

POST GRADUATE MEDICAL EDUCATION SPONSORSHIP LETTER OF AGREEMENT

The Board of Trustees of The Leland Stanford Junior University (“**Stanford**”) is committed to protecting patient safety; data integrity; the integrity of our research, education, and training programs; and the reputation of Stanford Medicine and its personnel. As part of this commitment, Stanford has outlined in this written Letter of Agreement the terms, conditions, and purposes of sponsorship for the activity delineated below.

Provided Stanford has received in advance of the activity, the sponsoring organization will be recognized as a sponsor or exhibitor of the Conference in accordance with Stanford policies.

This financial support shall be expendable and shall be used to support the Conference. To the extent there are excess funds not needed to support the Conference, such excess funds shall be used to support the Department’s conferences or other educational purposes in following years.

The parties acknowledge and agree that the following terms and conditions will apply to Company’s sponsorship of the Conference:

- Sponsorship is subject to the Stanford Medicine Industry Interactions Policy, including the requirements that:
 - All Sponsor acknowledgements, including usage of Sponsor logos, must follow university Guidelines Regarding Stanford’s Promotion of Non-Stanford Entities, and
 - Company may not influence the Conference’s curriculum or program content in any way. Stanford must lead the identification of needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that control the content, selection of educational methods, and evaluation.
- A Stanford infrastructure charge will be applied to the sponsorship.
- In the event any intellectual property or data is created during the Conference, all rights to such intellectual property will be retained by Stanford.
- Sponsors may make factual statements regarding their support in periodic public reports, but they may not use the name of any Stanford program, Faculty member, employee, or student, nor any trademark, service mark, trade name, logo, or symbol of Stanford or Stanford Medicine without Stanford’s prior written consent from the Stanford Medicine Office of Communications. Except as otherwise provided in this paragraph, sponsor will not use the name of any Stanford program, event, faculty member, employee, or student, or any Stanford trademark, service mark, trade name, symbol, or other proprietary mark without Stanford’s prior written consent.

This letter represents the entire agreement and understanding between Stanford and Sponsor with respect to sponsorship of the Conference and supersedes any prior and/or contemporaneous discussions, representations, or agreements, whether written or oral, of the parties regarding this subject matter. This letter and the terms of the sponsorship may not be amended, altered, or supplemented except by written agreement of Sponsor and Stanford.

Acknowledged and agreed to by The Board of Trustees of The Leland Stanford Junior University



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