

He's one of the best not men to know. While his show may say *Office Hours*, Tim F. isn't usually around 24 hours a day.

The doctor is a scientist, a diplomat, and a family sympathizer to human beings all in one, so neither time being and his thin schedule.

According to a recent *Nationwide survey*:

MORE DOCTORS SMOKE CAMEL THAN ANY OTHER CIGARETTE

DOCTORS in every branch of medicine—113,000 in all—were queried in this nationwide study of cigarette preference. Their leading research organizations made the survey. The gist of the query was—What cigarette do you smoke, Doctor?

The brand named most was Camel!

The rich, full flavor and cool softness of Camel's superb blend of choice tobaccos seem to have the same appeal to the smoking tastes of doctors as to millions of other smokers. If you are a Camel smoker, the preference among doctors will hardly surprise you. If you're not—well, try Camels too.

Your "T-Zone" Will Tell You...

T-Zone Taste ...
T-Zone Smooth ...

That's your genetic ground for any cigarette. See if Camels don't suit you. "T-Zone" is a "T-Zone" for a "T-Zone."

CAMELS *Crestline Tobaccos*

Through hills, stars and snow, the warmth of 1978 always made me feel half girl through.

You've come a long way, baby.

VIRGINIA SLIMS

Warmer than that, Virginia Slims.

18 mg. "tar," 1.1 mg. nicotine av. per cigarette by FTC Method.
 Warning: The Surgeon General Has Determined That Cigarette Smoking is Greatly Hazardous to Your Health.

"You like them FRESH So do I!"

You don't have to tell the woman who has switched to Camels the benefits of a fresh cigarette. She knows all about it—today she knows the ones she likes.

She has learned that the fine, fragrant, non-fermented choice tobaccos in Camels have a perfectly preserved delicate richness all their own.

She knows by a grateful doctor's testimony:

"Are you Zane?"
 "No, I'm Zane!"

"If you don't know what the British method of scientifically applying heat so as to avoid burning or roasting means to the smoker—switch to Camels for just one day—they have them—of you can."

"Are you Zane?"
 "No, I'm Zane!"

"If you don't know what the British method of scientifically applying heat so as to avoid burning or roasting means to the smoker—switch to Camels for just one day—they have them—of you can."

CAMELS
 Made FRESH — Kept FRESH

Smooth character.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

DORAL MEETS A SMART COOKIE!

MY FORTUNE SAYS! TASTE OF LOW "TAR" AND NICOTINE CIGARETTE IS LIKE DRAGON WITH LOCKAWAY NO SNAP!

MARGO: I THINK OUR TEAPOT IS SINGING!

OH NO, THAT IS DORAL—LOW "TAR" AND NICOTINE CIGARETTE!

LOW "TAR" AND NICOTINE? THEN HOW CAN IT SING ABOUT TASTE? TRY IT!

MARVELOUS TASTE! CONFLICTUS SAYS: DON'T KNOCK IT TILL YOU'VE TRIED IT!

TASTE ME!

The fiber system you'd need a scientist to explain... but Doral says it in two words: "Taste me!"

DORAL

18 mg. "tar," 1.1 mg. nicotine av. per cigarette by FTC Method.
 Warning: The Surgeon General Has Determined That Cigarette Smoking is Greatly Hazardous to Your Health.

NEVER let the goody two shoes get you down.

VIRGINIA SLIMS

Find Your Voice

SURGEON GENERAL'S WARNING: Cigarette Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

VIRGINIA SLIMS
 18 mg. "tar," 1.1 mg. nicotine av. per cigarette by FTC Method.



Tobacco Prevention Toolkit
 Division of Adolescent Medicine, Stanford University
www.tobaccopreventiontoolkit.stanford.edu, tobprevtoolkit@stanford.edu

CHOICE OF YOUNG AMERICANS

Don't you want to try a cigarette with a record like this?
Rolling Stone... *Forbes*... *Nigeria*...

CHESTERFIELD
REGULAR & KING-SIZE

- 1** Chesterfield Quality Highest. Recent chemical analyses give an index of good quality for the country's six leading cigarette brands. The index of good quality tabacco—a ratio of high sugar to low nicotine—shows Chesterfield quality highest...15% higher than its nearest competitor and Chesterfield quality 15% higher than the average of the five other leading brands.
- 2** No adverse effects to nose, throat and sinuses from smoking Chesterfield. From the report of a medical specialist who has been giving a group of Chesterfield smokers regular examinations every two months for well over a year.
- 3** First with premium quality regular and king. Much Milder with an extra room—and for your pocket. It's today's best cigarette.

CHESTERFIELD
BEST FOR YOU

CIGARETTES

COMING SOON! SEE SPECIALLY MARKED PACKS FOR 40¢ OFF

SATURDAY
MADE IN THE USA.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

YOUR SPIRIT. YOUR SMOKE.

WHY QUIT? SWITCH TO BLU

blu is the smart choice for smokers wanting a change. Take back your freedom to smoke when and where you want without ash or smell. blu is everything you enjoy about smoking and nothing else. Nobody likes a quitter, so make the switch today.

Visit blucigs.com

PREMIUM ELECTRONIC CIGARETTE

18+ only | CALIFORNIA PROPOSITION 65 - Warning: This product contains nicotine, a chemical known to the state of California to cause birth defects or other reproductive harm.

SNOOP DOGG
ROLLING PAPERS

SNOOP DOGG
1 1/2 ROLLING PAPERS

www.executivebranch.com

I HAVE A DREAM
WHAT'S YOUR DREAM?

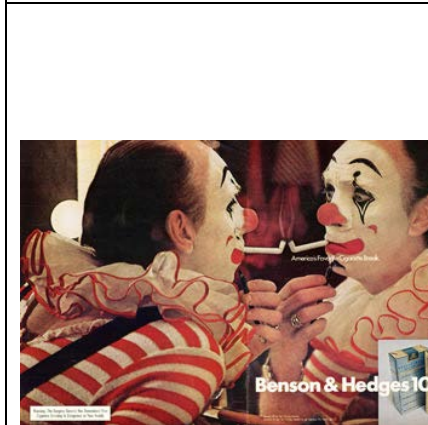
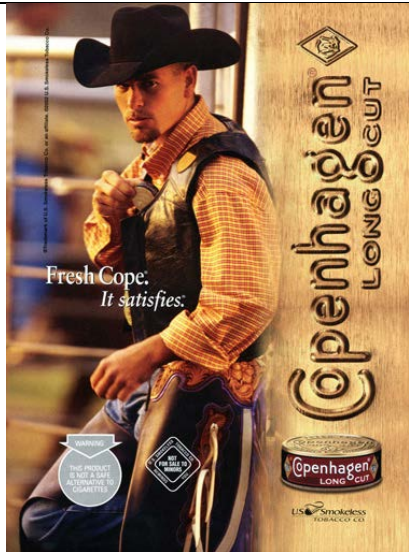
Green Smoke

If I were a man, I'd smoke White Owl Miniatures.

If you and a lady, look up with the small, slim, good-looking White Owl Miniatures... you'll love the little size.



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