THE TOP TEN LIST
TOP 10 WAYS TO STEP UP YOUR MARKETING GAME USING CANVA

1. Get inspiration from Canva ideas especially during those times your coworkers dump requests on you with zero concept art.
2. Enroll in Canva Design School for tutorials by Canva experts.
3. Click publish on your creations & show them off with as much pride as a 6-year-old bringing home refrigerator art.
4. Sharpen your design eye with the color palette generator.
5. Comment & “at” teammates when collaborating on projects – insert group project meme here.
6. Resize any project in one click – cause why work harder when you can work smarter?
7. Spin the color wheel to prevent color clashing faux pas.
8. Drip out your content on social by automating posts of all your Canva creations using Content Planner.
9. Setup your brand kit to avoid committing your organization’s hex codes to memory.
10. Use charts as an elevated alternative to Excel smart charts.