**STANFORD CERC HIGH VALUE HEALTH CARE INCUBATOR**

**APPLICATION INSTRUCTIONS**

The CERC High Value Health Care Incubator is a privately funded project intended to nurture innovations that improve health care outcomes while lowering overall healthcare costs (value=outcomes/cost) in California safety net clinics and organizations. The CERC Incubator supports front-line clinics and staff in finding innovations that have positive impact on healthcare services while lowering the overall cost of healthcare.

The information below covers a several topics including eligibility, important dates, awards selection criteria and submission instructions. Please read carefully. The CERC Incubator faculty and staff welcome your interest and look forward to hearing from you!

1. **Eligibility**

In its inaugural year (Fall, 2021-Fall, 2022) eligibility is limited to FQHC and Look Alike Clinics that are within the 14 county Partnership Health Plan managed care network.

1. **Important Dates in the 2021-2022 CERC Incubator Class**

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| Application for participation opens | July 8, 2021 |
| Application Deadline | August 27, 2021 |
| “Pitch Night” (selection of 3 FQHC Clinic Teams) | September 15, 2021 |
| Design Camp Begins | October 4, 2021 |

1. **Innovation Theme for the 2021-2022 Projects**

The organizing theme for the 2021 Incubator innovation projects is Access. As used here, Access is not a specific term applied to a single circumstance or problem. It is meant to describe any circumstance or problem where a desired or preferred resource is not available or difficult. (Example: new patient appointment but must wait for months; specialty care referrals are unavailable or are often months out; behavioral health links with county-based services don’t provide adequate care and follow-up; substance use disorder treatment on demand is unavailable). Your proposed target for innovation should describe a circumstance/current state/problem in your clinic operations that compromises the availability of timely, appropriate and cost-effective health care for your patients.

1. **Selection Process and Selection Criteria**

Three FQHC or Look Alike clinics will be selected for funding and participation in the 2021 CERC High Value Care Incubator. Selection will occur in late August when applicants participate in a “Pitch Night” event. Teams will briefly present their choice of problem target and explain how an innovative solution would impact the quality of care and patient experience.

A small team of health care systems experts will prioritize funding awards using criteria that include:

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| * Size and impact of the problem | * Impact on patient experience |
| * Potential cost reductions from a problem solution | * Team structure * Scalability of problem solutions |

1. **Webinars for Additional Information/Support**

Online webinars will be held on July 14, 22nd and 27th at 12 PM for interested FQHC staff to learn updates and to communicate directly with HVHICI staff. Sign-ups for the webinars are requested and can be found here: <https://med.stanford.edu/cerc/research/organizational-innovation/high-value-health-care-incubator.html>

1. **How to Submit a Completed Application**
   1. Fill out the Application Form below
   2. Create a Proposal Presentation with your idea (up to 5 slides max, format: 16:9 size, preferably in PowerPoint)
   3. Email your **completed application and proposal presentation** to: ­­­­­­­­­­­[HVHCI-inquiry@stanford.edu](mailto:HVHCI-inquiry@stanford.edu).

Please follow the organizational outline and limit the length of your application to +/- 750 words (one and one-half pages).

**APPLICATION FORM: HVHCI 2021-2022**

**Applicant Organization and Contact Information:**

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| **Name of Applicant Organization:** |  |
| **Name of Individual Submitting Application:** |  |
| **Email:** |  |
| **Phone:** |  |

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| **Section 1: Background**   * *Briefly describe your practice environment and patient population mentioning conditions relevant to the problem.* |
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| **Section 2: Statement of the Problem**   * *Identify an access problem to be solved. Try not to diagnose the cause at this stage.* * *Be specific: Who/what is affected? When does it occur? Where does it happen?* * *Why is this happening now?* |
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| **Section 3: Who Owns this Problem?**  *Problem ownership can have a range of answers dependent on how a problem is framed. Solutions to complex problems typically require considering multiple frameworks.*   * *Consider who experiences the problem?* * *Consider who is responsible for fixing the problem?* * *Consider who will judge when the solution is found?* |
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| **Section 4: What will success look like?**   * *Imagine yourself in the future when the access problem you have described is fixed. Set aside the ‘how’ it was fixed and describe how the future state looks when the problem is solved.* |
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| **Section 5: What are the potential constraints that any solution to the problem must deal with?**   * *Desirability: Who must find the solution desirable?* * *Feasibility: What factors limit the solution space?* * *Viability? What factors limit the long-term survival of a solution?* |
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| **Section 6: Who are the stakeholders who will play roles in solving this problem?**   * *The roles would be their jobs in the clinic, medical neighborhood and community, or patient participants.* * *The goal is to have a successful program for the Core Team.* | | |
| **Core Project Team Members** | **Role on Team** | **Role in Clinic Ops** |
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| **Sponsors**  *(People who will support and champion this initiative, and create partnerships if appropriate.)* | **Role & Goal** | |
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| **Partners**  *(Who are your partners for this initiative? E.g. Community Resources, Specialists, etc.)* | **Role & Goal** | |
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| **Adopters**  *(People who will adopt the new initiative in the clinic ops)* | **Role & Goal** | |
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| **Scalers**  *(People who will spread the work across their FQHC networks)* | **Role & Goal** | |
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**Please email your completed application to: ­­­­­­­­­­­**[**HVHCI-inquiry@stanford.edu**](mailto:HVHCI-inquiry@stanford.edu)