**Program**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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</thead>
<tbody>
<tr>
<td>7:30 – 8:00 am</td>
<td>Registration &amp; Continental Breakfast</td>
</tr>
<tr>
<td>8:00 – 8:10 am</td>
<td>Welcome</td>
</tr>
<tr>
<td>8:10 – 8:35 am</td>
<td>Updates in Bronchiolitis and Pertussis</td>
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<tr>
<td></td>
<td>Eric D. Zee, MD</td>
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<tr>
<td>8:35 – 8:50 am</td>
<td>Q &amp; A</td>
</tr>
<tr>
<td>8:50 – 9:15 am</td>
<td>CSI: Pediatric Urology</td>
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<tr>
<td></td>
<td>William A. Kennedy, II, MD, FAAP</td>
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<tr>
<td>9:15 – 9:30 am</td>
<td>Q &amp; A</td>
</tr>
<tr>
<td></td>
<td>Nikola Tede, MD, FAAP, FACC</td>
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<tr>
<td>9:55 – 10:10 am</td>
<td>Q &amp; A</td>
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<tr>
<td>10:10 – 10:30 am</td>
<td>Break</td>
</tr>
<tr>
<td>10:30 – 10:55 am</td>
<td>Pediatric Eye Exam: What Not to Miss</td>
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<tr>
<td></td>
<td>Deborah M. Alcorn, MD</td>
</tr>
<tr>
<td>10:55 – 11:10 am</td>
<td>Q &amp; A</td>
</tr>
<tr>
<td>11:10 – 11:35 am</td>
<td>Abdominal Pain: Work Up or Not Worry?</td>
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<tr>
<td></td>
<td>Judy Fuentebella, MD</td>
</tr>
<tr>
<td>11:35 – 11:50 am</td>
<td>Q &amp; A</td>
</tr>
<tr>
<td>11:50 – 12:45 pm</td>
<td>Lunch</td>
</tr>
<tr>
<td>12:45 – 1:10 pm</td>
<td>What to Do about a Child with Headache?</td>
</tr>
<tr>
<td></td>
<td>Susy Jeng, MD</td>
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<tr>
<td>1:10 – 1:25 pm</td>
<td>Q &amp; A</td>
</tr>
<tr>
<td>1:25 – 1:50 pm</td>
<td>Understanding and Treating Adolescent Depression: What Primary Care Practitioners Need to Know</td>
</tr>
<tr>
<td></td>
<td>Shashank V. Joshi, MD, FAAP</td>
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<tr>
<td>1:50 – 2:05 pm</td>
<td>Q &amp; A</td>
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<tr>
<td>2:05 – 2:30 pm</td>
<td>Is Your Office Ready for a Very Disruptive Day: Hypoxia, Seizures, and Shock?</td>
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<tr>
<td></td>
<td>Lorry R. Frankel, MD, MBA</td>
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<tr>
<td>2:30 – 2:45 pm</td>
<td>Q &amp; A</td>
</tr>
<tr>
<td>2:45 – 3:00 pm</td>
<td>Evaluation and Adjourn</td>
</tr>
</tbody>
</table>

**Course Faculty**

All faculty members are from Stanford University School of Medicine, Lucile Packard Children’s Hospital Stanford and Stanford Children's Health

- **Lorry R. Frankel, MD, MBA**
  Chair, Department of Pediatrics
  California Pacific Medical Center
  Professor Emeritus, Stanford University School of Medicine
  Co-Course Director

- **William A. Kennedy, II, MD, FAAP**
  Associate Professor of Urology
  Chief, Division of Pediatric Urology
  Associate Chief Medical Officer, Lucile Packard Children’s Hospital Stanford
  Co-Course Director

- **Deborah M. Alcorn, MD**
  Associate Professor of Ophthalmology and of Pediatrics
  Chief, Pediatric Ophthalmology

- **Judy Fuentebella, MD**
  Director, Pediatric Gastroenterology
  California Pacific Medical Center – Stanford Children’s Health

- **Susy Jeng, MD**
  Clinical Assistant Professor, Child Neurology and Neurological Sciences

- **Shashank V. Joshi, MD, FAAP**
  Associate Professor, Psychiatry and Behavioral Sciences and, by courtesy, of Education and Pediatrics

- **Nikola Tede, MD, FAAP, FACC**
  Pediatric Cardiologist
  California Pacific Medical Center – Stanford Children’s Health

- **Eric D. Zee, MD**
  Clinical Assistant Professor of Pediatrics, Division of Pediatric Pulmonary Medicine
  California Pacific Medical Center – Stanford Children’s Health

Faculty Disclosure: Stanford University School of Medicine adheres to ACCME Essential Areas, Standards and Policies regarding industry support of continuing medical education. Disclosure of faculty and commercial relationships will be made prior to the activity.
COURSE OVERVIEW
Continuous advances in clinical science require pediatric and family primary care practitioners to obtain comprehensive, up-to-date information on a wide variety of clinical issues that may be encountered in daily practice in the care of newborns, children and adolescents. *Practical Pediatrics – North Bay 2016* is based on identified clinical challenges of physician learners combined with recommendations from Stanford Children’s Health expert faculty. The course will focus on clinical management strategies of conditions in pediatric gastroenterology, urology, cardiology, neurology, ophthalmology, pulmonology and psychiatry. Preparing for a pediatric office emergency will also be covered.

