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BRIDGING THE GAP HEALTH EQUITY SYMPOSIUM

October 31, 2024

#StanfordCancerInstitute2024BridgingTheGap



WELCOME – DINAH TREVIL, MPA

Executive Director, Office of Cancer Health Equity



The Stanford Cancer Institute (SCI) Office of Cancer Health Equity is excited to host our inaugural Bridging the Gap Health Equity Symposium. This event came to fruition as a result of a conversation with one of our valued community partners the American Cancer Society (ACS). Our organizations are jointly committed to promoting cancer health equity through screening, research, treatment and policy. Our symposium is designed to address cancer diagnosis, treatment, and barriers to care. This impactful event aims to foster connections, enhance our understanding, and promote ongoing efforts to improve cancer care. The opportunity to host impactful

programs such as this event would not be possible without the support of our SCI leadership, especially our director Dr. Steve Artandi. Thank you for your continued support of our office. A special thank you to our partners and collaborators, ACS, ACS-Cancer Action Network, Genentech and Community Health Partnership. We truly value your partnership and contribution to this event.

I'd like to personally welcome each of you to the 2024 Stanford Cancer Institute Bridging the Gap Health Equity Symposium. It's an exciting time for the Stanford Cancer Institute Office of Cancer Health Equity as we continue to grow, evolve and adapt in partnership with our community to improve health outcomes through outreach, research and education. Our mission is to reduce the cancer burden and cancer disparities in our service area and beyond. With health equity being a core focus of our office, we continually strive to close the gap in cancer care and treatment among those most adversely affected by cancer in our communities. Health equity is a challenging but gratifying area in which to work and forums such as this are designed to bring people together to inspire dialogue and collaboration.

Today's program will be filled with exciting speakers providing diverse perspectives on a broad array of topics including the use of AI in addressing health equity, physician-community partnerships and the impact of policy.

On behalf of the Stanford Cancer Institute, thank you again for attending our conference and bringing your valuable insight to our gathering. I look forward to our continued collaboration and collective action to reduce the cancer burden in our community through equitable cancer screening and treatment.

PROGRAM SCHEDULE

- 8:00 AM **Check-in, Breakfast, and Networking**
- 8:30 AM **Welcome & Opening Remarks**
Dinah Trevil, MPA, Executive Director, Office of Cancer Health Equity, Steve Artandi, MD, PhD, Director, Stanford Cancer Institute Maria Gonzales, MPH, BS, Vice President of cancer destination service line, Stanford Health Care
- 8:50 AM **Keynote Speaker - Accelerating Cancer Equity in California through Bold Action & Collaboration**
Charles Rogers, PHD, MPH, MS, MCHES®, Colorectal Cancer Society Equity Foundation
- 9:30 AM **Panel Discussion - AI & Health Equity**
Alyce Adams, PhD (Moderator), Associate Director for Health Equity and Community Engagement, Stanford Cancer Institute, Dr. James Zou, Associate Professor of Biomedical Data Science, Stanford University, Camille Kae Valerio, Senior Program Manager & Designer, LEAD Filipino
- 10:00 AM **Breakout Session**
- 10:15 AM **Report Out**
- 10:25 AM **Break**
- 10:30 AM **Panel Discussion - Health Policy & Impact**
Dr. Alyce Adams, PhD (Moderator), Associate Director for Health Equity and Community Engagement, Stanford Cancer Institute, Aditya Indla, Student, Stanford University; Representative, American Cancer Action Network, Mary Kemp, Director of Grassroots organizing, American Cancer Society Cancer Action Network, Ana Reyes, American Cancer Society Cancer Action Network
- 11:00 AM **Breakout Session**
- 11:15 AM **Report Out**
- 11:25 AM **Networking Lunch**
- 12:20 PM **Keynote Speaker**
Margaret Abe Koga, Mountain View City Council
- 12:50 PM **Break**

PROGRAM SCHEDULE

- 1:00 PM **Fireside Chat**
Pamela Ratliff (Moderator), Program Director of Educational Initiatives and Partnership, Stanford Cancer Institute, Office of Cancer Health Equity, Dr. Lidia Schapira, Professor of Medicine (Oncology), Stanford School of Medicine, Margaret Abe Koga, Mountain View Council
- 1:30 PM **Break**
- 1:40 PM **Panel- Physician-Community Collaboration and Partnerships**
Maria Gonzalez, MPH, BS (Moderator), Vice President of Cancer Destination Service Line, Stanford Health Care, Dr. Candice Thompson, Medical Director, Stanford Cancer Institute, Office of Cancer Health Equity, Dr. Elwyn Cabebe, Director of Oncology Quality, Stanford University HealthCare Alliance, Juny Simpson, Head of Health Equity, Customer Engagement, Genentech
- 2:10 PM **Break**
- 2:20 PM **Panel- Community, Call to Action**
Lisa Goldman-Rosas, PhD, MPH (Moderator), Assistant Professor, Department of Epidemiology and population Health and the Department of Medicine, Division of Primary Care and Population Health, Stanford School of Medicine, Rina Bello, Executive Director, Bay Area Cancer Connections, Starla Gay, MPA, Co-Founder, Black Ladies Advocating for Cancer Care, Marleena Lopez, Program Coordinator, Community Health Partnerships (CHP), Yadeel Lopez, Community Health Worker, Community Health Partnerships (CHP), Juanita Waugh, Peer Navigator, Black Ladies Advocating for Cancer Care
- 3:05 PM Closing Remarks
- 3:30 PM Reception

