



Stanford
M E D I C I N E

Clinical Informatics
Management (MCiM)



Earn a World-Class
Degree while
Working Full Time

Developing **Leaders** to
Transform Health Care

“COVID-19 has reinforced the need for leadership that brings together technology and clinical business in entirely new and innovative ways.”

- Kevin Schulman, MD, MBA, MCiM Program Director



MCiM connects professionals with a variety of backgrounds, experiences, and career aspirations.

MCiM is a one-year interdisciplinary management program for working professionals seeking to harness the power of digital innovations to deliver high-quality, cost-effective health care.

Uniquely blending Stanford's renowned expertise across **medicine, business, and technology**, MCiM develops managers and senior leaders prepared to drive the digital transformation of health systems, life sciences businesses, start-ups, and healthcare-focused technology organizations.



MCiM develops leaders equipped to straddle the distinctive worlds of medicine, business, and technology, and master the complexities of the \$4 trillion US health care system.

Undeniably Relevant. Infinitely Applicable.

Telemedicine for routine clinical care. Digital radiology for rapid diagnoses. Machine learning to screen for disease symptoms and therapies. Remote health monitoring. Wearable monitoring sensors. The seamless exchange of interoperable data between hospitals and public and private organizations.

These and many other digital applications are critical to raising the quality and efficiency of care — an imperative that COVID-19 has only underscored. To successfully design, implement and manage the accelerating digital transformation in health care, the leaders and emerging leaders who join MCiM will:

> **Develop and apply business models, clinical informatics tools, and ethics insights** to a variety of care delivery, operational and management scenarios

> **Gain the management skills to lead multidisciplinary teams** in data analytics and data science, medicine, and business required to successfully implement and manage digital innovations

> **Combine applicable insights from both business and technology** to transform not only individual organizations but the health care system as a whole

> **Build pathways for new career, management, and leadership roles**, from Data Architect and Physician Informatics Director to CEO and CMIO

> **Maintain fulltime work schedules throughout the program**; classes meet every other weekend on the Stanford campus to minimize lost workdays during the program

> **Work with renowned faculty across Stanford** in areas critical for effective leadership:

Byers Center for Biodesign | Clinical Excellence Research Center

Center for Biomedical Ethics | Center for Biomedical Informatics Research

Department of Biomedical Data Science | Management Science & Engineering

Systems Utilization Research for Stanford Medicine (SURF) Center

> **Engage with a professionally and demographically diverse cohort**, adding value and team-building skills to a dynamic learning experience





Who Should Apply

- > Health Care Professionals
- > Health Care Technology Professionals
- > Physicians and Clinicians
- > Research Faculty / Faculty Members
- > Medical and Graduate Students
- > Aspiring Entrepreneurs
- > Individuals Seeking to Jump-Start a Health Care Career

Applications for the **2021-2022** academic year will be available in September 2020.

MCiM offers both the rigor of a **Stanford professional education** and the **flexible format** to accommodate a fulltime work schedule. •

MCiM is the only interdisciplinary management program on the West Coast designed for leaders and emerging leaders in health care and technology.

For more information, [visit our website](#) or
email: MCiMinquiry@stanford.edu



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