COURSE OBJECTIVES:
- Utilize clinical guidelines in the treatment of bronchiolitis and pertussis
- Based on current best practices, assess the adolescent with depression and treat or refer appropriately
- Apply the latest advances and best practices in the evaluation, treatment and referral of a child with abdominal pain, cardiac murmur, headache or eye conditions
- Differentiate between worrisome and benign urologic conditions in the child
- Develop a plan for responding to a clinical emergency in the office

INTENDED AUDIENCE
This activity is intended for pediatricians, family physicians, primary care physicians, nurse practitioners, nurses and interested allied health professionals who provide care for children and adolescents.

ACCREDITATION AND DESIGNATION OF CREDITS
The Stanford University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The Stanford University School of Medicine designates this live activity for a maximum of 5.5 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses: The California Board of Registered Nursing recognizes that Continuing Medical Education (CME) is acceptable for meeting RN continuing education requirements, as long as the course is certified for AMA PRA Category 1 Credit(s)™ (rn.ca.gov). Nurses will receive a Certificate of Attendance following this activity that may be used for license renewal.

ACCOMMODATIONS
**Hotel Information:** A limited block of rooms are being held for conference participants at the Fairmont Sonoma Mission Inn. Reservations should be made directly by visiting [https://resweb.passkey.com/go/stanford2016](https://resweb.passkey.com/go/stanford2016) or calling (800) 441-1414. Be sure to indicate that you are with the Stanford Practical Pediatrics group.

Room rates are as follows:

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Rate</th>
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<tbody>
<tr>
<td>Single/Double</td>
<td>$229.00</td>
</tr>
<tr>
<td>Deluxe</td>
<td>$279.00</td>
</tr>
<tr>
<td>Junior Suites</td>
<td>$369.00</td>
</tr>
<tr>
<td>Mission Suites</td>
<td>$409.00</td>
</tr>
</tbody>
</table>

Special rate dates: January 22-23, 2016 (subject to availability)

All reservation requests must be made by December 22, 2015 in order to qualify for the special group rate. Room rates are subject to City Hotel Room Tax of 11%. Reservations and deposits received after December 22, 2015, or exceeding the contracted room block, will be confirmed on a space and rate available basis only. Individuals will be required to guarantee their reservations for late arrival in cash or by use of a major credit card.

Cancellation of individual reservations made up to 5 days prior to arrival will be accepted, and the deposit refunded for those rooms for the full night’s stay. Any no-shows, early departures, or other reductions to length of stay from 5 days prior to arrival will also forfeit full room and tax.

COURSE REGISTRATION CANCELLATION AND REFUND POLICY
Registration fees are non-refundable if written cancellation is received prior to January 8, 2016. No refunds will be given for cancellations received after this date or for conference non-attendance. We reserve the right to cancel or postpone any program if necessary. In such case, full refund of registration fees will be given. We are not responsible for other costs incurred such as non-refundable airline tickets or hotel penalties.

ABOUT LUCILE PACKARD CHILDREN’S HOSPITAL STANFORD
Lucile Packard Children’s Hospital Stanford is devoted entirely to the care of children and expectant mothers. Providing pediatric and obstetric medical and surgical services, and associated with the Stanford University School of Medicine, Packard Children’s offers patients locally, regionally and nationally a full range of health care programs and services – from preventive and routine care – to the diagnosis and treatment of serious illness and injury.

Lucile Packard Children’s Hospital at Stanford
Continuing Medical Education
725 Welch Road
Palo Alto, CA 94304-1601
(650) 498-6757
[www.cme.stanfordchildrens.org](http://www.cme.stanfordchildrens.org)

REGISTRATION
**Practical Pediatrics – North Bay 2016**
Saturday, January 23, 2016
Fairmont Sonoma Mission Inn
100 Boyes Blvd, Sonoma, CA 95476
[www.fairmont.com/sonoma/](http://www.fairmont.com/sonoma/)
Complimentary self-parking available

Please register by completing this enrollment application or register online at [www.cme.stanfordchildrens.org](http://www.cme.stanfordchildrens.org). Registration applications must be completed online, faxed or postmarked by January 10, 2016. Registration may re-open on site on the day of the conference if space is available. A $50 onsite registration fee will be added to all onsite conference registrations. All registrations are confirmed in writing. If you do not receive written confirmation, call (650) 498-6757 or email lpchcme@stanfordchildrens.org. Please note that until you have received written confirmation, you are not officially registered for the conference.

PLENTY TYPE OR PRINT:

Name ________________________________
Specialty and Degree ____________________
Street Address ___________________________ State _____ Zip _____
City ___________________________ State _____ Zip _____
Business Phone ___________________________ Fax ______________
Email Address ___________________________
Hospital/Professional Affiliation ______________
Medical License # (required for credit) ___________________

☐ Include me on your mailing list for future educational activities.

REGISTRATION FEE:
Fees include tuition, continental breakfast and lunch
☐ $200 Physicians ☐ $150 NP/Nurse/Allied Health Professional

Printed Syllabus (Optional): The syllabus will be transmitted electronically prior to the course. Optional purchase of a printed syllabus is available for an additional $50.

☐ Check made payable to Stanford Children’s Health CME
☐ Credit Card (Amex, Visa & MC only) ____________

Register online at [www.cme.stanfordchildrens.org](http://www.cme.stanfordchildrens.org)

Please register online at [www.cme.stanfordchildrens.org](http://www.cme.stanfordchildrens.org) or complete this form and fax or mail with payment to:

Stanford Children’s Health CME
725 Welch Rd, MC 5517, Palo Alto, CA 94304
Phone: (650) 498-6757  Fax: (650) 497-5738
Email: lpchcme@stanfordchildrens.org  Contact: Marifin Besona

Tell a colleague. To register online go to cme.stanfordchildrens.org