Thank you for joining us! Our program will begin shortly.

cme.stanford.edu/onward
JOIN US ON OUR UPCOMING WEBINARS

Wednesday, December 9, 2020 | 9:30 am PT / 12:30 pm ET

Holiday Mix and Mingle Trivia Competition

Wednesday, January 27, 2021 | 9:30 am PT / 12:30 pm ET

TBD
Kurt Snyder, JD  
Director, Continuing Medical Education  
Stanford University  

Tech Tools Smörgåsbord: Maximizing Your Software for Your CME/CPD Activities
Jess Henry, aPHR
Consultant, Learning
OhioHealth Learning Continuing Medical Education
Volunteer CME Accreditation Site Surveyor
Ohio State Medical Association

Tech Tools Smörgåsbord: Maximizing Your Software for Your CME/CPD Activities
Introduction

• Disclosure
  • Not connected to any of these products
    • Logos are used to help guide you to the right product
  • My opinion and not Stanford
  • Best effort – do your own research
    • Tools are constantly changing

• Goal for Today
  • Overview of Tools
    • Just enough information to explore further
    • Daily, occasionally, exploring
  • Encourage you to put in your own thoughts in the comments
  • Slides will be posted
General Considerations

- What works for one team may not work for another.
- Team dynamics can vary greatly.
- The size of your team may impact your choice.
- Institutional decisions may impact your options.
- Sometimes an inferior tool is the better choice due to cost, ease of use, and its ability to integrate with other tools.
- Don’t underestimate the cultural aspects of switching to a new tool.
Shared Drive: Box, Dropbox, Google, Microsoft
Team Messaging: Slack

- Used daily
  - Stanford University has an enterprise license.
- 23,000 messages in August
- Instant communication
  - In lieu of email
  - In lieu of texting
- Work and fun
- Threads, attachments, emojis
- Channels
- Bring in external Slack users
- Integrates with many, many tools

Alternatives
- Microsoft Teams
- WebEx Teams
- Yammer
- Chanty
- Troop Messenger
Alternatives

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- Yammer
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I am thinking no on the indiv. it mess that up.

Jayzona Alberto 2:24 PM
Do you plan on sending a holiday card this year from CME?

Kurt Snyder 2:24 PM
To course directors? (edited)

Jayzona Alberto 2:26 PM
Yeah and EPS and whoever

Kurt Snyder 2:28 PM
Yes. Last year we did more of a happy new year. I think I would only want to do one. I don’t have a preference. I think happy new year stands out more?

Jayzona Alberto 2:30 PM
Kk sounds good. Just checking if you want to use a team huddle theme for it

Kurt Snyder 2:31 PM
No,

Kurt Snyder 2:54 PM
You free for 3 minutes? /zoom join kurt.snyder

Zoom 2:54 PM

Zoom meeting shared by kurt_snyder
Started 6 days ago

Meeting ID: kurt.snyder [Personal link name]

Waiting for people to join

Join

It’s 5:07 AM for Jayzona Alberto

Message Jayzona Alberto
Spreadsheets: Smartsheet

- Used daily
  - Stanford University has an enterprise license.
- Excel on steroids
- High adoption rate
- Some Database Functionality
- Lots of templates
- Project management overlap
- Good share features
- Add attachments
- Add comments
- Notifications
- Dashboards
- Import/export

Alternatives
- Excel
- Google Sheets
- Excel via Box
- Quickbase
Alternatives

- Excel
- Google Sheets
- Excel via Box
- Quickbase
Shared Whiteboard Tool: Miro

• Used daily
• Online shared workspace
• Lots of templates/many uses
  • Project management overlap
• Good share features
• Add comments
• Notifications

Alternatives
• Lucidspark
• Mural
• Stormboard
• Conceptboard
• Whimsical

miro.com
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Broadcasting Software: ecamm

- Don’t confuse with post production software
- Exploring
  - High learning curve
- Enhance the visuals of your live webinars
  - Scenes
  - PIP
  - Lower thirds
  - Overlays
  - Interviews
    - Side by Side
- Mac Specific/not cloud-based
- Integrates with YouTube, Facebook
- Can work with Zoom

Alternatives
- Manycam
- Streamyard
- Vimeo Studio
Alternatives
- Manycam
- Streamyard
- Vimeo Studio

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1-1 Meeting Management: Fellow

- Daily
- Integrates with calendar
- Easy to use
- Very basic task management

Alternatives
- Docket
- Lucid Meetings
- Soapbox
 Alternatives
- Docket
- Lucid Meetings
- Soapbox
eNewsletter Tool: Mail Chimp

- Weekly
- eNewsletter tool
- Easy to use
- Photos, videos, charts, etc.
- Maintains multiple databases
- List segmentation
- Important emails/removes duplicates
- Subscribe/unsubscribe
- Analytics

Alternatives
- Constant Contact
- Omnisend
- Hubspot
- MailJet
- Many, many more
Project/Task Management: Asana

- Daily/exploring
- Culturally just not there yet
- Assign and track tasks
- Track projects
- Integrates with many apps

Alternatives
- Monday
- Trello
- Clickpup
- Wrike
Tool Connectors: Zapier

- Infrequent/exploring
- “Internet of Things”
- Thousands of Zaps

“Zapier is an online automation tool that connects your apps and services. You can connect two or more apps to automate repetitive tasks without coding or relying on developers to build the integration.”
Process Mapping: Lucidchart

- Frequently
- Process maps
- Org charts
- Diagrams
- Easier to use
- Team-based charts

Alternatives
- Visio
- PowerPoint
- Gliffy
- Smartdraw
- Pingboard
- Draw.io

lucidchart.com
Appointment Scheduling: Calendly

- In-frequently and exploring
- Allows others to pick the time
- Integrates with Outlook and Google
- Can work with teams
  - Use cases
    - Business Development Meetings
    - 1-1 Meetings
    - Pre-Event Training

Alternatives
- Doodle
- Youcanbook.me
- Acuity Scheduling
- Simplybook.me
- Chili Piper
Document Collaboration: Google Docs/Sheets

- Frequently
- Great for multiple people editing a document
  - Easy to use
- Easy to share with external people
- Add comments
- Lock down edits and approvals
  - Easy to accept/reject changes

Alternatives
- Box
- Dropbox
- Microsoft Office
- Adobe
Zoom Market Place

Find apps that enhance your Zoom experience

Power up scheduling, access files, generate sales leads, and collaborate with your team.

