STANFORD BYERS CENTER FOR
BIODESIGN

MANAGING INNOVATION FROM THE INSIDE OUT

Managing Innovation provides senior executives with a fresh perspective on how to drive innovation within their organizations. Through hands-on experiences and personalized interactions with industry leaders, you will learn a proven process for assessing new opportunities and achieving results in the demanding health technology sector.

March 1–3, 2017 at Stanford University

REGISTRATION

$10,500 per person for Biodesign partners starting September 1
$12,500 per person for all other companies starting October 1

Pricing includes all course programming, lodging, meals, and local transportation
Companies must register groups of 6–8 participants for this team-based program

WHO SHOULD ATTEND

Executives with 10+ years of management experience (strategic planning, R&D, product development, marketing, business development) who are responsible for leading innovation efforts within their organization

CONTACT

For questions about registration and corporate sponsorship, please contact Gordon Saul (gsaul@stanford.edu).

PAST PARTICIPANTS

Abbott • BD Medical • Boston Scientific • Edwards Lifesciences • GE Healthcare
Johnson & Johnson • NEC Corporation • Stryker Neurovascular • Terumo • Verily • Zimmer

"Exquisitely practical and thought provoking."

"Great learning experience from great faculty."

"Quickly got us thinking differently."

"Relevant content we could put to use on Monday."