EMCEE



NIKKI THOMAS

IMPACT CREATOR, SPEAKER, AND CERTIFIED YOGA INSTRUCTOR

Nikki Thomas is an Impact Creator, Speaker, and certified Yoga Instructor with a passion for health equity and wellness. With 20+ years as the voice of 102.9 KBLX, she led numerous wellness initiatives for the Bay Area community. Now the Community Relations Ambassador at Oakstop in Oakland, she empowers creators to turn passions into thriving digital brands while promoting well-being and community impact. Catch her insights and energy on Nikki Thomas TV—follow on YouTube, Instagram, Facebook, and LinkedIn @nikkithomastv.

SPEAKERS



DINAH TREVIL, MPA

EXECUTIVE DIRECTOR, STANFORD CANCER INSTITUTE, OFFICE OF CANCER HEALTH EQUITY

Dinah Trevil is currently the Executive Director for the Office of Cancer Health Equity at Stanford Cancer Institute (SCI). Dinah has taken on the challenge of leading this inaugural office that was established to address cancer health equity within underserved and underrepresented communities. She has over 15 years of experience working in academic medical centers, most specifically in nationally designated cancer centers. Dinah has extensive expertise in public health, community outreach and cancer research as well as experience working with diverse communities. In her role as Executive Director, Dinah works closely with

fellow leadership at SCI Office of Cancer Health Equity to develop strategies and deploy tactics to address unmet needs related to persistent health inequities and access to cancer care services and clinical trials.

SPEAKERS



STEVE ARTANDI, MD, PhD
DIRECTOR, STANFORD CANCER INSTITUTE

Steven Artandi, MD, PhD is the Laurie Kraus Lacob Director of the Stanford Cancer Institute and the Jerome and Daisy Low Gilbert Professor of Medicine and Biochemistry at Stanford University. He also serves as the inaugural Senior Associate Dean for Cancer Programs for Stanford School of Medicine and the Chief Cancer Officer for Stanford Health Care. He received his undergraduate degree from Princeton University, and MD and PhD degrees from Columbia University. He trained in Internal Medicine at Massachusetts General Hospital and in Oncology at Dana-Farber Cancer Institute before joining the Stanford faculty in 2000. Dr. Artandi is an oncologist and cancer biologist whose research work has focused on the role played by the enzyme telomerase in cancer, aging and stem cell function. His work has produced new insights into the origins of cancer, revealing how telomerase endows cells with immortal growth properties and how aspiring cancers circumvent critical bottlenecks encountered

during carcinogenesis. He has received a number of awards including an Outstanding Investigator Award from the National Cancer Institute and is an elected member of the American Association for the Advancement of Science, the American Society for Clinical Investigation and the Association of American Physicians. He serves on the Editorial Boards of the journals Molecular Cancer Research and Stem Cells.



MARIA GONZALES
MPH, BS, VICE PRESIDENT OF CANCER DESTINATION SERVICE LINE, STANFORD HEALTH CARE

Maria Gonzalez, MPH, BS, joined Stanford Healthcare as the Vice President of the Cancer Destination Service Line in February 2021 from Seattle, WA. Before coming to Stanford, she worked at the Seattle Cancer Care Alliance (now Fred Hutchinson Cancer Research Center) and Virginia Mason Medical Center, serving in cancer research and operational leadership roles. That said, Maria's cancer career started in southern California, where she worked for almost 20 years in community, academic, and academic-hybrid environments. She has led teams in complex matrixed health systems, including clinical operations, clinical quality, cancer research, strategic service line integrations, and regional collaborations. Maria's educational background includes

a Bachelor of Science in Biological Anthropology and a Master of Public Health from California State Fullerton, where she focused on NCI cancer community partnerships to provide cancer prevention, screening, and research education.

Nationally, Maria has presented at the Institute of Medicine on clinical trials in the community and has been an invited speaker at the American Society of Clinical Oncology (ASCO) annual meetings on cancer research operations, clinician well-being, and resiliency. In addition to national meetings, Maria serves as the Secretary for the Executive Committee of the National Comprehensive Cancer Network (NCCN) Board and the NCCN Best Practices Committee. She is also actively engaged with ASCO, having served as a past member of the ASCO Clinical Practice Committee, numerous ASCO task forces on health equity and well-being, and currently on the APP task force in cancer care. Maria is passionate about cancer care delivery initiatives, including justice, equity, diversity, and inclusion work in cancer care, providing patients equitable access to clinical trials and comprehensive cancer care through academic-community partnerships. She has published several articles throughout her career addressing access to comprehensive cancer care and clinical trials in collaboration with the National Cancer Institute (NCI) Community Oncology Research Programs (NCORP).

