HOW TO GIVE A GREAT PRESENTATION

Stephanie Chao, MD
AGENDA

Message
Visual Presentation
Oral Presentation
Miscellaneous tips and tricks
Summary
EVERYONE HAS A STORY TO TELL

A lot of people
Fact finding

- Literature review
- Existing methods
- Design
- Feasibility analysis
- Rollout

Give your audience a roadmap
Why is screening difficult?

• Nationally:
  - NACHRI provides guidelines for setting up a dedicated “Child Protective Team” but no specific screening or risk assessment procedures are provided.
  - Systematic reviews show low-quality evidence on screening performance, poor accuracy, risk of false positives and negatives.

NACHRI – National Association of Children’s Hospitals and Related Institutions
Chen et al., 2022. Screening tools for child abuse used by healthcare providers: a systematic review.
How do we screen currently?

- Literature review
- Existing methods
- Design
- Feasibility analysis
- Rollout

Flow diagram c/o Anneke Claypool, PhD
How do we screen currently?

- Literature review
- Existing methods
- Design
- Feasibility analysis
- Rollout

80% of patients enter here

Flow diagram c/o Anneke Claypool, PhD
How do we screen currently?

- **Staff interviews (360-bed, Level I Ped Trauma Center):**
  - Providers rely on individual expertise in escalating suspected NAT with no mandated training or required screening
  - Suspected Child Abuse and Neglect (SCAN) Team consists of child abuse pediatricians and social workers who review charts from consulting providers
  - No standard or automated process in escalating patients flagged as being “at risk” of abuse
Designing an intervention

- **Goals:** Increase detection, limit burden of detection

- All patients ≤ 5 y/o
- Minimal & effective nurse questions
- Manageable # to SW
- Balanced workload for RN & SW

CPS Report
Designing an intervention

- Modified Nationwide Children’s Hospital (Columbus, OH) screening
- Epic implementation
  - Implemented into admission nursing workflow
  - Optional from November, 2018
  - Required from January, 2019
  - Collected counts of patients through each step of the screening workflow
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STYLE POINTS
LOOKS MATTER
(don't judge me)
VARY YOUR SLIDE FORMAT

powerpoint can help
FOR EXAMPLE
The future of reproduction

A representative figure showing typical flow cytometric cell sorting of BM, MPB, or UCB CD34 + cells into G0 and G1 phases of cell cycle. CD34 + cells selected on a Miltenyi MACS column were stained with APC conjugated CD34 antibody, Hst and PY. (A): CD34 positive cells were gated and analyzed for Hst and PY.
A representative figure showing typical flow cytometric cell sorting of BM, MPB, or UCB CD34+ cells into G0 and G1 phases of cell cycle. CD34+ cells selected on a Miltenyi MACS column were stained with APC conjugated CD34 antibody, Hst and PY. (A): CD34 positive cells were gated and analyzed for Hst and PY.
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The future of reproduction
RESULTS CAN SPEAK FOR THEMSELVES
DO NOT OVER COMPLICATE YOUR FIGURES

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ANOTHER EXAMPLE
Racial Disparities

- Minority children are disproportionately identified in child abuse evaluation and work-up
- Higher case substantiation rates than White counterparts
- Controversial whether race is independent risk factor for child abuse or reflective of SES
- Case detection is subject to mandated reporter conscious or unconscious biases

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Universal Screening for Non-accidental Trauma: Can we eliminate racial disparities

STEPHANIE CHAO, MD
Assistant Professor of Surgery
Trauma Medical Director, LPCH
Stanford School of Medicine
Universal Screening for Non-accidental Trauma: Can we eliminate racial disparities?

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WHAT YOU SAID
AND WHAT THEY HEARD
RELATE TO YOUR AUDIENCE

You don’t have to be perfect

It can be liberating to have faults

Smile and make contact

Don’t use jargon you wouldn’t use in daily conversation
PROS AND CONS OF MEMOIZATION
COMMAND STAGE PRESENCE
be genuine.

be you.
keep it simple
strategic pauses
strategic repetition
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YOU ONLY HAVE ONE CHANCE TO MAKE A FIRST IMPRESSION

START STRONG
Anecdote
Quote
Rhetorical question
Invite your audience in

SHOW YOUR PASSION
Let your passion for your topic shine

PLAN YOUR DELIVERY
Zoom
Notes
Slide advance

PRACTICE
Do I really need to say more?

TAKE A DEEP BREATH
If that doesn’t work, take propranolol
SHOWMANSHIP CANNOT REPLACE TRUE EXPERTISE
HOW MANY SLIDES IS ENOUGH?

VC: 10 – 20 -30 rule

SC: Do not exceed ONE slide per minute of allotted time
IN CONCLUSION

TAKE
• MAKE THEM MEMORABLE

HOME
• THEY DON’T HAVE TO BE OVERREACHING

POINTS
• DON’T INTRODUCE ANYTHING NEW IN THE LAST SLIDE
SUMMARY

Make them memorable

Don’t overreach

Don’t introduce anything new in your last slide
THANK YOUs
RECOGNIZE YOUR TEAM

TAKUMA HAYASHI  THE SPONSOR

MIRJAM NILSSON  THE ENFORCER

FLORA BERGGREN  THE CHEER LEADER

RAJESH SANTOSHI  THE NICE GUY
THE END