Department of Pediatrics
Faculty Meeting
September 30, 2019

• Policy and Community Engagement Update
  Lisa Chamberlain
• Educational Faculty and Staff Development Opportunities
  Becky Blankenburg
• Patient Privacy Training
  Sondra Hornsey
Adolescent Medicine

• Jonathan Avila
  Clinical Assistant Professor
  Division of Adolescent Medicine

• Anna Epperson
  Instructor
  Division of Adolescent Medicine
Rebecca Saenz
Clinical Instructor
Division of Allergy & Immunology
• **Alaina Critchlow**  
  Clinical Instructor  
  Division of Cardiology

• **Deborah Ho**  
  Clinical Assistant Professor  
  Division of Cardiology

• **Sharon Paige**  
  Instructor  
  Division of Cardiology

• **Anar Shah**  
  Clinical Assistant Professor  
  Division of Cardiology
Developmental and Behavioral Pediatrics

• **Yair Bannett**
  Instructor
  Division of Developmental-Behavioral Pediatrics

• **Katherine Travis**
  Assistant Professor
  Division of Developmental-Behavioral Pediatrics

• **Jason Yeatman**
  Assistant Professor
  Division of Developmental-Behavioral Pediatrics
Endocrinology

- Rayhan Lal
  Instructor
  Division of Endocrinology

- Jessie Wong
  Instructor
  Division of Endocrinology
Gastroenterology

• **Leina Alrabadi**  
  Clinical Assistant Professor  
  Division of Gastroenterology

• **Shweta Namjoshi**  
  Clinical Assistant Professor  
  Division of Gastroenterology

• **Amrita Narang**  
  Clinical Assistant Professor  
  Division of Gastroenterology
• Pooja Kakar  
  Clinical Instructor  
  Division of General Pediatrics

• Julie Selezneva  
  Clinical Instructor  
  Division of General Pediatrics
Hematology-Oncology

• Rebecca Richards
  Instructor
  Division of Hematology/Oncology

• Jennifer Tsai
  Instructor
  Division of Hematology/Oncology

• Peng Wu
  Instructor
  Division of Hematology/Oncology

• May Chien
  Instructor
  Division of Hematology/Oncology
Hospitalist Medicine

• **Sunniya Basravi**  
  Clinical Assistant Professor  
  Division of Hospital Medicine

• **Aditi Gupta**  
  Clinical Instructor  
  Division of Hospital Medicine

• **Andrew Harkins**  
  Clinical Instructor  
  Division of Hospital Medicine

• **Siobhan Hopkins**  
  Clinical Assistant Professor  
  Division of Hospital Medicine

• **Saharsh Patel**  
  Clinical Instructor  
  Division of Hospital Medicine

• **John van Hoff**  
  Clinical Instructor  
  Division of Hospital Medicine
Neonatology

- Wendy Si
  Clinical Instructor
  Division of Neonatology
Stem Cell Transplant and Regenerative Medicine

• Fraser Wright
  Professor
  Center for Definitive and Curative Medicine
Chief Residents

• Jacob Weatherly
  Clinical Instructor
  Division of General Pediatrics

• Minnie Dasgupta
  Clinical Instructor
  Division of General Pediatrics

• Danielle Kirkey
  Clinical Instructor
  Division of General Pediatrics
Community, and the power to make change, lies within the strength of our interpersonal connections.

Register now

KEYNOTE SPEAKERS:
Juno Obedin-Maliver and Mitch Lunn

Panel Discussions
LGBTQ+ Resources: Clinical
LGBTQ+ Resources: Research
KEYNOTE SPEAKER

Diana W. Bianchi, MD

“The Earlier the Better: Using Precision Medicine to Develop Fetal Treatment”

Diana W. Bianchi, MD, is the director of the Eunice Kennedy Shriver National Institute of Child Health and Human Development and head of the Prenatal Genomics and Therapy Section for the Medical Genetics Branch at the National Human Genome Research Institute.

