Program

8:30 – 9:00 am  Registration & Continental Breakfast
9:00 – 9:10 am  Welcome
9:10 – 9:35 am  Iron Deficiency Anemia: Old Problem, New Ideas
Louise Lo, MD
9:35 – 9:50 am  Q & A
9:50 – 10:15 am  Eczema and Psoriasis: Challenges in Diagnosis and Tips for Management
Jennifer L. Sorrell, MD, FAAP, FAAD
10:15 – 10:30 am  Q & A
10:30 – 10:45 am  Break
10:45 – 11:10 am  Disrupting Childhood Obesity: Practical Tips
Thomas N. Robinson, MD, MPH
11:10 – 11:25 am  Q & A
11:25 – 11:50 am  Hits & Misses: Ocular Trauma in Children
Deborah M. Alcorn, MD, FAAP
11:50 – 12:05 pm  Q & A
12:05 – 12:30 pm  Short Stature
Suruchi Bhatia, MD
12:30 – 12:45 pm  Q & A
12:45 – 1:30 pm  Lunch
1:30 – 1:55 pm  Caring for the Transgender Patient in Your Office
Tandy Aye, MD
1:55 – 2:10 pm  Q & A
2:10 – 2:35 pm  Food Allergy Update
Joseph Hernandez, MD, PhD
2:35 – 2:50 pm  Q & A
2:50 – 3:15 pm  When is Office Belly Pain a Surgical Abdomen?
Claudia Muller, MD
3:15 – 3:30 pm  Q & A
3:30 – 3:55 pm  E-Cigarettes/Vapes and Youth: Repackaging the Big Tobacco Smokescreen
Bonnie Halpern-Felsher, PhD, FSAHM
3:55 – 4:10 pm  Q & A
4:10 – 4:15 pm  Evaluation and Adjourn

Faculty

All faculty are with the Stanford University School of Medicine unless otherwise noted.

Course Directors:
William A. Kennedy, II, MD, FAAP
Associate Professor of Urology
Chief, Division of Pediatric Urology
Associate Chief Medical Officer, Lucile Packard Children's Hospital Stanford
Course Director
Lorry R. Frankel, MD, MBA
Chair, Department of Pediatrics California Pacific Medical Center
Professor Emeritus, Stanford University School of Medicine
Co-Course Director

Stanford Faculty:
Deborah M. Alcorn, MD, FAAP
Associate Professor of Ophthalmology and of Pediatrics
Tandy Aye, MD
Associate Professor, Pediatric Endocrinology and Diabetes and, by courtesy, Psychiatry and Behavioral Sciences
Suruchi Bhatia, MD
Director, Pediatric Endocrinology and Diabetes
California Pacific Medical Center
Stanford Children's Health
Bonnie Halpern-Felsher, PhD, FSAHM
Professor (Research) of Pediatrics – Adolescent Medicine and, by courtesy, of Health Research and Policy – Epidemiology
Joseph Hernandez, MD, PhD
Clinical Assistant Professor, Pediatrics – Immunology and Allergy
Louise Lo, MD
Clinical Assistant Professor, Pediatrics – Hematology and Oncology
Claudia Mueller, MD
Assistant Professor of Surgery, Pediatric
Thomas N. Robinson, MD, MPH
The Irving Schulman, MD Endowed Professor in Child Health and Professor of Medicine (Stanford Prevention Research Center) – General Pediatrics
Jennifer L. Sorrell, MD, FAAP, FAAD
Clinical Assistant Professor – Dermatology and Pediatrics

Faculty Disclosure: The Stanford University School of Medicine adheres to ACCME Criteria, Standards and Policies regarding industry support of continuing medical education. Disclosure of faculty and their commercial relationships will be made prior to the activity.
STATEMENT OF NEED
Continuous advances in clinical science require pediatric and family physicians to obtain comprehensive, up-to-date information on a wide variety of clinical issues that may be encountered in daily pediatric practice. This course will focus on clinical management strategies of conditions in pediatric hematology, dermatology, obesity, ophthalmology, allergy, gender issues as well as such topics as short stature, abdominal pain and vaping/smoking e-cigarettes.

LEARNING OBJECTIVES:
At the conclusion of this activity, learners will be able to:
Using best evidence and guidelines:
• Develop strategies to treat iron deficiency anemia
• Formulate a treatment plan for the child with eczema (atopic dermatitis) or psoriasis
• Diagnose the child with food allergies and discuss treatment and diet options with parents
• Conduct a detailed evaluation of the youth with suspected impaired growth to identify the cause and treat or refer the youth as appropriate
• Counsel obese youth and their families on ways to improve their health and avoid co-morbidities that may result from childhood obesity
• Counsel the patient and parents on the health risks of vaping or smoking e-cigarettes
• Develop a strategy to evaluate, diagnose and treat/manage or refer the child or adolescent presenting with acute abdominal pain
• Evaluate, treat and/or refer the patient who sustains trauma to the eye
• Formulate a strategy to become familiar and comfortable with the various aspects of caring for the transgender youth
• Identify health care practices or services where you can refer the transgender or gender nonconforming youth

TARGET AUDIENCE
This is a regional program, designed for:
• Pediatricians
• Family Physicians
• Primary Care Practitioners
• Nurses
• Nurse Practitioners
• Allied Health Professionals

ACCREDITATION AND DESIGNATION OF CREDITS
The Stanford University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The Stanford University School of Medicine designates this live activity for a maximum of 6.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses: The California Board of Registered Nursing recognizes that Continuing Medical Education (CME) is acceptable for meeting RN continuing education requirements; as long as the course is certified for AMA PRA Category 1 Credit™ (rn.ca.gov). Nurses will receive a Certificate of Participation following this activity that may be used for license renewal.

ACCOMMODATIONS
A block of rooms has been reserved at a reduced rate at The Meritage Resort and Spa for conference participants on a first-come, first-served basis and may sell out before March 21, 2018. After this date, reservations will be accepted on a space available basis and at regular resort rates. Room Rate: $259 per night*
*Plus Taxes, California Tourism Fee, and Resort Fees per night.

Room reservations should be made directly with The Meritage Resort and Spa by calling 855-998-6861 or online at https://aws.passkey.com/e/49593488 as early as possible. Please mention “Stanford Children’s Health Conference” to receive the group rate. For driving directions and maps, please visit: www.meritagecollection.com/meritageresort/

COURSE CANCELLATION AND REFUND POLICY
Registration fees, less a $25 administrative charge, are refundable if written cancellation is received prior to April 9, 2018. No refunds will be given for cancellations received after this date or for conference non-attendance. We reserve the right to cancel or postpone any program if necessary. In such case, full refund of registration fees will be given. We are not responsible for other costs incurred such as non-refundable airline tickets or hotel penalties.

COMMERCIAL SUPPORT ACKNOWLEDGEMENT
This CME activity received no commercial support.

Register online at cme.stanfordchildrens.org