Stanford Breast in the West: Multi-Modality Breast Imaging Symposium for Radiologists

October 18-20, 2018
Monterey Plaza Hotel
Monterey, CA

Sponsored by the Stanford University School of Medicine
STATEMENT OF NEED

This CME course seeks to fulfill the need in the practicing radiology community to increase and improve the fund of knowledge as well as procedural skillset in performing the large variety of breast imaging procedures and techniques possible to optimize patients' breast cancer detection and diagnosis. The course will utilize lectures and case studies to demonstrate best practices and imaging techniques/biopsy methods for finding breast cancer, and for positioning the breast to see cancer on mammograms.

TARGET AUDIENCE

This international conference is designed to meet the educational needs of physicians with a focus in radiology.

LEARNING OBJECTIVES

Upon completion of this educational activity, participants will be better able to:

• Utilize appropriate imaging techniques and modalities to ensure the optimal images are obtained to detect breast cancer
• Differentiate between the criteria for good and poor breast positioning in mammography
• Implement best practices for optimal breast positioning necessary for mammographic facilities to meet MQSA EQUIP standards and to pass and maintain MQSA Accreditation
• Incorporate MQSA standards for Digital Breast Tomosynthesis (DBT) accreditation into clinical practice to pass yearly MQSA EQUIP inspections
• Identify best practices to interpret and correlate tomosynthesis results to mammography for the diagnosis of suspected breast cancer
• Evaluate the advantages and pitfalls associated with interpreting the results from breast MRI abbreviated sequences compared to standard MRI
• Develop strategies to correctly interpret the results from breast MRI abbreviated sequences
• Use best practices for image-guided breast biopsy under the guidance of mammography, ultrasound, or MRI

ACCREDITATION

The Stanford University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

CREDIT DESIGNATION

The Stanford University School of Medicine designates this live activity for a maximum of 17.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
Thursday, October 18, 2018
7:00-7:55 am REGISTRATION AND LIGHT BREAKFAST
7:55-8:00 Welcome & Announcements Debra M. Ikeda, MD, FACR, FSBI
8:00-8:40 Improving Breast Positioning with Standardized Approaches: Impact on EQUIP Inspections Debra M. Ikeda, MD, FACR, FSBI
8:40-9:20 Tomosynthesis Literature Update 2018 Sarah M. Friedewald, MD
9:20-10:00 SPECIAL SESSION: Breast Density and Beyond: Risk Assessment in Breast Imaging Emily F. Conant, MD
10:00-10:15 BREAK
10:15-10:55 Imaging of Breast Implants and the Reconstructed Breast Debra M. Ikeda, MD, FACR, FSBI
10:55-11:35 Case-Based DBT and Synthetic 2D Imaging Implementation Emily F. Conant, MD
11:35-1:00 pm LUNCH
1:00-1:05 Radiology CME Updates Geoffrey Riley, MD
2:25:00-3:20 MRI-Guided and Other Image-Guided Biopsies Wendy B. DeMartini, MD, FSBI
3:20-3:50 Breast MRI BI-RADS 3—What’s the Data? Debra M. Ikeda, MD, FACR, FSBI
3:50-4:40 Q&A on MRI, Mammography, Ultrasound and Biopsies Moderator: Debra M. Ikeda, MD, FACR, FSBI
4:40 pm Adjourn for day

Friday, October 19, 2018
7:00-7:55 am LIGHT BREAKFAST
7:55-8:00 Announcements Wendy B. DeMartini, MD, FSBI
8:00-8:40 MRI BI-RADS and Review with cases Wendy B. DeMartini, MD, FSBI
8:40-9:20 Breast Asymmetries: Terminology and Clinical Significance Jessica W.T. Leung, MD, FACR, FSBI
9:20-10:00 SPECIAL SESSION: How we did it: Clinical Implementation of Fast MRI Emily F. Conant, MD
10:00-10:15 BREAK
10:15-10:55 SPECIAL SESSION: PET for Breast Cancer Christine E. Edmonds, MD
10:55-11:35 Ultrasound in Locoregional Staging of Breast Cancer Jessica W.T. Leung, MD, FACR, FSBI
11:35-1:00 pm LUNCH ON YOUR OWN
1:00-1:05 Afternoon Announcements Debra M. Ikeda, MD, FACR, FSBI
1:05-1:45 SPECIAL SESSION: Background Parenchymal Enhancement Christine E. Edmonds, MD
1:45-2:25 Imaging in Neoadjuvant Breast Cancer Treatment Jessica W.T. Leung, MD, FACR, FSBI
2:25-2:40 BREAK
2:40-3:20 Ultrasound in Locoregional Staging of Breast Cancer Jessica W.T. Leung, MD, FACR, FSBI
3:20-3:50 Breast MRI BI-RADS 3—What’s the Data? Debra M. Ikeda, MD, FACR, FSBI
3:50-4:40 Q&A on MRI, Mammography, Ultrasound and Biopsies Moderator: Debra M. Ikeda, MD, FACR, FSBI
4:40 pm Adjourn for day

