	Component	0 point	2 points	4 points	6 points	8 points	10 point	Choose Option	Points
	Target Audience	Stanford Only	Bay Area	Regional	National	International		Stanford Only	0
	Accredited CME Hours	≤3	> 3	> 9	> 17	> 25	≤ 40	0	0
	Coordinate Other Credit Types i.e. ACEP, SDMS, etc. ²	CME Only		1	2	3	<u>≥</u> 4	CME Only	0
	Presenters and Facilitators	Non-clinical ¹	≤10	> 10	> 20	> 40	≤ 50	Non-clinical	0
	Audience Size	< 50	> 50	> 75	< 100	< 200	≤ 300		0
	External Partners	0	1-2	3-4	5-6	7-8	≤10	0	0
	Online Registration Managed by CME	No	Yes (no Reg \$)	Yes (Reg \$)				No	0
	Commercial Support: Education Grants and/or In- kind donation from Industry*	No			Yes*			No	0
	Repeated Activity: Same content different audience	0	1 - 6	7-12	13 - 18	19 - 24	<u><</u> 40	0	0
	Cohort Based Activity: Same audience with multiple sessions as part of one activity		1-6	7 - 12	13 - 18	19 - 24	<u><</u> 40	0	0
	Less than 3 months out	No	Yes					No	0
Iosures may be waived for non-clinical themes, topics or content. ² Third party costs may apply. mercial Support: A 13% infrastructure charge and a 7% CME Accreditation fee will be applied to the total \$125 per point Total Point unt of industry support received for the activity on Stanford CME Activities.									0

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	Optional Management Servic				
STEP 3					
Registration	Online Registration: Includes the creation of activity webpage, registration link, payment gateway and online collection of learner data.	\$250		\$	-
stra	Post-Activity Registration: Includes standard evaluation questionnaire, and reports.		Included		
Regi	Tost reading neglatication, metados standaro evaluation questionmane, and reports.		Sub-Total	\$	-
	Base Event Management Fee : \$2000 ncludes services of one staff member for day of activity logistics for a typical or didactic sessions with small group breakout sessions). Does not include travel and onsite registration support.	one day activity (i.e. mostly		\$	-
	Ala Carte*	4450			
	Venue: Selection + Contract Coordination	\$150		\$	-
	Speaker Lodging Procurement	25 per speaker		\$	-
	Audio Visual: Selection + Coordination Catering: Selection + Coordination	\$50 \$150		\$	
ics	Course Material Collection + Print Coordination	\$200		\$	
Logisitics	Course Material Collection Online Posting (Material via Cloud CME)	\$100		ŝ	-
80.	Networking Reception/ Faculty Dinner Coordination + Management	\$300		ŝ	
_	Onsite and Day of Activity*	2000		ç	
	Walk-in Registration Fee Collection (2 hr. max/one staff member) for Stanford campus events. Does not include travel to off -campus locations.		Included		
	In-Kind Support Delivery and Pick-Up Coordination	\$100		\$	-
	Temp Staff Selection + Coordination	\$25		\$	-
	Registration Processing + Meeting Logistics (per staff member) * Costs for selected services will be passed on to you/department/division/center/hospital.	200 per day		\$	-
	* Costs for selected services will be passed on to you/department/division/center/hospital.		Cub Tatal	Ś	
	**Stanford policy on food and beverage would be applied to food and beverage selection. For more information click		Sub-Total	\$	-
	Stanford CME Calendar and Website Listing		Included		
	Stanford CME Internal Interest List (Eblast) ~13,000 names		Included		
	Facebook, Twitter Posting to #stanfordCME		Included		
Marketing	MedStaff Weekly (Eblast)		Included		
	PCHA-UHA e-Newsletter		Included		
ark	Save the Date Distribution Management (Mail/Eblast)	\$50	No	\$	-
Ξ	Brochure Distribution Management (Mail/Eblast)	\$100	No	\$	-
	3rd Party Mailing House Listing Procurement	\$200	No	\$	-
	Digital Ads Coordination	\$250	No Sub-Total	\$ \$	-
66 S	Audience Response System Question Coordination + Onsite Facilitation	\$50		\$	-
P	Video Streaming + Recording Facilitation	\$250 Plus Costs		\$	-
Technolog	Advanced Tech Support Other	Price determ	ined per project	_	
Ĕ			Sub-Total	\$	-
al ng	Honorarium Processing + Payment	\$50 per speaker		\$	-
anci essi	Speaker Travel/Meal Receipt Collection + Reimbursement Coordination	\$50 per speaker		\$	-
Financial Processing			Sub-Total	\$	
	CME STAFF TRAVEL EXPENSE CALCULATOR				
ses	Mileage	Rate per mile: \$		\$	
en	Airfare			ŝ	-
dX	Parking			Ş	-
elE	Per Diem	Daily rate: \$		Ş	-
Travel Expenses	Other	Describe other		\$	-
Ē			Sub-Total	\$	-
Other					
			Sub-Total	\$	-
	OP	TIONAL MANAGEME	ENT SERVICES TOT	AL \$	-