Maria is bilingual in English and Spanish and is very proud of her multicultural Latinx background. She enjoys traveling with her family and supporting her football teams in her spare time.

SPEAKERS



CHARLES R. ROGERS, PHD, MPH, MS, MCHES[®], COLORECTAL CANCER EQUITY FOUNDATION

Dr. Charles R. Rogers is an esteemed behavioral scientist and a Master Certified Health Education Specialist (MCHES[®]), whose visionary leadership is exemplified as the Founding Director of the Men's Health Inequities Research Lab. He is also an invited Member of the world-renowned University of Michigan Mixed Methods Program. Throughout his distinguished career, Dr. Rogers has been deeply committed to addressing cancer-related health disparities among various underserved and socially vulnerable groups. His advocacy and community-engaged research spans a diverse array of communities, including Native Hawaiians and Pacific Islanders, older adults, African Americans, the unhoused, Somalis, adolescents, Hispanics, young adults, rural residents, Indigenous peoples, and sexual minorities. Dr. Rogers' unwavering dedication to these communities has left a profound and lasting impact, driving significant advancements in the field and transforming countless lives.

Dr. Rogers is committed to dismantling systems of oppression to ensure equitable health for all. With a transdisciplinary background in applied mathematics & statistics, health education, public health administration & policy, community-based participatory research, and cancer-related health disparities, he brings a unique perspective to translating research into actionable prevention strategies for government agencies, policymakers, communities, and private health care organizations. His exceptional capabilities and potential have earned him local and national recognition, including numerous competitive scholarships, grant awards, and fellowships that have further honed his expertise in cancer health equity research. Since 2018, Dr. Rogers has secured over \$3.3 million in funding from prominent entities such as the National Cancer Institute, the Research Foundation of the American Society of Colon and Rectal Surgeons, Exact Sciences, and the V Foundation for Cancer Research for his community-engaged, mixed-methods research aiming to eradicate inequalities in both colorectal cancer (CRC) screening among African-American men and address early-onset CRC in individuals younger than the previously recommended screening age of 50.

Dr. Rogers is highly respected expert in cancer health disparities, bringing over 20 years of experience to the field. His influence spans North America, Jamaica, East Africa, and Japan, where he has shared his knowledge through newspapers, minority health fairs, national conferences, peer-reviewed publications, and community dialogue sessions. For more than 15 years, Dr. Rogers has been dedicated to finding solutions that address the root causes of inequities in men's health, with a particular focus on CRC awareness and prevention among African-American men. In March 2021, he founded the Colorectal Cancer Equity Foundation, which seeks to overcome barriers to CRC equity among African-American men and other underserved populations by raising awareness about CRC—a preventable, treatable, and beatable disease that no one should die from. Recognized as a thought leader in CRC, Dr. Rogers also focuses on cancer health disparities, community-based implementation science, mixed methods, and survey methodology.

Dr. Rogers' unwavering passion for making a positive impact shines through his work and endeavors. His research and servant leadership have garnered him recognition from prestigious organizations and media outlets, including ESPN, NPR, the Japan Society for Mixed Methods Research, the Utah Jazz, and the World Health Organization. He has been honored with numerous accolades, including an Endowed Chair, a 40 Under 40 Leader in Minority Health, the SCOPY Award from the American College of Gastroenterology for Best Clinical Trial of a Community-Based Mass Media Campaign, the Cancer Community Catalyst for Change Award, and recognition as one of the 100 Most Influential Black Alumni at NC State University. Despite these impressive accomplishments, Dr. Rogers considers his roles as husband to Dr. Tiana and father to Charles II as his most significant and cherished achievements.