Categories
- Featured
- All Categories
- Analytics
- CRM
- Collaboration
- Customer Service
- Education

All Categories
- LTI Pro By Zoom
- G Suite By Zoom
- Gong.io By Gong.io
- Epic By Zoom
Gift Exchange: Elfster

Alternatives
- Family
- Elves
- Santa Claus
Microsoft Office 365
Alternatives

G Suite – Google

iWork – Apple
Microsoft Forms

Event Registration

Collect information for your event, such as headcount, logistics, food preferences, and so on.

1. Your name *
   Enter your answer

2. Which session do you plan to attend?
   - Monday
   - Tuesday
   - Wednesday
   - Other
## Microsoft Forms

### 1. Your name

<table>
<thead>
<tr>
<th>ID</th>
<th>Start time</th>
<th>Completion time</th>
<th>Your name</th>
<th>Which session do you plan to attend?</th>
<th>How did you hear about this event?</th>
<th>How would you like to receive additional information about the event?</th>
<th>Include your phone number or email address here</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>11/9/20 9:09:38</td>
<td>11/9/20 9:10:01</td>
<td>John Smith</td>
<td>Monday</td>
<td>Our website; Social media (Facebook, Twitter, etc);</td>
<td>Email</td>
<td><a href="mailto:john.doe@gmail.com">john.doe@gmail.com</a></td>
</tr>
<tr>
<td>2</td>
<td>11/9/20 9:10:05</td>
<td>11/9/20 9:10:22</td>
<td>Jane Smith</td>
<td>Wednesday</td>
<td>Family or friend; Email newsletter;</td>
<td>Text</td>
<td>555-555-1234</td>
</tr>
<tr>
<td>3</td>
<td>11/9/20 9:10:24</td>
<td>11/9/20 9:11:00</td>
<td>George Washington</td>
<td>Wednesday</td>
<td>Email newsletter;</td>
<td>Phone call</td>
<td>123-456-7890</td>
</tr>
<tr>
<td>4</td>
<td>11/9/20 9:11:03</td>
<td>11/9/20 9:11:40</td>
<td>Thomas Jefferson</td>
<td>Wednesday</td>
<td>Our website;</td>
<td>Email</td>
<td><a href="mailto:president.washington@hotmail.com">president.washington@hotmail.com</a></td>
</tr>
<tr>
<td>5</td>
<td>11/9/20 9:11:42</td>
<td>11/9/20 9:12:16</td>
<td>Abigail Adams</td>
<td>Tuesday</td>
<td>Social media (Facebook, Twitter, etc);</td>
<td>Email</td>
<td><a href="mailto:abbyadams1slady@yahoo.com">abbyadams1slady@yahoo.com</a></td>
</tr>
</tbody>
</table>

### 2. Which session do you plan to attend?

- Monday: 1
- Tuesday: 1
- Wednesday: 3
- Other: 0
SurveyMonkey

[SurveyMonkey software interface with a question asking about recommending software to a friend or family member, and another question about satisfaction with the software's reliability and security.]
Alternatives

- Google Forms
- Formstack
- forms.app
- Typeform
- JotForm
- responster
- qualtrics
- SoGoSurvey
- CMELive ONWARD
Microsoft OneNote
Alternatives

- Memonic
- Google Keep
- Simplenote
- Evernote
- CMELive ONWARD
Microsoft Teams
Alternatives

Webex Teams

slack
Welcome to the new CME Advisory Committee Teams page! When you join, you can find all the information that will help you gain useful insights:

- **Dashboard tab**: See program statistics and trends at a glance.
- **Membership tab**: Discuss contact information for everyone in the Committees.
- **Files tab**: Find meeting minutes and learn more about other initiatives.

Our Teams page will continue to grow and evolve. We hope you find the information useful and welcome your suggestions to make it even better. Thank you for your continued support.
Alternatives

- Animoto
- Sp
- WeVIDEO
- Clideo
- Biteable

CME Live ONWARD
Alternatives

Spark Post
- Canva
- snappa

Spark Page
- Squarespace
- Wix
- WordPress

Spark Video
- WeVideo
- Vimeo
**DirectPoll**

**What is your online presence (select all that apply)?**

- Twitter: 16%
- Website: 12%
- Google Scholar: 9.3%
- Research Gate: 16%
- GitHub: 21.3%
- Other: 9.3%
- None: 16%

75 votes - 37 participants

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**What's the most effective way to learn data cleaning/analysis/visualization programming skills and reproducible research tools?**

- Didactic course: 13
- Workshop: 30
- Google: 20
- Coursera: 8
- Data Science Bootcamp: 7
- Current curriculum is sufficient: 0

78 votes - 35 participants
CME Platforms

CloudCME

HighMarks CE

EthosCE

CME Tracker

rievent

CMELive ONWARD
Social Media

Facebook
Instagram
Twitter
LinkedIn
YouTube
Snapchat
TikTok
Thank You!

Questions?

• E-mail: kurt.snyder@stanford.edu

• http://onward.stanford.edu
We would love feedback on this program! An evaluation link will pop up after the webinar closes.