2023 Spectrum Pilot Grants in Community Engagement

Applicant Information Session

Tuesday, February 14, 2023

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Executive Director
Office of Community Engagement
Agenda

1. Introduction to the Office of Community Engagement
2. Overview of the 2023 Request for Proposals
3. Eligibility and Other Requirements
4. Application Timeline
5. Q&A
Office of Community Engagement
Established 2005

Our Mission:
To be a national and international leader in developing innovative models of engagement, nurturing community partnerships, and designing and implementing rigorous projects that promote health equity for diverse populations.

How we support:
We are part of the Office of the Senior Associate Dean for Research and Spectrum, and we provide resources and guidance to research teams interested in undertaking community-engaged research.

Website: https://med.stanford.edu/oce.html
Office of Community Engagement Team

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Faculty Director

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Community Engagement Research Coordinator

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CTSA Community Engagement Aims

1. Build capacity for community-engaged research
   • Build capacity among researchers and community partners to support effective engagement in the full spectrum of translational research activities.
   • Develop, evaluate, and disseminate innovative strategies for community engagement in all phases of the clinical and translational research process.
   • Establish community-based support to promote novel approaches to testing and implementing discoveries for uptake and adoption.

2. Advance the science of community engagement

3. Foster translation of research into practice
Facilitate **translational science** that integrates the **community in all phases** to promote health equity.
Intent of Spectrum Community Engagement Pilot Awards

Provide Seed Funding to Support:

• Development of **new** community-engaged research **partnerships** with shared leadership responsibilities by Stanford researchers and community partners.

• **Generation of pilot data** for community-engaged or community-partnered research studies that will lead to external funding.

• **Implementation and evaluation** of innovative community engagement methods.
What do we mean by “community-engaged” research?

• The projects must have a community engagement component that clearly demonstrates community partners’ input in the design and implementation of the proposed project.

• Community partner with equal decision-making authority is required to be part of proposals as co-investigators.

• The budget allocates sufficient resources to enable and accommodate community partner’s involvement in the research process.
Who is a “community partner”?

- A “community partner” could be an individual, an organization, or a representative of an organization.

- The community partner should make substantive and meaningful contribution to the proposed project through the formulation of research questions, study aims, or shape study design.
What we look for in proposals

We are looking for evidence that the teams are prepared to integrate the expertise of community partners and researchers seeking to improve the community through collaborative, partnered research.

Figure 3. The Continuum of Community Engagement in Research: Perspective and Experience

## Tips for developing strong proposals

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<thead>
<tr>
<th>Do:</th>
<th>Don’t:</th>
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<tr>
<td>• Describe how the proposed project will enhance <strong>health equity</strong></td>
<td>• Submit a standard scientific research proposal without any attention to community engagement</td>
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<td>• Describe how <strong>community partners’ priorities</strong> shaped the research questions and study design</td>
<td>• Make claims about applying community based participatory research (CBPR) principles or other engagement methods without corresponding evidence in the narrative</td>
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<td>• Describe how the proposed <strong>partnership development</strong> activities will enhance scientific endeavors and future research productivity</td>
<td>• Submit the proposal without a detailed letter of support from your community co-investigator</td>
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<td>• Use letters of support to show strength/depth/readiness of partnership, including how you plan to <strong>resolve conflicts</strong> in the process of collaboration</td>
<td>• Submit a budget without allocating resource to your community co-investigator</td>
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<td>• Use <strong>budget</strong> to show how adequate level of resources are allocated to partners’ participation in the research</td>
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Review Process

- OCE staff reviews all applications and advances complete proposals to review panel
- Review panel consists of: OCE staff, at least one (1) community partner who has received award in the past, and at least one (1) other Spectrum program staff outside of OCE
- Review merit of the entire proposal: narratives for study feasibility and rigor, budget and budget justifications, letters of support...

Scoring criteria (not exhaustive):

- Defines community Co-I’s roles, expertise, and contributions clearly
- Defines how the proposed project will address health equity and working with under-resourced communities
- Demonstrates application of community-engaged research (CEnR) and/or community based participatory research (CBPR) best practices
- Demonstrates how the research team engages with community partners
- Demonstrates that the proposed project is responsive to community partner needs and use of funds reflect adequate sharing of resources with community partner(s).
- Demonstrates how project team will address potential conflicts between Stanford team and community partners
- Plans for sustainability or additional collaborations are described (i.e., what is this seed grant contributing to in the long-run).
Additional recommended foundational reading

- [CDC ATSDR: Models and Frameworks for the Practice of Community Engagement](https://www.cdc.gov/atdr/models.html)
- [Policy Link: Guide for Community-Based Participatory Research](https://www.policylink.org/our-work/cbpr)
Support for awardees

- OCE staff will provide or point awardees to resources or tools that aid the researchers and community partners in developing strong research partnerships.

- Spectrum Community Engagement Pilot Awardees are offered one year of free, in-depth or long-term technical assistance to spur growth for projects to generate future funding and research.
Eligibility Criteria

Who may apply:

- Academic Council Faculty
- Medical Center Line Faculty
- Clinician Educators (*PI Waiver may be needed, please contact assigned RMG contact*)
Important application requirements

- Background, Specific Aims, and Methodology (3-page limit, 11-point font; Standard NIH format; upload a single PDF).
- If applicable, include IRB approval numbers for animals and human subjects. If not yet approved, reference eProtocol submission status.
- NIH Biosketches for senior/key personnel at Stanford; most recent CV/resume for community partners.
- Budget and budget justification.
- Letters of support – **Minimum two (2) letters are required:**
  - One from faculty mentor or department chair.
  - One from community collaborator. The letter should clearly outline how the proposed project would benefit the community, how community input will be incorporated into the design and implementation of the study, or why additional support is needed for the development of a research partnership.
Application & Pilot Award Timeline

- **1/13/23** - RFP Released
- **2/28/23** - Application due at 11:59 PM (PT)
- **4/7/23** - Award Notification
- **7/1/23** - Funding cycle begins
Final thought

CEnR is all about relationships, respecting and honoring each other’s expertise (scientific knowledge and community wisdom) and identifying new ways of solving complex social and medical challenges through research participation.
Contact information

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Database of Spectrum Pilot Awardees: https://med.stanford.edu/spectrum/funding-opportunities/grant-awardees-and-projects.html
Q & A Time!