PANELIST

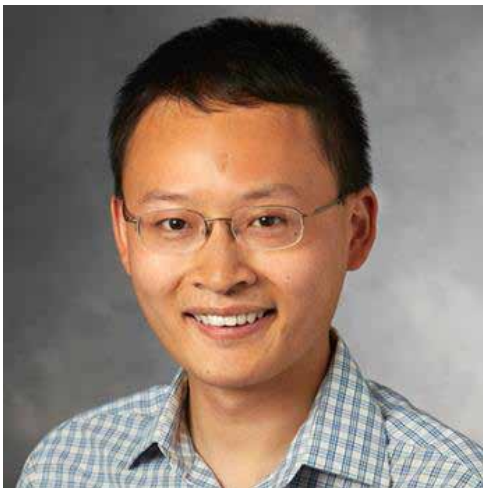


ALYCE ADAMS, PHD

***ASSOCIATE DIRECTOR FOR HEALTH EQUITY AND COMMUNITY ENGAGEMENT,
STANFORD CANCER INSTITUTE***

Dr. Adams is the inaugural Stanford Medicine Innovation Professor and Professor of Health Policy, Epidemiology and Population Health and of Pediatrics (by Courtesy). She also serves as Associate Chair for Health Equity and Community Engagement for Stanford Health Policy, Associate Director for Health Equity and Community Engagement in the Stanford Cancer Institute, and as Associate Director for Stanford Impact Labs. Focusing on racial and socioeconomic disparities in chronic disease treatment outcomes, Dr. Adams' interdisciplinary research seeks to evaluate the impact of changes in drug coverage policy on access to essential medications, understand the drivers of disparities in treatment adherence among insured populations, and test strategies for maximizing the benefits of treatment outcomes while minimizing harms through informed decision-making. Prior to joining

Stanford School of Medicine, Dr. Adams was Associate Director for Health Care Delivery and Policy and a Research Scientist at the Kaiser Permanente Division of Research, as well as a Professor at the Bernard J. Tyson Kaiser Permanente School of Medicine. From 2000 to 2008, she was an Assistant Professor in the Department of Population Medicine (formerly Ambulatory Care and Prevention) at Harvard Medical School and Harvard Pilgrim Health Care. She received her PhD in Health Policy and an MPP in Social Policy from Harvard University. She is a member of the Board of Directors for AcademyHealth and a former recipient of the John M. Eisenberg Excellence in Mentoring Award from Agency for Healthcare Research and Quality.



DR. JAMES ZOU

ASSOCIATE PROFESSOR OF BIOMEDICAL DATA SCIENCE, STANFORD UNIVERSITY

I am an Associate Professor of Biomedical Data Science and, by courtesy, of Computer Science and Electrical Engineering at Stanford University. I work on making AI more reliable, human-compatible and statistically rigorous, and am especially interested in applications in human disease and health. I received my Ph.D from Harvard in 2014, and was at one time a member of Microsoft Research, a Gates Scholar at Cambridge and a Simons fellow at U.C. Berkeley. I joined Stanford in 2016 and am excited to also be a Chan-Zuckerberg Investigator. We are also a part of the Stanford AI Lab. My research is supported by two Chan-Zuckerberg Biohub Investigator Awards, the Sloan Fellowship, the NSF CAREER Award, a Top Ten Clinical Achievement Award and faculty awards from Google, Adobe and Amazon.

PANELIST



ADITYLA INDLA

STUDENT, STANFORD UNIVERSITY; REPRESENTATIVE, AMERICAN CANCER SOCIETY CANCER ACTION NETWORK

Aditya Indla is a student at Stanford University, majoring in Human Biology with a focus on health policy that prioritizes the public's best interests. For the past six years, he has served as a youth advocate for improved public health policies, beginning with anti-tobacco legislation in his hometown. His advocacy efforts included testifying before the California State Senate Health Committee in support of SB 793, a bill to ban the sale of flavored tobacco in California, and he was one of 30 advocates invited by Governor Gavin Newsom to the signing ceremony.

Additionally, he has worked with the American Cancer Society Cancer Action Network, engaging directly with lawmakers and their staff to promote stronger anti-cancer policies and increased funding for research. Aditya is also involved in research aimed at better understanding public health issues; he is currently working in a lab studying Fatty Liver Disease and its detection methods. Passionate about public health and advocacy, he is committed to ensuring that everyone has access to the care they need, regardless of their circumstances.

In his free time, Aditya enjoys cooking, rock climbing, archery, and reading.



MARY KEMP

DIRECTOR OF GRASSROOTS ORGANIZING, AMERICAN CANCER SOCIETY CANCER ACTION NETWORK

Mary Kemp is a passionate advocate and the Director of Grassroots Organizing for the American Cancer Society Cancer Action Network, serving California, Guam, and Hawai'i. Her work focuses on shaping federal, state, and local policies to improve the lives of cancer patients and foster healthier communities.

Before her role at ACS CAN, Mary was a high school Biology teacher, where she inspired a love for science and health. Her commitment to health advocacy extends beyond her current role. She serves on the International DK1 Health Patient and Caregiver Advisory Council and has played a pivotal role on the Executive Boards of the Tucson Interfaith HIV and AIDS Network and the Comprehensive Cancer Alliance for Idaho. Notably, she contributed to the Close the Gap Steering Committee, helping

to expand healthcare coverage to over 75,000 Idahoans through a state ballot initiative.

Mary's community involvement is extensive. She served on the Southern Illinois Positive Youth Development Committee and as a Community Advisor at Boise State University. Additionally, she has coached multiple high school track and field and cross-country teams to state championships, earning Congressional Recognition for her efforts in an underserved school district. Mary holds a BA in Biological Anthropology and Archaeology from Arizona State University, which she integrates into her advocacy work to create meaningful change in public health.

