Tobacco Prevention Toolkit

Tobacco Module Quiz

- 1. Which advertising techniques have been used by tobacco companies?
 - a. Claims they are doctor recommended
 - b. Sexist marketing

- c. Using cartoon characters
- d. All of the above
- 2. Which government official first warned America about the dangers of smoking?
 - a. The Attorney General
 - b. The President

- c. The Executive Doctor
- d. The Surgeon-General
- 3. Under oath before Congress, the chief executives of the major tobacco companies swore that...
 - Cigarettes are produced under high standards of control
 - b. Children do not have access to tobacco products

- c. Cigarette smoking is not addictive
- d. The FDA should not have control over tobacco production

- 4. Second hand smoke
 - a. Affects young children
 - b. Can affect an entire apartment building

- c. Is smoke released by those smoking
- d. All of the above
- 5. Smoking tobacco originated
 - a. At the time of the Civil War
 - b. The 1920s

- c. In the Americas
- 6. Why is it so difficult to quit using tobacco products?
 - a. It's not. Quitting is very easy to do.
 - b. Tobacco products contain nicotine, which is very addictive

- c. Most tobacco users don't want to quit
- d. It's just a habit like any other



- 7. Hookah is not a safer alternative to cigarettes and has many of the same risks
 - a. True
 - b. False
- 8. Which cancer/cancers are associated with smokeless tobacco?
 - a. Oral
 - b. Throat

- c Pancreatic
- d. All of these
- 9. Which of the following is NOT a negative environmental effect caused by tobacco products?
 - a. Deforestation
 - b. Major source of litter worldwide

- c. It isn't organic
- d. Significant pesticide use