SESSION SPEAKERS

Virginia Winn
Obstetrics & Gynecology

Kari Nadeau
Sean N. Parker Center for Allergy Research

Manpreet Singh
Psychiatry & Behavioral Sciences

Erin Gibson
Neurology & Neurological Sciences

Jeremy Dahl
Radiology (Pediatric Radiology)

Gary Darmstadt
Pediatrics (Neonatology)

Avnesh Thakor
Radiology (Pediatric Radiology)

David Miklos
Medicine (BMT)
October 7, 2019
**Efficient and Scalable Analysis of the Clinical Genome as a Foundation for Precision Medicine**
Gill Bejerano, PhD,
Jon Bernstein, MD, PhD

December 2, 2019
**Intergenerational Transmission of Risk for Psychopathology**
Ian Gotlib, PhD
Lucy King, PhD Student

January 13, 2020
**Improving School Readiness; A Randomized Controlled Trial**
Lisa Chamberlain, MD

February 3, 2020
**Ways to Prevent, Diagnose, and Treat Children with Food Allergies**
Kari Nadeau, MD, PhD
Howard Chang, MD, PhD

March 2, 2020
**Systems Medicine in Pediatric Disease**
Dennis Wall, PhD
2nd Speaker TBD

April 6, 2020
**Clinical Research Support Office (CRSO)**
Karl Sylvester, MD
Alyson Falwell, MPH

May 4, 2020
**Topic in Advancing Maternal Health**
Speaker TBD

June 1, 2020
**Topics in Pediatrics & Genomics**
Mike Snyder, MD, FACS
2nd Speaker TBD
LOAN REPAYMENT PROGRAMS

- Repays up to $50,000 annually to Researchers
  - Individuals from Disadvantaged Backgrounds (NOT-OD-19-119);
  - Pediatric Research (NOT-OD-19-117)
  - Clinical Research (NOT-OD-19-116);
  - Health Disparities Research (NOT-OD-19-118)
  - Contraception and Infertility Research (NOT-OD-19-120).

- Eligibility
  - Residents, postdoctoral fellows, MD fellows, instructors and asst professors
  - US citizen or permanent resident
  - The Department Director of Finance and Administration (Mike Propst) must approve all applications

- Evaluation Criteria: Applicant’s potential to pursue a career in research, including the proposed research activities, mentoring and institutional resources.

- Deadline: **November 15, 2019**

- Biosciences and Grant Writing Academy will host an info session on Oct. 8 @ 2:30 – 3:30 PM.

- Sign up and learn more: [https://grantwriting.stanford.edu/lrp/](https://grantwriting.stanford.edu/lrp/)
MIE Female Faculty Lunches
Networking Lunches For Female Faculty

- Goal – networking & sharing perspectives
- Monthly small group discussions (N=12)
- Varying topics
  - time management
  - everyday leadership
  - mentoring – finding one; being one
  - work-life
  - mindfulness
  - decluttering your life
  - bringing back the joy of learning

- Discussion leaders – a spectrum of lines & ranks
  - Laura Bachrach
  - Malathi Balasandarun
  - Sharon F Chen
  - Jessica Gold
  - Saraswati Kache
  - Michelle Kaplinski
  - Christine Johnson
  - Clara Lo
  - Charita Reddy
  - Meera Sankar
  - Ami Shah
  - Felice Su
  - Gail Wright
Networking Lunches For Female Faculty

• Feedback from attendees – what was valued most
  – Sharing common experiences
  – Connecting/meeting with other faculty
  – Advice from discussion leaders & peers

• 95% would likely attend again if offered!

• Join us!
  – Invitations monthly (Ingrid Garnica)
  – RSVP required
  – Monthly starting October – all in LPCH
Becky Blankenburg, MD, MPH

Pediatric Hospital Medicine Education Excellence Award

2019 Pediatric Hospital Medicine Educational Excellence Award
Recognizes an individual making outstanding contributions to the educational aspects of pediatric hospital medicine

Becky Blankenburg, MD
Stanford University
Congratulations!