PANELIST



ANA REYES

AMERICAN CANCER SOCIETY CANCER ACTION NETWORK

Ana Reyes was happily living her life as a single mom to two young boys when her world came crashing down. At age 34, she was diagnosed with Stage 2 Cervical Cancer. For the next 9 years, Ana would battle both Cervical Cancer as well as Vaginal Cancer, both caused by HPV. She has gone through chemotherapy 5 times, 28 rounds of external radiation, 3 rounds of internal radiation, and 5 invasive surgeries. Ana was too old to receive the HPV vaccine when it first came out, and the knowledge that if she had received the vaccine, she would never have gotten cancer, pushes her to advocate for women's health as well as for the HPV vaccine in both boys and girls. Ana has turned her mess into her message by volunteering with organizations that push for increased screening availability as well as the HPV vaccine such as Cervivor and the American Cancer Society - Cancer Action Network. She has participated in both state and local Lobby Days, and shares her story with anyone who will listen, including being featured on the CDC website, in the hopes that no one gets any of the 6 preventable HPV related cancers. Her children are now 15 and 17, and both have received the HPV vaccine.



MARGARET ABE KOGA

MOUNTAIN VIEW CITY COUNCIL

Councilmember Margaret Abe-Koga is a working mom, former small business owner, and breast cancer survivor. Margaret was born at Stanford Hospital and raised on the Peninsula by immigrant parents from Japan. She and her husband Yotto saved to purchase their home in Mountain View, where they raised two daughters who attended public schools and cared for Margaret's aging parents.

A graduate of Harvard University, Margaret is running for County Supervisor to address skyrocketing housing costs and create solutions to homelessness; advocate for small, local businesses; and work with law enforcement to address rising crime.

A former Congressional Aide to U.S. Representative Anna Eshoo and Assemblymember Evan Low's former District Director, Margaret has brought commonsense fiscal leadership to her elected positions on the Santa Clara County Board of Education and Mountain View City Council, where she was the first Asian Pacific Islander American woman to serve as Vice Mayor and Mayor in the City's history.

PANELIST



PAMELA RATLIFF

PROGRAM DIRECTOR OF EDUCATIONAL INITIATIVES AND PARTNERSHIP, STANFORD CANCER INSTITUTE, OFFICE OF CANCER HEALTH EQUITY

Pamela Ratliff, MPA is the Program Director of Educational Initiatives and Partnerships at the Stanford Cancer Institute's Office of Cancer Health Equity and a Fellow at the Stanford Medicine Center for Improvement. With an unwavering passion for health equity and a deep commitment to eliminating cancer disparities, Ms. Ratliff oversees the strategic development and implementation of educational programs and services that focus on underrepresented and medically underserved populations in the Greater Bay Area. Throughout her decades-long career, Ms. Ratliff has managed complex community-academic partnerships and spearheaded initiatives that prioritize sustainability, impact, and equity. Her background spans clinical services, cancer education, research, community engagement, professional training, and capacity building. Ms. Ratliff is the designer and producer of several multi-level, customized and culturally tailored in-person and virtual cancer events and programs that infuse science, research, and education. As a recognized leader in the field, she serves on numerous local and national advisory boards and coalitions, where she contributes her expertise and leadership. Ms. Ratliff's dedication to advancing healthcare has earned her numerous accolades, including recognition from the Silicon Valley Business Journal, Johns Hopkins University, Stanford University and several esteemed organizations, including Delta Sigma Theta Sorority, Inc., the National Coalition of 100 Black Women, Inc., and Iota Phi Lambda Sorority, Inc. Her contributions have also been acknowledged by the City and County of San Francisco, the California State Legislature, and both the U.S. Senate and House of Representatives. As a thought leader and true change agent, Ms. Ratliff continues to elevate the voices of the most vulnerable members of our communities, driving forward meaningful change in cancer awareness, survivorship and beyond.



LIDIA SCHAPIRA, MD

PROFESSOR OF MEDICINE (ONCOLOGY), STANFORD SCHOOL OF MEDICINE

Dr. Schapira is a medical oncologist with clinical expertise in the treatment of breast cancer. As the inaugural Director of Stanford's Cancer Survivorship Program, she has developed a thriving research and clinical program focused on optimizing health outcomes for people living with and beyond cancer. Dr. Schapira is interested in training future generations of physician-scientists as well as the broader community of practicing physicians through the design of innovative educational programs. Dr. Schapira's advocacy for people with cancer led to her appointment as Editor-in-Chief of the American Society of Clinical Oncology's website for the public, Cancer.Net, a position she held from 2015 until 2021. She served on the Board of Directors of the American Psychosocial Oncology Society and as Chair of the Psychosocial Interest Group of the Multinational Society for Supportive Care in Cancer. Dr. Schapira is particularly committed to reducing inequities in cancer outcomes and improving access to cancer care and cancer clinical trials. Dr. Schapira has published numerous manuscripts, lectures both nationally and internationally on issues of cancer survivorship and served as Associate Editor of the narrative section, Art of Oncology, for the Journal of Clinical Oncology from 2013 until 2023.

