# From the reporter's desk: Best practices for covering youth suicide

Elena Kadvany, Palo Alto Weekly <u>ekadvany@paweekly.com</u> @ekadvany

# **Evolution of the Weekly's coverage**

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## Publication Date: Wednesday, November 19, 2003 **Stunned into silence**

**Palo Alto** Online

Teen's suicide leaves Paly community coping with unthinkable loss for second time in 13 months

#### by Rachel Metz

Benjamin Tachibana's freshman school photo in the Paly yearbook eerily appears opposite the page published in memory of classmate Steven Wertheimer, who took his life last October by throwing himself in front of a train.

Tachibana, 15, who appears bright-eved and youthful in his yearbook photo, headed for the train tracks Friday night as his peers and their parents jubilantly cheered on the football team at the first-ever night game on Palo Alto High School's Hod Ray Field.

Just a few hundred yards from the Churchill Avenue crossing where Wertheimer killed himself that Monday morning, an engineer driving southbound Train No. 86 at 7:45 p.m. saw Tachibana's silhouette in the darkness and attempted to slow down, blowing the horn and flashing lights in warning.

Upfront Local news, information and analysis

### Gunn teen was smart, gentle, sweet, parents recall

Junior JP Blanchard left behind a lifetime of good memories

by Jay Thorwaldson

urrounded by a score of com-forting relatives, Jean-Paul "The kids had it right," "The kids had it right," his mother, "JP" Blanchard's parents Kathleen Blanchard, said of comlooked back on the life of their son ments and online postings about her late Wednesday afternoon with 17-year-old son, known universally some sweet memories of his life — a shield against thinking of his High School students.



About 20 relatives, from a grand-Blanchard mother to uncles and cousins, cir-

ability to play musical instruments, culated in the house, a comforting sports and games well. He had an presence during an unthinkable time, the parents said The family moved to Palo Alto in

She and JP's father, Jean-Marc 2003, from Burwyn, Pa., a suburb Blanchard, sat in their backvard in of Philadelphia, because both partheir south Palo Alto home, on a ents got new jobs, they recounted. cool and breezy day, and recalled Kathleen is an attorney for Genentheir memories of their son, occatech and Jean-Marc is a professor sionally pausing to choke back emoof international relations at San Francisco State University, residing

(continued on page 8)

TRANSPORTATION

### **High-speed**rail official pushes back

Rod Diridon urges local communities to be patient

#### by Jay Thorwaldson

Rod Diridon, a leading pro-ponent of high-speed rail in California, this week urged Peninsula communities to be patient and said that key decisions for the Peninsula have yet to be made. Diridon, a member of the Board of Directors of the California High Speed Rail Authority, acknowledged he has blamed a relative handful of residents and city officials in rich communities with seeking to block or alter an entire \$40 billion system. He said facts are needed based on

studies to counter the "half-truths and scare tactics that are guiding the project now?

One half-truth, he said, is that the decision has been made to elevate the tracks, creating what critics claim would be a "Berlin Wall" through Mountain View, Palo Alto, Menlo Park and Atherton. The decision has not been made, he said, and thus, "the real issue isn't tunneling," he told the Weekly.

mals and an

#### Finding solace Gunn High School students Ruth Crystal and Claire Reves (center) hug one another while at a West Meadow Drive memorial to classmate JP Blanchard, who was killed by a commuter train Tuesday morning. (See article on page 5.)

Tachibana didn't heed the signals.

## Gunn High student dies by suicide

Principal to parents: 'Listen, talk and answer questions honestly'

by Elena Kadvany / Palo Alto Weekly

*Editor's note:* Resources for any person who is feeling depressed, troubled or suicidal are listed at the bottom of this article.

Gunn High School Principal Kathie Laurence, in an email to school families Tuesday afternoon, is urging parents to talk openly with their children and to reach out for help if needed following the death by suicide of a senior in his home on Tuesday.

Staff informed students who were still on campus for the last period of the day in person, Laurence said, and the school's crisis intervention team was available to students throughout the afternoon. The team, made up of mental health professionals, will "continue to be available for our students, teachers, and parents in the coming days," Laurence wrote.

Grief counselors, mental health therapists and psychologists will also be available to support children and teachers at the schools that the student's siblings attend, Superintendent Max McGee wrote in a message to Palo Alto Unified parents and staff Tuesday afternoon.

It's "imperative," he wrote, "for all of us to be vigilant and keep a close eye on our children and that our older students look after one another."

Laurence, who is in her first semester as the school's principal, also encouraged parents to talk "honestly" with their children and to reach out to the school, including its wellness center, with any questions or concerns.