Philip Pizzo, MD

John Stearns Medal for Distinguished Contributions in Clinical Practice
Bonnie Maldonado, MD

American Pediatric Society’s Committee on Diversity and Inclusion
Management of Chorioamnionitis-Exposed Infants in the Newborn Nursery Using a Clinical Examination-Based Approach.

Joshl NS, Gupta A, Allen JM, Cohen RS, Aby JL, Kim JL, Renitz WE, Frymoyer AJ.

Abstract

BACKGROUND: Antibiotic use in well-appearing late preterm and term chorioamnionitis-exposed infants has been controversial. The aim of our study was to describe the adoption of a care approach that was focused on clinical monitoring in the intensive care nursery. We hypothesized that this approach would allow for the separation of mothers and infants. We aimed to determine the effect of this clinical examination-based approach to identify early-onset sepsis (EOS) in CE infants.

METHODS: Within a quality improvement framework, well-appearing CE infants were admitted to a neonatal intensive care nursery and remained in mother-newborn pair care in the postpartum unit, without laboratory testing or empirical antibiotic use after birth. Neonatal nurses and physicians performed clinical examinations every 30 minutes for 2 hours and then every 4 hours and then monitored the infants for 24 hours. Infants were separated from their mothers if they met criteria for EOS or if the mother was feverish.

RESULTS: Among 319 initially well-appearing CE infants, 15 (4.7%) received antibiotics for EOS, 248 (77.7%) were discharged in the nursery, and 46 (14.4%) remained with their mothers in mother-infant pair care throughout the birth hospitalization and were discharged at 24 hours of age based on new-onset tachypnea and non-specific symptoms.

CONCLUSIONS: Management of well-appearing CE infants by using a clinical examination-based approach in the postpartum unit maintained low rates of laboratory testing and antibiotic use and resulted in the separation of mothers and infants. This framework for repeated clinical assessments is an essential component of care for CE newborns.
Diane Stafford, MD

National Faculty Development Program Advancing Pediatric Educators eXcellence (APEX)
Congratulations!

David A. Stevenson, MD

Cure Hereditary Hemorrhagic Telangiectasia (HHT) Center of Excellence
Policy and Community Engagement Update
Evidence based advocacy works: CA and Rhode Island ban flavored tobacco products.
Stand SAFE: Sept 16th

**Why we need the Assault Weapons Ban of 2019**
by Dr. Dean L. Winslow
Drafting inpatient policy: Families that have recently come through detention

Karen Wayman

Vicki Ward

Christy Sandborg
Volunteers and Resources

1. Identify sites
2. Perform site visits
3. Needs assessments
4. Match our capacity with their need

FamiliesAtTheBorder@gmail.com
Educational Opportunities at Stanford

Becky Blankenburg, MD, MPH
Associate Chair of Education

Allison Guerin, EdD, MEd
Director of Education Admin

September 30, 2019
Educational Opportunities

• ENGAGE Professional Development Series
• Clinical Teaching Seminar Series (CTSS)
• Education Forum
• Stanford Innovations in Medical Education Conference
• Diversity and Inclusion Forum
Stanford Pediatrics ENGAGE Program

Professional Development for Faculty & Staff

• 4 monthly series
  • Teaching Fundamentals (2nd Tuesdays, Noon-1pm)
  • Leadership (4th Tuesdays, Noon-1:30pm)
  • Educational Scholarship (1st Mondays, Noon-1pm)
  • Educational Scholarship Think Tank (1st Tuesdays, Noon-1pm)

• Lunch Provided
• Certificate Programs (for series 1-3)
• CME Credit
• Zoom available
• https://med.stanford.edu/pediatrics/education/engage.html
TEACHING FUNDAMENTALS SERIES

The Stanford Pediatrics ENGAGE | Teaching Fundamentals series will help you utilize best practices in teaching and feedback to improve your effectiveness as an educator.

All sessions are CNE credit eligible for attending in person.

