

VIDEO FEATURING THE "MILK TEA GIRL"



To celebrate World Hepatitis Day, our Beijing staff and students produced a short film featuring one of China's most popular web celebrities - Zhang Zetian, also affectionately known to many as the "Milk Tea Girl". This video was a big hit and received over 275,000 views on major Chinese social media platforms. The film calls for public hepatitis B awareness.

WORLD HEPATITIS DAY PHOTO & STORY WALL



Our center in Beijing initiated a grassroots hepatitis B awareness campaign. Over 400 people showed their support by posing with placards displaying messages about hepatitis B. A "Story Wall" was also created to highlight the personal stories and challenges of patients living with chronic hepatitis B.

HEP B COORDINATOR POSITION CREATED

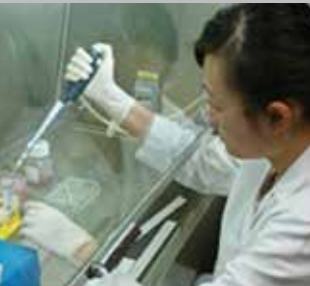


The first full-time hepatitis B county health department position in the United States created. Months of meetings with County Supervisors and partners yielded unanimous support to fund a hepatitis B prevention and control coordinator in Santa Clara County, California where 1/3 of the population is Asian. US Congressman, Mike Honda (left), and County Medical Director, Dr Sara Cody (center).

RE-SEARCH FOR A CURE



CHINESE HERB CAN POTENTIALLY TREAT LIVER CANCER



Our scientists discovered that a chemical extracted from a chinese herb and modified in our laboratory can slow or stop the growth of human liver cancer in preclinical studies.



THANK YOU

To all our donors, thank you for your generous support.

JADE SPONSORS (\$100,000+)

- Mr. Ho Shung Pun (in memory of Mr. Ho Shung Yuk)
- Dr. C.J. & Mrs. Ha Lin Yip Huang
- Mrs. T.S.Kwok
- Providence Foundation

DONATIONS CAN BE MADE TO:

Asian Liver Center At Stanford University
 490 S California Ave, Ste 300
 Palo Alto, Ca 94306, USA
 Tel: 888 311 3331
 Online: liver.stanford.edu/donations.html

For more information about our various programs, please visit:
liver.stanford.edu
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2013 | YEAR IN REVIEW

JOINJADE





Strengthening our collaboration with WHO Western Pacific Regional Office (WPRO) to combat hepatitis B and liver cancer. Left: Dr. Margaret Chan, WHO director general with Dr. Samuel So, director, Asian Liver Center. Right: Our partner, Hong Kong's ZeShan Foundation's donation made it possible for WPRO to recruit a full-time viral hepatitis officer. Dr. Young-Soo Shin, WPRO



regional director (center), with Dr. Li, president of ZeShan Foundation (center left), Dr. So and Dr. Ying-Ruo Lo, WPRO HIV/Hepatitis Team leader.



Trip to Hanoi at the invitation of Vietnam Ministry of Health led to efforts to help develop communication strategies and materials to educate the public about the importance of newborn hepatitis B immunization and to train healthcare workers.



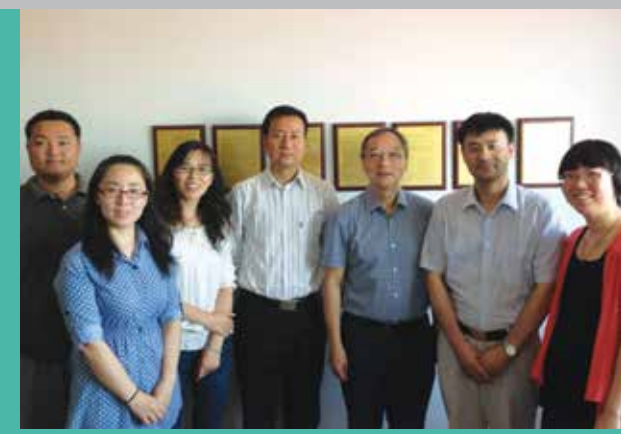
Visit to Ulaanbaatar hosted by vice minister of health (second from right), WHO and FIRE, a non-profit organization to tackle liver cancer, the most common cancer in Mongolia. Asian Liver Center proposed strategies for prevention and is developing training and educational tools for healthcare workers and the public.



GLOBAL COLLABORATION & ADVOCACY

CHINA

Partnering with Gansu and Qinghai provinces to launch the Jade Ribbon Programs to educate pregnant women and train healthcare workers. Online and print educational materials were developed in partnership with the Asian Liver Center. The goal is to increase the capacity of the health systems to eliminate mother-to-child transmission of hepatitis B and to diagnose and care for chronically infected persons. Seed funding for the programs is provided by a generous gift from Ms. Florence Lee.



China CDC (Centers for Disease Control and Prevention)

Teamed up with China CDC for the past 10 years to address gaps in hepatitis B prevention and control. Dr. Cui Fuqiang, director of hepatitis division, and deputy director of national immunization program (second from right) hosted the Asian Liver Center at China CDC in Beijing. Far right is Linda Zhang, our China program manager at the Stanford Center at Peking University.

OUT REACH

YOUTH LEADERSHIP CONFERENCE

The 4-day, 11th annual youth leadership conference held at Stanford University engaged 100 high school students from across the country in learning about health disparities and developing skills to become effective leaders in their communities. Students worked in teams and took what they learned to develop projects that were presented at the final day of the conference.



PARTNERING WITH BIG BUSINESS

Honeywell, Lockheed Martin, Facebook, and AT&T joined the ranks of companies working with the Asian Liver Center to add hepatitis B to their employees' health agenda, reaching 25,000 employees in Asia and the U.S.



Guangxi

School of Public Health at Guanxi Medical University in Nanning partnered with the Asian Liver Center to establish a jade ribbon chapter to educate their peers and the public about hepatitis B and liver cancer, and eliminate discrimination.



Hong Kong

The Hong Kong Hep B Free Foundation collaborated with the Asian Liver Center to celebrate World Hepatitis Day to raise hepatitis B awareness with the slogan 'defeat hepatitis B, knockout liver cancer'. Activities include free concert and "ask the experts" at Victoria Park, and free liver ultrasound for 1,000 people with chronic hepatitis B.

THE SMALL B INITIATIVE

One motivated high school student (Zhan Ng, second from right), outstanding local leaders, and rising healthcare costs drove the formation of the new Small B initiative. With more than 44,000 small businesses in Santa Clara County alone, this effort will seek to make a big impact in reducing the threat of hepatitis B and liver cancer among small business employees.

