Responding to Community Needs During COVID-19: A Virtual, Interdisciplinary Palliative Care Education Series for the Public
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Background:
• COVID-19 raised public concerns about advance care planning (ACP), coping with psychological stress, and caregiver distress.
• Social distancing and shelter-in-place orders made leveraging virtual platforms essential in addressing public needs.

Aim/Intervention:
Our Patient Experience and Palliative Care Departments collaborated to host a public-facing series of webinars to address these needs:
• Advance Care Planning During COVID-19
• Coping with Stress During COVID-19
• Caregiver Resources During COVID-19

Methods:
• Recruitment: social media, employee event calendars and list-servs, community connections
• Webinars hosted via ZOOM
• Surveys given after Stanford hosted events

Results:
Post-Session Surveys:
• Initial Webinars Response Rate: 25% (188 of 756)
• Mean Age: 60 (SD 14, Range 22-89)

Likelihood to Recommend:* 5 = Very likely, 4 = Likely, 3 = Somewhat likely, 2 = Unlikely, 1 = Very unlikely
• Stress Caregiver ACP ACP Workshops
   Assign a Surrogate 4.3 4.1 0.5
   Talk to Surrogate 4.2 4.1 0.5
   Talk to MD 3.4 3.2 0.3
   Sign AD 4.1 3.8 0.3

Advance Care Planning Readiness:
ACP Readiness* After Initial Webinar After ACP Workshop P-Value
Assign a Surrogate 4.3 4.1 0.5
Talk to Surrogate 4.2 4.1 0.5
Talk to MD 3.4 3.2 0.3
Sign AD 4.1 3.8 0.3

Conclusion: Virtual education during COVID reached many people, although this reach was limited in gender and ethnic diversity.