Weekly Sessions
2nd Tuesdays

ADULT LEARNING THEORY
Debra Hollingsworth, MD
03.10.20 | 12:00PM to 1:30PM
Executive Conference Rooms 101
4th Floor - UCH Main (by Medical Center)

INTERACTIVE TEACHING METHODS
Sheena F. Chen, MD & Stacy Subtila, MD
03.10.20 | 12:00PM to 1:00PM
Executive Conference Rooms 101
3rd Floor - UCH Main (by Medical Center)

DELIVERING EFFECTIVE FEEDBACK
Elizabeth Skantz, MD, MOC
11.12.20 | 12:00PM to 1:00PM
Executive Conference Rooms 101
2nd Floor - UCH Main (by Medical Center)

TURNING FEEDBACK INTO WRITTEN EVALUATIONS
Carrie Brown, MD, MOC, ACHPE, AAMC
01.14.20 | 12:00PM to 1:00PM
Linda Meier Boardroom 10220
3rd Floor - SMC Hospital (by Bing Dining) -

CLASSROOM & FORMAL TEACHING
Jackie Blankenburg, MD, MPH
03.11.20 | 12:00PM to 1:00PM
Linda Meier Boardroom 10220
3rd Floor - SMC Hospital (by Bing Dining) -

TEACHING ON THE FLY
Sarah Heckenberg, MD
03.10.20 | 12:00PM to 1:00PM
Linda Meier Boardroom 10220
3rd Floor - SMC hospital (by Bing Dining) -

PROMOTING AN EFFECTIVE LEARNING ENVIRONMENT
Andrea D. Rios, MD
04.14.20 | 12:00PM to 1:00PM
Linda Meier Boardroom 10220
3rd Floor - SMC Hospital (by Bing Dining) -

QUESTIONS TO PROMOTE CLINICAL REASONING
Judy Lebowitz, MD, FACP
01.12.20 | 12:00PM to 1:00PM
Linda Meier Boardroom 10220
3rd Floor - SMC Hospital (by Bing Dining) -

WORKING WITH STRUGGLING LEARNERS
Phyllis Davis, MD
06.09.20 | 12:00PM to 1:00PM
Linda Meier Boardroom 10220
3rd Floor - SMC Hospital (by Bing Dining) -

SIGN UP

Stay connected to ENGAGE email reminders & calendar invitations

Learn more at pediatrics.stanford.edu/engage
LEADERSHIP SERIES

The Stanford Pediatrics ENGAGE Leadership Series will help you identify your personal leadership style and develop leadership techniques to promote change.

All sessions are CME credit eligible for attending in person.

Monthly Sessions
4th Tuesdays

WHAT IS LEADERSHIP AND WHAT IT IS NOT: CREATING YOUR LEADERSHIP MAP
Laura Arndt, MD
85.26.16.11, 12:00PM to 1:30PM
Executive Conference Room E111
1st Floor - UCSF Main (By Harvard Cafe)

LEADERSHIP STYLES
Ann McLean, RN
18.22.13, 12:00PM to 1:30PM
Executive Conference Room E111
1st Floor - 1st Floor Café (By Harvard Cafe)

FIVE LEVELS OF LEADERSHIP
Johannah Haran, MD
13.26.16.11, 12:00PM to 1:30PM
Linda Miller Boardroom E1220
3rd Floor - SFG Hospital (By Bing Dining Bld)

EMOTIONAL INTELLIGENCE
Lizbeth Bruhn, MD, FACP
12.27.13, 12:00PM to 1:30PM
Linda Miller Boardroom E1220
3rd Floor - 1st Floor Hospital (By Bing Dining Bld)

LIFO
Sue Madsen, MD & Wendy Gans, MD
01.26.20, 12:00PM to 1:30PM
Linda Miller Boardroom E1220
3rd Floor - UCSF Hospital (By Bing Dining Bld)

CONFLICT MANAGEMENT
Laura Arndt, MD
02.26.20, 12:00PM to 1:30PM
Linda Miller Boardroom E1220
3rd Floor - SFG Hospital (By Bing Dining Bld)

