the African-American community tied together? How do you feel about this?

How is the use of menthol in cigarettes a social justice issue?

While we know tobacco companies have targeted the African American community through menthol products, why should everyone be concerned about menthol in cigarettes?