PANELIST



ELWYN CABEBE, MD,
*DIRECTOR OF ONCOLOGY QUALITY, STANFORD UNIVERSITY
HEALTHCARE ALLIANCE*

Dr. Elwyn Cabebe is a general medical oncologist and hematologist. He is the Director of Oncology Quality for the Stanford University HealthCare Alliance. He specializes and is board certified in oncology, hematology, internal medicine, and hospice and palliative care.

As a community leader in general oncology and hematology with over 10 years in private practice, Dr. Cabebe is inspired by his patients' continuous rise to the challenge of fighting illness and the constant re-defining of "normal." He strives to provide truthful and compassionate care as well as developing a partnership of shared decision making with his patients.

He recognizes that cancer is an uninvited, life altering condition. He feels that his role for patients and their families is to shepherd them through the difficult process of a cancer diagnosis and treatment with the focus on maintaining the best quality of life possible.

Prior to medical school, Dr. Cabebe was a research associate at Genentech, Inc., helping to develop many of the modern cancer drugs used today.

During his fellowship at Stanford Medicine, Dr. Cabebe served as clinical instructor and conducted various phase clinical trials in solid tumors with emphasis in gastrointestinal malignancies, pancreatic and colorectal cancers, as well as early phase I trials with the Experimental Therapeutics Program. He also served as Adjunct Clinical Faculty after fellowship.

Dr. Cabebe holds various medical directorship roles including Medical Director of Oncology and Chair of the Cancer Committee at Good Samaritan Hospital in Los Gatos, California. He was also the past Medical Director for Clinical Research at El Camino Hospital in Mountain View, California. Dr. Cabebe serves as Expert Medical Reviewer for the California Medical Board as well as author for various cancer reviews on WebMD and Medscape.



JUNY SIMPSON
HEAD OF HEALTH EQUITY, CUSTOMER ENGAGEMENT, GENENTECH

Juny Simpson is a proven diversity, equity and inclusion leader at the local, regional and national level, passionate about population health issues and access to healthcare for all patients. An accomplished leader with over 20 years industry experience. Juny's efforts are focused on building and catalyzing a sustainable model to address healthcare disparities in marginalized communities embedding early disease detection & education. Juny serves as an ambassador for Genentech with her external diversity recruitment efforts and is the current Genentech Head of Health Equity for all customer facing teams, tasked with the operationalization of Genentech's Commercial Health Equity Strategy. Her work includes serving as the past Southwest Region Corporate Relations President for Healthcare Businesswomen Association, Board Chair for FIT Houston and Advisor for African Americans in Biotechnology, (a Genentech employee resource group) and the D&I Steering Committee where she sits on the Advancing Inclusive Research team.

PANELIST



CANDICE THOMPSON, MD

***MEDICAL DIRECTOR, STANFORD CANCER INSTITUTE,
OFFICE OF CANCER HEALTH EQUITY***

Dr. Thompson is a board-certified, fellowship-trained general surgeon who specializes in breast surgical oncology. She is a clinical assistant professor of surgery at Stanford University School of Medicine and the Medical Director for the Office of Cancer Health Equity.

Dr. Thompson clinical interests include treatment of women and men who have breast cancer, benign breast disease, genetic mutations, family history of breast cancer, or other breast cancer risk factors. Procedures performed by Dr. Thompson include lumpectomies (partial mastectomies) using oncoplastic techniques and hidden scar methods, skin- and nipple-sparing mastectomies, simple mastectomies with aesthetically flat closure, oncoplastic procedures, benign breast lesion excisions, axillary node dissections, and sentinel lymph node biopsies.

She completed a breast surgical oncology fellowship at Stanford University under the mentorship of one of the world's foremost experts in the field. She completed her general surgery training at Georgetown University, where she was the co-administrative chief resident. She is passionate about equitable care and addressing healthcare disparities, especially in breast cancer.

Dr. Thompson works closely with medical oncology, radiation oncology, plastic surgery, genetics, and other breast cancer specialists in a multidisciplinary setting to provide high quality, evidence-based, and individualized care. Dr. Thompson is a strong advocate for patient education and empowerment and strives to deliver compassionate care to patients and their families.

Her research has focused on Nipple Sparing Mastectomies, Community Engagement for Breast Cancer in the Black Community, Immune responses during breast cancer treatment, and prognostic role of Circulating Tumor DNA (ctDNA) in the management of breast cancer. She also has strong research interests in community engagement, health disparities, oncoplastic surgical options, and cancer biomarkers. She has delivered presentations on a wide range of topics related to breast cancer at national and regional meetings including NRG Oncology, ASBrS, ASC.