TEAM DYNAMICS
Ahmad Latif, MD, PhD
03.24.20, 12:00PM to 1:30PM
Executive Conference Room E111
1st Floor - UFCI Main (By Harvard Cafe)

THE POWER OF INFLUENCE
Laura Arndt, MD
04.28.20, 12:00PM to 1:30PM
Linda Miller Boardroom E1220
3rd Floor - SFG Hospital (By Bing Dining Bld)

LEADING FROM THE MIDDLE
Carrie Johnson, MBA
05.26.20, 12:00PM to 1:30PM
Linda Miller Boardroom E1220
3rd Floor - SFG Hospital (By Bing Dining Bld)

CHANGE MANAGEMENT
Jen Bluemling, MD, PhD
06.23.20, 12:00PM to 1:30PM
Linda Miller Boardroom E1220
3rd Floor - SFG Hospital (By Bing Dining Bld)

To receive ENGAGE email reminders & calendar invitations:

Learn more at pediatrics.stanford.edu/engage
EDUCATIONAL SCHOLARSHIP SERIES

The Stanford Pediatrics ENGAGE | Educational Scholarship series will focus on helping you design studies that utilize best practices in scholarly design and methodology.

All sessions are CME credit eligible for attending in person.

WHAT IS EDUCATIONAL SCHOLARSHIP?
Abby Bickelshofer, M.D., M.P.H.
12/04/23, 1:00PM to 2:00PM
Linda Miller Boardroom H3210
3rd Floor - SMC Hospital (By Reg Ding Room)

LITERATURE SEARCHES
Christopher Davis, M.S.
12/04/23, 1:00PM to 2:00PM
Linda Miller Boardroom H3210
3rd Floor - SMC Hospital (By Bing Dining Rm)

CONCEPTUAL FRAMEWORKS IN MEDICAL EDUCATION
Lauren Woodard, M.A., M.A.G.C.
11/28/23, 1:00PM to 2:00PM
Executive Conference Room 312
3rd Floor - LPC Halls (By Harvest Cafe)

SURVEY DESIGN
900K research consultant, M.D.
11/19/23, 12:00PM to 1:00PM
Linda Miller Boardroom H3210
3rd Floor - SMC Hospital (By Bing Dining Rm)

QUALITATIVE METHODS
Jennie White, M.P.H.
04/26/23, 12:00PM to 1:00PM
Linda Miller Boardroom H3210
3rd Floor - SMC Hospital (By Bing Dining Rm)

PROGRAM EVALUATION
Sylvia Benezriki, M.A., M.P.H.
05/04/23, 12:00PM to 1:00PM
Linda Miller Boardroom H3210
3rd Floor - SMC Hospital (By Bing Dining Rm)

DISSEMINATION OPPORTUNITIES
Cynthia Gaskill, M.P.H., M.P.P.
02/23/23, 12:00PM to 1:00PM
Linda Miller Boardroom H3210
3rd Floor - SMC Hospital (By Bing Dining Rm)

QUANTITATIVE METHODS
Lyndie Hallman, M.D.
02/23/23, 12:00PM to 1:00PM
Linda Miller Boardroom H3210
3rd Floor - SMC Hospital (By Bing Dining Rm)

SIGN UP
To receive ENGAGE email reminders & calendar invitations.
Clinical Teaching Seminar Series (CTSS)
Professional Development for Faculty, Staff, Learners

• Monthly series
  • Teaching Fundamentals
  • Educational Scholarship

• 1st Wednesdays, 5:15-6:30pm
• Dinner Provided
• LKSC 130
• Certificate Program
• https://goodmancenter.stanford.edu/education/facultydevelopment.html
# Clinical Teaching Seminar Series (CTSS)