"As a parent, I encourage you to listen, talk and answer questions honestly as your child processes this event and its impact," Laurence wrote. "If you notice any concerning changes in your student's behavior or emotional state, please contact a counselor or trusted faculty member.

- Terminology, language
- Headline
- No photographs
- Focus on district response
- Emphasis on seeking help
- Resources

# Internal changes, efforts

- Created written suicide policy to guide our company's coverage of deaths by suicide. The policy evolved and became more tightly restrictive as the 2009-10 cluster developed.
- Observation of World Health Organization and AFSP guidelines for reporting on suicide
- Developed resource pages, which were later <u>updated and expanded</u> in collaboration with local mental health professionals and parent-advocates
- Started practice of including an editor's note at the top of stories, pointing readers to resources
- Careful comment moderation online
- Educating new staff members about responsible coverage

# **Beyond-the-crisis reporting**



CARE



Donate to the HOLIDAY FUND page 31 Transitions 18 Eating Out 32 Shop Talk 34 Movies 35 Home 40

Beyond the 5150 When a teen is in a mental health crisis, what's working - and what isn't

Story by Elena Kadvany

psychiatric hold for individuals patients of all ages, also offers no believed to be a danger either to inpatient care for adolescents. patient care for adolescents. Other patients and families who we in Pailo Abo or surrounding two in Pailo Abo or surrounding hold — which can Another cx Standbord or a udor. Other period near definition was a familie more than the second talization.

irah Gentile was shocked

themselves or to others.

adolescent facility here."

Untitled" by Manon Piernot, a student at Gunn High School, is a

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S arah Gentile was shocked to find, in the midst of a crisis with her teenage

son, that there are no hospital beds available in Santa Clara County for adolescents who need

her son's psychiatrist had called

nnatient psychiatric care. They were in the emergency room at El Camino Hospital in Mountain View just before the start of the school year. Earlier, the closest emergency room.

by two out EMTs who of two bored the Bay Area, there is St. Mary's Medical Center in San Francisco, Fremont Hospital in Fremont and lescent psychia-'You feel like you're viously though there were much being sent away, and Alta Bates Medical Center in try team when a better things to Berkeley. There are 648 total beds consultation i in California available for child requested. Th your child is being be doing wit their time," th sent away. If you and adolescent inpatient psychi-atric care, compared to 5,522 for adults. really want to reduce student said. blam the stigma, you need them. I felt terriadults. The lack of inpatient adoles-cent psychiatric services is likely shocking to a community like Palo to have the county you're living in at medicine, col-laborate with up room in th least support that hospital I way Also that is not only reeking from several teen deaths by suicide this year but is also home to acclaimed medical facilities like Stanford pitalization is originally put in in Palo Alto, level of service." and the feeling - Sarah Gentile, mother of teenage son in crisis only worsened when it became Hospital and Lucile Packard Chil-dren's Hospital Stanford. As of last week, 19 students at explained Samatha Dorman, finding room for apparent that r 'another 5150' Paly and 31 at Gunn had been media relations manager for Stanmade me into more of an annoy hospitalized for psychiatric epiford Children's Health and Lucile ance to the medical community sodes this school year, with more Packard. students on both schools' at-tisk. "watch lists," according to the schools' principals. Inpatient pay-and follow-up plans. If hospital than anything else Sarah Gennes Son wanted for six hours before his transfer and Manon Piernot, a current Gunn High School junior who was hospitalized twice this year after stressful and time consuming for Teenagers who are sent away from Palo Alto for more serious inpatient treatment are impacted impatient treatment are impatied hospitalized wave this year after stream at a consuming tor not only during the hospitalizars acking emergency prohibitir bar finally. Genile said, Inquient tion bat also in the most critical care at Shanford, five hours, time afterward. Some mental Bold Manon and Genile's son dows of time for visiting, Mill's health professionals asy the physi- were transferred to Mills-Patine visiting hours are none to 1 pm. system of care that can put the beds available for adolescent psyneon to 2 n.m. and 6:30 to 8 n.m.

be prepared or equipped to treat the youth. While he was under the 5150 hold --- this is a typical policy to

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otect both the patient's safety and the hospital's liability - so her family footed the \$3,000 am-

"I have never experienced any For Palo Alto ternagers, that is typically the Stanford Health Care Emergency Department, where they are evaluated by an emergen-balance in the stanford Health Care ing strapped onto a stretcher and driven for 45 minutes in an am-they are evaluated by an emergen-balance in the stanford Health Care

Gentile said she felt a similar stigma attached to the process. "You feel like you're being sent

system for care tank can pair the beta strainteet on above-can pay how to 2 plant and 0.50 to 5 plant families, schools or community-Gentile said she was not al-based organizations that may not lowed to drive her son to San Ma-parents were surgrised to find out