

Policy on Administration of Continuing Medical Education (CME) Activities

Stanford Center for CME Must Oversee All Certified CME Activities.

Because the Stanford Center for CME (SCCME) bears the responsibility for ensuring compliance with both the Accreditation Council for Continuing Medical Education (ACCME) Criteria and the Stanford School of Medicine Industry Interaction Policy, it must oversee all certified CME activities. In addition, re-use of recordings of Stanford certified CME activities for the creation of certified CME Enduring Materials must be approved by the SCCME.

Use of the Stanford Campus by Other CME Providers.

Certified CME activities held on the Stanford campus must use Stanford School of Medicine as their certified provider. This means that outside entities (e.g. hospitals, organizations or societies) may not conduct certified CME on the Stanford campus under providership other than Stanford's. Any exceptions to this policy require a review and approval by the Strategic Advisory Committee and SCCME.

Joint Providership.

Stanford supports collaborative development of CME activities with other organizations. It will work closely with non-ACCME accredited entities to develop and offer jointly provided activities (as defined by the ACCME), on a case by case basis. Co-providership with organizations that are ACCME accredited CME providers will also be considered. Proposals should be discussed with the Associate Dean for Post-graduate Medical Education. Potential collaborations must be based on a willingness to fully comply with Stanford policies.

Use of the Stanford Name for Certified CME.

Only certified CME activities fully compliant with Stanford School of Medicine commercial support policies and administered through the SCCME may use the Stanford name.