*Professional Development for Faculty, Staff, Learners*

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<th>Topic</th>
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<td>Curriculum Development</td>
<td>Becky Blankenburg</td>
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<td>Oct 2</td>
<td>Survey Methods</td>
<td>Lindsay Oishi</td>
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<td>Nov 6</td>
<td>Qualitative Survey Data Analysis</td>
<td>Sylvia Bereknyei</td>
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<td>Dec 4</td>
<td>Quantitative Methods for Medical Education</td>
<td>Stefanie Sebok-Syer</td>
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<td>Narrative Medicine</td>
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<td>Feb 5</td>
<td>Teaching Methods</td>
<td>Dan Schwartz</td>
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<td>Feedback</td>
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<td>Learner Assessments/EPAs</td>
<td>Holly Caretta-Weyer</td>
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<td>May 6</td>
<td>Dissemination Strategies in Medical Education</td>
<td>Pat O’Sullivan</td>
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<td>May 9</td>
<td>5th Annual Stanford Innovations in Medical Education Conference (SIMEC V)</td>
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<td>Jun 3</td>
<td>Honors Scholars Presentations</td>
<td>Those not presenting at SIMEC</td>
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7th Annual Education Forum

October 4, 2019
8:00 AM - 1:00 PM
Paul & Mildred Berg Hall
Li Ka Shing Center for Learning & Knowledge

pediatrics.stanford.edu/educationforum
7th Annual Education Forum: Innovations in Medical & Biosciences Education

• Friday, October 4, 2019, 8am-1pm
• 8:00-9:00am: Pediatric Grand Rounds
  • Gurpreet Dhaliwal, MD (Clinical Reasoning)
• 9:15-10:30am: Session 1
  • Improvisation in Teaching
  • Using Educational Technology to Enhance Teaching
  • Mentoring to Promote Autonomy
• 10:45-Noon: Session 2
  • Teaching Pedagogies
  • Turning Verbal Feedback into Written Evaluations
• Noon-1pm: Lunch
• https://med.stanford.edu/pediatrics/education/events/educationforum2019.html
5th Annual Stanford Innovations in Medical Education Conference (SIMEC V)

- Saturday, May 9, 2020, 8am-5pm
- Great opportunity to present your educational scholarship
3rd Annual Stanford Diversity & Inclusion Forum

THURSDAY, MAY 28, 2020
8:00 AM - 1:30 PM

Sponsored by the Stanford Medicine Leadership Education in Advancing Diversity Program, Office of Pediatric Education, and Teaching & Mentoring Academy

pediatrics.stanford.edu/diversityforum
We’re Happy to Help Organize Sessions for Your Divisions

• Feedback
• Clinical Reasoning
• Bedside Teaching
• Learning Climate
• Others
Questions?
Protecting Patient Privacy
Protected Health Information Defined

- Protected Health Information (PHI)
  - Individually identifiable health information created, transmitted, or maintained by an organization covered by the HIPAA regulations

- Individually Identifiable Health Information is information that is a subset of health information, including demographic information collected from an individual and:
  1. Is created or received by a health care provider, health plan, employer, or health care clearinghouse; and
  2. Relates to the past, present, or future physical or mental health condition of an individual, the provision of health care to an individual; or the past, present, or future payment for the provision of health care to an individual; and
     i. That identifies the individual; or
     ii. With respect to which there is a reasonable basis to believe the information can be used to identify the individual

Reference: 45 CFR 160.103
Challenges

• Paper PHI taken off unit, out of clinic

• Outside media interest in our work - filming on site

• Social Media Use

• Data Use and De-identification/Anonymization of Data
Challenges of Transporting PHI

- Both hospital and University receive reports of lost/stolen devices and backpacks/work bags from faculty, staff, residents and students.

- Typically, reporting individual has left bag or device out of site in their locked vehicle and then vehicle was broken into.

- For devices, our standard safeguard is encryption.

Transporting paperwork with patient information

Do you really need to carry that paperwork out of the hospital?