Saturday, October 20, 2018
7:00-7:55 am LIGHT BREAKFAST
7:55-8:00 Announcements Debra M. Ikeda, MD, FACR, FSBI
8:00-8:40 Breast MRI Interesting and Challenging Cases Christine E. Edmonds, MD
8:40-9:20 Multimodality Breast Imaging: Case Review Jessica W.T. Leung, MD, FACR, FSBI
9:20-10:00 SPECIAL SESSION: Tomosynthesis Guided Biopsy: Technique and Practice Sarah M. Friedewald, MD
10:00-10:15 BREAK
10:15-10:55 Axillary Lymph Nodes: Evolving Imaging and Management Strategies Wendy B. DeMartini, MD, FSBI
10:55-11:25 Radiologic Pathologic Correlation of MRI Guided Core Biopsy: Which Lesions to Remove? Christine E. Edmonds, MD
11:25-12:05 False Negative Imaging: Where Did We Go Wrong? Emily F. Conant, MD
12:05-12:35 Q&A Moderator: Debra M. Ikeda, MD, FACR, FSBI
12:35 pm ADJOURN
Faculty

All faculty members are from Stanford University School of Medicine unless otherwise noted.

COURSE DIRECTORS
Debra Ikeda, MD, FACR, FSBI
Professor of Radiology
Breast Imaging Fellowship Director

Wendy B. DeMartini, MD, FSBI
Professor of Radiology
Chief, Breast Imaging Division

GUEST FACULTY
Emily F. Conant, MD
Professor and Chief, Division of Breast Imaging
Vice Chair of Faculty Development
Department of Radiology
Hospital of the University of Pennsylvania

Christine E. Edmonds, MD
Instructor in Radiology
Center for Precision Imaging
Massachusetts General Hospital

Sarah M. Friedewald, MD
Division Chief of Breast and Women’s Imaging
Medical Director, Lynn Sage Comprehensive Breast Center
Northwestern Medicine/Prentice Women’s Hospital

Jessica W.T. Leung, MD, FACR, FSBI
Professor of Diagnostic Radiology
Section Chief of Breast Imaging
The University of Texas MD Anderson Cancer Center

FACULTY DISCLOSURE
The Stanford University School of Medicine adheres to ACCME Criteria, Standards and Policies regarding industry support of continuing medical education. Disclosure of faculty and their commercial relationships will be made prior to the activity.
Registration

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<table>
<thead>
<tr>
<th>ATTENDEE TYPE</th>
<th>FEES</th>
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<tbody>
<tr>
<td>Physicians</td>
<td>$1100</td>
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<tr>
<td>Fellows and Residents</td>
<td>$ 495</td>
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<tr>
<td>Residents or fellows presenting poster session</td>
<td>$450</td>
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Registration fee includes course materials, certificate of participation, breakfast and one lunch.

Register online with Visa or Master Card by visiting cme.stanford.edu/breastimaging.

If you prefer to pay by check or need assistance, please call (650) 497-8554 or email stanfordcme@stanford.edu. Be sure to register with an email address that you check frequently. Your email address is used for critical information, including registration confirmation, evaluation, and certificate.

CANCELLATION POLICY

Cancellations received in writing no less than 30 days before the course will be refunded, less a 20% administrative fee. No refunds will be made on cancellations received after that date. Please send cancellation requests to stanfordcme@stanford.edu.

Stanford University School of Medicine reserves the right to cancel this program; in the event of cancellation, course fees will be fully refunded.

CONFERENCE LOCATION

Monterey Plaza Hotel
400 Cannery Row
Monterey, CA 93940
Phone: (877) 636-1618

A block of rooms has been reserved at a reduced rate of $289 (plus taxes) at the Monterey Plaza Hotel for conference participants on a first-come, first-served basis. Please make your reservation by September 17, 2018 in order to receive the conference rate. After this date, reservations will be accepted on a space-available basis and at regular hotel rates.

Room reservations should be made directly with hotel at (800) 334-3999. Please mention “Stanford Center for CME – Breast Imaging and Breast MRI Conference” when making your reservation. Note that upon making your reservation, your credit card will be charged one night room and tax to guarantee your reservation.

VISITOR INFORMATION

To learn more about traveling to Monterey, please visit https://www.seemonterey.com/regions/monterey.

CONTACT INFORMATION

For questions about the conference, please contact Joyce Wong, Conference Operations Manager at (650) 497-4050 or Joyce.Wong@stanford.edu.

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