

## ***Media & Youth Suicide: Best Practices for Reporting and Storytelling***

**April 26, 2018**

**8:30-9:00am Breakfast/Opening Remarks**

*Speakers: Shashank V. Joshi, MD, Stanford Dept. of Psychiatry & Behavioral Sciences  
Lisa Kim, Stanford Healthcare (formerly with NBC Bay Area)*

**9:00-9:30am Youth Panel: Youth Perspective; Influence & Impact of Media**

*Speakers: Emma Shark, local high school sophomore  
Chloe Sorensen, local college freshman*

**9:30-10:30am Expert Overview: Suicide Contagion & Media**

*Speaker: Madelyn Gould, PhD, MPH, Department of Psychiatry, Columbia University*

**10:30-10:45am Break**

**10:45-11:25am Tactics to Change the Narrative: Examples of Doing it Right in News & Entertainment Media**

*Speakers: Elena Kadvany, Reporter, Palo Alto Weekly  
Anara Guard, Suicide Prevention Specialist*

**11:25-12:10pm Common Barriers & Strategies to Overcome Them**

*Speakers: Laura Kutch, Executive Producer, "Beyond the Headlines" & Community Relations Manager, ABC 7  
Saila Kariat, Writer & Producer of "The Valley" (2017)  
Stan Collins, Consultant, Each Mind Matters*

**12:10-12:30pm**      **Suicide and Social Media: Seizing Opportunities for Support**

*Speaker:*      *Jeff Collins, Vice President, After School App*

**12:30 -12:45pm**      **Break to Grab Lunch**

**12:45- 1:45pm**      **Lunch Panel Q&A with All Speakers**

*Speakers:*      *All*

*Moderator:*      *Lisa Kim, Stanford Healthcare (formerly with NBC Bay Area)*

**1:45 – 2:15pm**      **Winning Narratives Involving Suicide and Youth Mental Health**

*Speakers:*      *Sansea L. Jacobson, MD, University of Pittsburgh*

*Shashank V. Joshi, MD, Stanford Dept. of Psychiatry & Behavioral Sciences*

*Lisa Kim, Stanford Healthcare (formerly with NBC Bay Area)*

**2:15- 2:30pm**      **Closing/Next Steps**

**2:30- 3:00pm**      **Networking/Media Interviews**

**Survey URL: <https://bit.ly/2vsVkf8>**