- Scan your patient notes and email them to yourself to complete your Epic documentation off-site.
- Save your spreadsheets and patient lists to your “P” drive and access them off-site from your Box account.
- Dispose of papers, notes and documents in the shred bins before you leave the hospital.
- Never remove original records or documents from the hospital.
- Never leave patient paperwork unattended in your vehicle.
- Contact IT Security for digital solutions to carrying paperwork.
Challenges of Media Personnel Filming/Recording on site

• OCR has levied fines/penalties to a few of our peer institutions related to the failure to obtain the authorization of patients whose PHI may be disclosed, even incidentally during media events hosted by covered entities.

• Three enforcement actions in 2018, “ABC Cases”
  • Filming in three Boston medical centers
  • Authorization obtained from patients who were interviewed, filmed, or otherwise participating in event
  • Authorization was not obtained from patients in waiting rooms or exam rooms
  • $1M in fines across the three organizations and each placed on a corrective action plan.

• Be sure to coordinate any requests from Media that involve patients or filming in hospital space with Media Affairs.
Challenges of Social Media and Blogs

• A single post can be viewed and shared by all of a user’s friends and in some cases, friends of friends or general public depending upon the privacy settings.

• Nothing truly disappears from social media. While you may delete the post, it still sits on the server of the social media platform.

• It is easy to cross the line and share enough clinical information that the patient could be reasonably identified even with what you believe to be a de-identified post.
  • Profiles typically indicate where we work;
  • Friends may include co-workers who could identify the patient;
  • Co-workers may comment on post and provide additional detail that when combined with the information you shared, elevates the probability of identification of the patient.
Identifiable?

What's your diagnosis? A 60-year-old female presented to the ENT department with a complaint of progressive neck swelling of 3 months' duration and a shorter duration of dysphagia, neck pain, and mild breathing difficulty. See full case detail here: ow.ly/4qy130mRyI4

What if the tweet is combined with:

- Name
- Location
- Occupation
- Date of Post

CONFIDENTIAL AND SUBJECT TO ALL APPLICABLE PRIVILEGES. NOT FOR REDISTRIBUTION
Challenges of Data De-Identification

• Emerging publicly-available data sets allow for combination of data sets and data mining opportunities.

• Data that may have considered de-identified under the HIPAA Safe Harbor Method, may become identifiable when combined with other data sets.

• Additional data elements when added to the clinical information about the patient could be enough to reasonably identify the patient.

• Social media, the internet contribute to the expanded ability to use a few isolated details about an individual to locate the individual.

• Utilize the expertise of the University Privacy Office and the SHC Compliance and Compliance Office as an additional safeguard to ensure your data is de-identified appropriately.
Hospital Policies

- Transport of PHI
  - Always keep PHI on you during transit.
  - Do not leave backpack, work bag in vehicle or trunk of vehicle.
- Photographing of Patients by Physicians, Staff Members, Patients and/or Visitors
  - Describes when photographs or other electronic recordings of a patient are permitted to be taken by physicians and the procedures to be followed.
  - Photos/images must be taken with hospital approved equipment and are the property of SHC, LPCH or Stanford University.
  - Requires permission to be obtained from SCH/LPCHS for use of photographs external to SHC or LPCHS.
- Social Networking
  - Establishes guidelines for all Stanford Health Care staff members when using Social Media.
  - Social Media includes blogs and social networking sites such as Facebook, Twitter, Snapchat, LinkedIn, etc.
  - Supplements existing policies regarding non-disclosure, confidentiality, and privacy of information.
  - Staff must ensure that in any and all communications they do not share confidential or private information about the Hospital’s business operations, products, customers, or patients (past, present, or future).
How to Contact the SHC/SCH Compliance and Privacy Office

- Phone, fax, or email:
  - Main line: 650-724-2572  Fax: 650-723-3628
  - ComplianceOfficer@stanfordhealthcare.org and PrivacyOfficer@stanfordhealthcare.org

- 24 hour Compliance and Privacy Hotline
  - 800-216-1784
  - Allows for anonymous reporting

- Division Directors
  - Compliance Program Integrity – Roger Cortez
  - Compliance Billing Integrity – Theresa Kullman
  - Privacy Assurance – Sondra Hornsey