For her scholarship and research achievements, Dr. Thompson has won numerous honors and awards. She has earned the resident teaching award during her chief year at Georgetown. She was awarded the Stanford Cancer Institute Clinical Innovation Fund Grant for her work in educating the Black Community about Breast Health and Breast Cancer (2022). She was also awarded the prestigious NCI Early-Surgeon Scientist Program (ESSP) Award to support her early career as a surgeon scientist(2024). She also serves on the AAS Academic Advancement Committee, NRG Oncology Surgical Oncology Committee, NCCN Breast Screening and Diagnosis Panel, and TOUCH Black Breast Advisor for Pink Table Talk.

Dr. Thompson is a member of the American College of Surgeons (ACS), American Society of Breast Surgeons (ASBrS), Society of Surgical Oncology (SSO), Society of Black Academic Surgeons (SBAS), Association of Women Surgeons (AWS), National Comprehensive Cancer Network® (NCCN®), and American Medical Association (AMA).

Outside of work, Dr. Thompson enjoys pilates, tennis, baking, sewing, wine tasting, and traveling.

PANELIST



LISA GOLDMAN ROSAS, PHD MPH,
*ASSISTANT PROFESSOR, DEPARTMENT OF EPIDEMIOLOGY AND
POPULATION HEALTH AND THE DEPARTMENT OF MEDICINE, DIVISION
OF PRIMARY CARE AND POPULATION HEALTH, STANFORD SCHOOL OF
MEDICINE*

Lisa Goldman Rosas, PhD MPH is an Assistant Professor in the Department of Epidemiology and Population Health and the Department of Medicine, Division of Primary Care and Population Health at Stanford School of Medicine. An epidemiologist by training, Dr. Goldman Rosas' research focuses on addressing disparities in chronic diseases such as diabetes, heart disease, depression, and cancer among racial/ethnic minority families. This research features rigorous quantitative and qualitative methodologies, participatory qualitative approaches, and shared leadership with patient and community partners. She is passionate about integrating patients, caregivers, community organizations, and other key stakeholders in the research process in order to affect the greatest improvements in health and well-being. As a reflection of this passion, Dr. Goldman Rosas serves as the Faculty Director for the School of Medicine Office of Community Engagement, Co-Director of Community-Engaged Research for the Office of Cancer Health Equity, and Director of the Outreach, Recruitment and Engagement Core for the Alzheimer's Disease Research Center. In these roles, she supports other faculty and patient and community partners to develop sustainable and meaningful partnerships to support transformative research. In addition to research, she teaches at the undergraduate and graduate levels and has a special focus on increasing diversity in biomedical research.



RINA BELLO
EXECUTIVE DIRECTOR, BAY AREA CANCER CONNECTIONS

As a driven, bicultural, action-oriented, visionary leader and executive, I have exceptional expertise in people operations and leading teams of any size through transitions and culture change. During my career at Bay Area Cancer Connections, I have served as a trusted advisor to board and executive leadership while growing the organization and providing intentional programming that adds value to the community. I have mentored individuals to support and encourage personal growth and career advancement. I have also raised funds to provide critical services to under-served populations and forged strategic partnerships with internal and external constituents to drive business outcomes. In each role I undertake, I create synergies, design processes, and implement systems to ensure compliance, increase efficiencies, and reduce costs. I leverage my human resources expertise, collaborate cross-functionally to adapt and balance competing priorities and model empathy, equity, and inclusion.

PANELIST



STARLA GAY, MPA,
CO-FOUNDER, BLACK LADIES ADVOCATING FOR CANCER CARE

Starla has long been a champion of social justice, dedicating her life to empowering individuals and communities. With over 18 years of experience as a community advocate, activist, and researcher, she has focused on the intersections between social determinants of health, public policy formation, and health disparities.

Her journey in community health began with a focus on maternal and child health. As a program leader for a group supporting Black mothers, she emphasized peer-based social-emotional support for reproductive-age women, aiming to improve

health outcomes for pregnant and postpartum women. This work led her to co-found the Berkeley nonprofit Healthy Black Families, Inc.

Starla's advocacy extended to securing funding for the African American Holistic Resource Center in Berkeley, a facility designed to provide culturally relevant services to address health and social inequities within the African American community. Her efforts resulted in \$16 million in funding to build a new 6,000 sq. ft. facility.

Recently, Starla has engaged in community-based participatory research in partnership with Stanford Medicine Office of Community Engagement, serving as a principal investigator for a study assessing the acceptability of a peer navigation program for Black breast cancer survivors and patients.

Starla holds a BA in Sociology and a Master's in Public Administration from California State University, East Bay. Her dedication to educating the public on the power of a connected and engaged community remains immense, driving her continued efforts to create positive change.



