Children with Diabetes

A Brief Overview
The Mission of CWD

Provide education and support to families living with type 1 diabetes
Life with Type 1 Diabetes
(or, why this matters)
Knowledge is the Key

“The person with diabetes who knows the most lives the longest.”

—Elliott Joslin, M.D.
We are on our own ... mostly

99.98%

Credit to Manny Hernandez
CWD’s Online Presence
Our Website

childrenwithdiabetes.com
Digital Offerings

Screenside Chats with CWD

Children with Diabetes
MASTERPIECE PRODUCT THEATER

The Weekly Diabetes
STUFF YOU SHOULD KNOW

Children with Diabetes
Moms of Friends for Life
Weekly Clinical Articles

- **COVID-19 and Diabetes**: latest research, relationship between COVID-19 and diabetes, mental health-related to COVID-19 and diabetes, impact of lockdowns
- **Diabetes Diagnosis**: auto-antibodies, preventing diabetes, different types of diabetes
- **Insulins**: ultra-rapid insulins, smart pens, inhaled insulin, bolusing for fat and protein
- **Psychosocial Factors in Diabetes**: diabetes identity, being a sibling of a PWD (person with diabetes), burden of moms of kids with diabetes, anxiety around lows and highs, sharing blood glucose data, peer support
- **Diabetes Tech**: Hybrid closed-loop systems, when to start diabetes tech, DIY systems, reducing diabetes waste, training and support when starting tech, extended-wear infusion sets, experiences with closed-loop systems
- **Health Disparities and Healthcare Systems Challenges**: implicit bias and prescribing for PWD, who decides your healthcare, financial challenges for PWD
- **Complications and Other Conditions**: celiac, heart disease, fatty liver, gastroparesis, microbiome studies
- **Living with Diabetes**: exercise, low-carb diet, TIR vs. HbA1c, alcohol, fasting safely, hypoglycemia unawareness, key tips for meeting diabetes goals
Weekly Diabetes News Links

CWD curates and maintains a vast news archive of the latest publications related to type 1 diabetes research, daily care, legislation and policy, press releases, celiac, diabetes in the popular press, and social media articles. The articles can be found on childrenwithdiabetes.com/news and are updated weekly on Wednesdays in correlation to the Weekly Newsletter. The social media links are included in the newsletter, and some publication links are included if they are pertinent to the diabetes community.

Throughout 2021, the count of articles by topic are as follows:

1. Diabetes Research: 497
2. Diabetes Daily Care: 1,028
3. Popular Press related to Diabetes: 275
4. Social Media related to Diabetes: 444
5. Legislative and Policy News: 31
6. Press Releases for Diabetes Medications or Devices: 102
7. Celiac News: 218
CWD Answers

In 2021, CWD has answered 110 questions through CWD Answers, and hosted 18 Screenside Chats and 4 Masterpiece Product Theaters.

CWD Answers

People from around the world and throughout the United States submit their diabetes-related health questions to the CWD Answers portion of the CWD website. In 2021, CWD staff and faculty were able to respond to 110 questions. Of these, there were 12 that were then published with the question and answer as a resource for the community. The questions were either answered by CWD’s Clinical Director, Marissa Town, RN, BSN, CDCES, or sent on to members of CWD’s Diabetes Team.
Social Media Presence

- Children with Diabetes
- Friends for Life Orlando 2022
  - July 5-14, 2022, Disney’s Coronado Springs Resort, Orlando, FL
- Children with Diabetes
  - Don’t let our name fool you - Children with Diabetes is a trusted community resource for kids AND adults with diabetes.
Our Digital Reach in 2021

Our Digital Reach

67,857
Average CWD website pageviews/month in 2021

814,285
Total CWD website pageviews in 2021

8,008
Children with Diabetes email list

18,000+ followers

10,000+ followers

16,200+ followers

NEW! 375% Growth since June 2021

987 followers

NEW!

334 subscribers
Friends for Life conferences
Virtual FFL 2020

Virtual FFL conference built on Zoom
Sessions, meeting rooms, and sponsor booths
Orlando 2021: Halfway Normal

When you find your tribe, age doesn’t matter

With vaccinations and social distancing in place, FFL Orlando was the largest in-person diabetes conference in the world in 2021
Orlando 2022: Full capacity

Because of COVID lockdowns, for many, this was their first-time meeting someone else with type 1 diabetes.
A Bit About Our FiFFLes
(Friends For Life)
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But Wait, There’s More
Spare a Rose

Donate Today

STEP 1
Spare a Rose

STEP 2
Donate the cost of that Rose

STEP 3
Give insulin to someone in need
April 2022 ... ATTD in Barcelona

CWD returns to ATTD after two years and presents CWD’s First Annual President’s Medal for Innovation
June 2022 … ADA in New Orleans

CWD held two breakfast events, a dinner with ISPAD leadership, and hosted a CWD-DPAC-DLC reception for diabetes community leaders.

Dr. George Grunberger leads the breakfast discussion about diabetes technology

Menu for the annual CWD-ISPAD dinner with the CWD challenge coin at the ready
Partnering with Others
Collaboration is Critical

• CWD works with many organizations to make a difference in the lives of families with type 1 diabetes. Our activities include:
  • Promotions of studies and research opportunities
  • Promotions of advocacy, policy, and legislative activities
  • Sharing the “voice of the patient” in QI collaboratives and at national and international professional conferences
  • Faculty positions at Friends for Life conferences
Questions?

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