

## Lico'risk' Activity

<u>Purpose &amp; Preparation</u>	<u>Procedure</u>
<p><b>Purpose:</b></p> <ul style="list-style-type: none"><li>• To simulate the look and feel of smokeless tobacco</li><li>• To think about the association between smokeless tobacco use and attraction</li><li>• To receive an idea of how flavors may influence the use of smokeless tobacco</li></ul> <p><b>Preparation:</b></p> <p><b>Instructor Pre-Work:</b> Obtain paper cups and enough black and red licorice (<i>Remember that each student will need their own cup along with an individual piece of black and red licorice</i>)</p> <p><b>Student Pre-Work:</b> NONE</p> <p><b>Materials Needed:</b></p> <ul style="list-style-type: none"><li>• Small plastic clear/transparent cup for each student</li><li>• Black licorice for each student</li><li>• Red licorice for each student</li></ul>	<p><b>Procedure:</b></p> <ul style="list-style-type: none"><li>• Pass out a cup to each student.</li><li>• Pass out a piece of black licorice to each student.</li><li>• Ask them to chew the black licorice until they have a good amount of juice inside their mouth. Advise them to spit their juice in their cup.</li><li>• Ask them to open their mouth wide and show their neighbors.</li><li>• Ask for a show of hands of who would like to kiss that mouth.</li><li>• Have everybody look in each other's cup.</li><li>• Give them a piece of red licorice and have them add this juice to their cup, with the black licorice juice.</li><li>• Ask them if the flavored red licorice makes the experience any better.</li></ul> <p><b>Wrap-Up:</b></p> <ul style="list-style-type: none"><li>• How do tobacco companies market the manly image of smokeless tobacco?</li><li>• Does using smokeless tobacco make someone more appealing/attractive to you?</li><li>• Is your mouth completely empty of licorice now that you have spit?</li><li>• What do you think smokeless tobacco does to your mouth when you don't spit it all out?</li></ul>