MARLENNALOPEZ
PROGRAM COORDINATOR, COMMUNITY HEALTH PARTNERSHIPS (CHP)

Marlenna Lopez is a dedicated health educator who has a 7 year history of working with nonprofit organizations. Before working with CHP Marlenna worked with the YWCA for 3 years supporting survivors of domestic violence, sexual assault and human trafficking. In 2023 she joined the Community Health Partnership as the Program Coordinator for the Every Woman Counts program. Marlenna leads her team of 10 community health workers in the Santa Clara, Santa Cruz, San Benito and Monterey Counties providing free breast and cervical cancer screening and diagnostic education to our region's underserved populations. Marlenna is bilingual in English and Spanish and is a graduate of UC Santa Cruz with a B.A. in Intensive Psychology and Minor in Education.

PANELIST



YADEEL LOPEZ

COMMUNITY HEALTH WORKER, COMMUNITY HEALTH PARTNERSHIPS (CHP)

Yadeel Lopez has been a Community Health Worker with Community Health Partnership's Breast and Cervical Cancer Screening program, EWC, Every Woman Counts, since 2010. Throughout her time at Community Health Partnership, she has been involved in numerous projects that increase access to health coverage and promote women's health. She enjoys her job because she gets the opportunity to get to know other people and educate women in the community about breast and cervical health. Through her extensive experience in Patient Navigation she has worked with hundreds of women in Santa Clara County to overcome barriers in accessing early cancer detection screening. Recently, Yadeel is on-site at the Consulado de México en San José, promoting low and no cost health services, including breast

cancer and cervical cancer screening, and supports individuals in obtaining necessary identifications from their country's consular services. She enjoys spending time with her husband and three daughters, listening to music and working on crafts. Yadeel is bilingual in Spanish and English, and a graduate of Technological Institute, Sinaloa, Mexico in Computer Science and Universidad Autonoma de Sinaloa, Promotora de la Salud.



JUANITA WAUGH

PEER NAVIGATOR, BLACK LADIES ADVOCATING FOR CANCER CARE

Juanita Waugh is a dedicated breast cancer survivor and advocate, committed to supporting Black women who are battling or have survived breast cancer. As a peer navigator with Black Ladies Advocating for Cancer Care, she provides essential emotional support, advocacy, and empowerment for Black women as they navigate the complexities of breast cancer treatment. Her work focuses on breaking through the fear and shame that can often immobilize women during such a critical time, fostering a community where their voices are heard and their needs are met.

Her personal journey with breast cancer began in 2005 when she was diagnosed and struggled to find the support, empowerment, and hope she needed. Feeling alienated during her battle, she longed to connect with other women who were facing the same disease. Her full recovery inspired her to become a passionate advocate for breast cancer awareness, diversity in healthcare, and improving access to life-saving resources.

Juanita believes that breast cancer is a test, not a death sentence. She emphasizes that obtaining the right information is critical to overcoming the fear and fighting the good fight of faith against the disease. With proper support and education, she

believes every woman can face breast cancer with courage and determination.

In addition to her advocacy with Black Ladies Advocating for Cancer Care, Juanita leads the "Journey of Hope" program at Glad Tidings International, a faith-based initiative she has championed since 2018. The program offers comprehensive support to women throughout their breast cancer journey, from diagnosis to recovery, providing the guidance, encouragement, and access to information that are critical for early detection and improving survival rates.

Juanita brings 33 years of experience in the health insurance industry, with a focus on hospital and provider benefits, pension services, and member support. She holds a Licensed Vocational Nurse (LVN) certification and a degree in Health Science, combining her professional expertise and personal passion to excel in her advocacy role. Her commitment to serving others has made her a powerful voice in the fight against breast cancer, helping countless women access the care and support they deserve.

A proud lifelong resident of Oakland, California, Juanita enjoys traveling the world with her husband of over 50 years, Rondie. In her spare time, she loves solving word puzzles and cherishes time spent with her children, LaTanya Bellow, Markus Waugh, and Kyle Waugh, along with their spouses. She is also a devoted grandmother to ten grandchildren and two great-grandchildren, who fill her life with joy and purpose.

PANELIST



CAMILLE KAE VALERIO

SENIOR PROGRAM MANAGER & DESIGNER, LEAD FILIPINO

Camille (she/her/hers) is a second-generation Pinay born and raised in the Bay Area. She graduated from San Jose State University last spring with a degree in Management Informational Systems. During her time at SJSU she was heavily involved with AkbayanSJSU, where she was introduced to L.E.A.D Filipino's Annual Fly Pinays Leadership Summit. She later joined the Awareness in Action Program (AAP) in 2019 where she became motivated to be more involved with the organization and joined the Fly Pinays Planning Committee for the 3rd Annual Summit. Beyond her work with L.E.A.D Filipino, Camille is a visual designer. She hopes to combine her passion for community and design to create solutions that will help her address inequity, accessibility, and inclusivity. Camille supports our organizational calendar,

partnerships, and collaborations in addition to leading our Redistricting and Stop Asian Hate listening sessions.

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