

**BIOGRAPHICAL SKETCH**

Provide the following information for the key personnel and other significant contributors in the order listed on Form Page 2. Follow this format for each person. **DO NOT EXCEED FOUR PAGES.**

NAME <b>Crawley, LaVera Marguerite</b>		POSITION TITLE	
eRA COMMONS USER NAME (credential, e.g., agency login) <b>CRAWLEY.LAVERA</b>		<b>Assistant Professor (Research)</b>	
EDUCATION/TRAINING <i>(Begin with baccalaureate or other initial professional education, such as nursing, and include postdoctoral training.)</i>			
INSTITUTION AND LOCATION	DEGREE <i>(if applicable)</i>	YEAR(s)	FIELD OF STUDY
Howard University, Washington, D.C.		1973-1974	Zoology
South Carolina State College, Orangeburg, SC		1974-1977	Chemistry
Meharry Medical College, Nashville, TN	M.D.	1981	Medicine
University of California, San Francisco; San Francisco, CA	Residency Chief Resident	1983 – 85 1986	Family Medicine
Stanford University School of Medicine, Palo Alto, California	Fellow	1997 –1999	Ethics Research
Harvard Medical School Center for Palliative Care, Boston, Massachusetts	Fellow	2000	Palliative Care Education
University of California, Berkeley School of Public Health, Berkeley, California	MPH	2003 - 2004	Interdisciplinary Studies

**A. Positions and Honors.**

**Positions and Employment**

- 1983 – 1986 Resident, Family Practice, University of California, San Francisco
- 1985 – 1986 Chief Resident, Family Practice, University of California, San Francisco
- 1986 – 1989 Family Physician, Navajo Area Indian Health Service
- 1993 – 1997 Associate Professor, California Institute of Integral Studies, San Francisco, CA
- 1997 – 1999 Fellow, Stanford University School of Medicine – Biomedical Ethics Research
- 1999 – 2005 Lecturer in Medicine, Stanford University Center for Biomedical Ethics
- 2000 Fellow, Harvard University – Palliative Care, Education and Practice
- 2001 – 2003 Executive Director, Initiative to Improve Palliative Care to African Americans
- 2005 – 2006 Instructor, Dept. of Pediatrics, Stanford University Center for Biomedical Ethics
- 2006 – Assistant Professor, (Research) Dept. of Pediatrics, Stanford Center for Biomedical Ethics

**Other Experience and Professional Memberships**

- 2000 – Stanford Med Scholars Program, Member Committee for Arts & Humanities
- 2001 – 2007 Americans for Better Care of the Dying (Secretary, 2002-2003)
- 2001 – 2003 The Robert Wood Johnson Foundation Last Acts Campaign
- 2001 – 2002 Stanford General Clinical Research Center Pediatrics Advisory Committee
- 2002 – 2005 TOP-MED National Medical Curriculum on Pain Care
- 2003 – 2005 The Initiative to Improve Palliative Care for African-Americans, Vice President
- 2005 – 2007 Scientific Review Group, Stanford Cancer Center
- 2005 – Stanford Hospital Ethics Committee
- 2005 – Northern California Cancer Center IRB Committee Member
- 2007 – Data Safety Monitoring Board Member, National Institute on Drug Abuse (NIDA)
- 2008 – Data Safety Monitoring Committee, Stanford Cancer Center

**Honors**

- 1999 – 2001 Soros Faculty Scholar Award, Open Society Institute Project on Death in America
- 2004 Invited Visiting Scholar, Medical University of South Carolina Koppaka Family Foundation
- 2007 Stanford University School of Medicine Faculty Fellow

**B. Selected Peer Reviewed Publications (in chronological order)**

- Crawley L, Payne R, Bolden J, et al. Palliative and end-of-life care in the African American community. *Journal of the American Medical Association* 2000; 284(19):1-4.
- Crawley LM. African American participation in clinical trials: situating trust and trustworthiness. In: Meyer RE, (ed). *For the Health of the Public: Ensuring the Future of Clinical Research. Volume II of the Report of the AAMC Task Force on Clinical Research*. Washington, DC: Association of American Medical Colleges (2000).
- Crawley, LaVera M., Marshall, Patricia A., Lo, Bernard, Koenig, Barbara A. Strategies for Culturally Effective End-of-Life Care. *Annals of Internal Medicine* 2002; 136(9):673-9.
- Crawley, LaVera M. Palliative Care in African American Communities. *Journal of Palliative Medicine* 2002; 5(5):775-9.
- Koenig BA, Back A, Crawley L. Qualitative methods in end-of-life research: Recommendations to enhance the protection of human subjects. *Journal of Pain and Symptom Management* 2003; 25(4):S43-S52.
- Crawley, LM. Racial, cultural, and ethnic factors influencing end-of-life care. *Journal of Palliative Medicine* 2005; 8(Supp 1): s58-69.
- Crawley, LaVera M. The Paradox of Race in the Bidil Debate. *Journal of the National Medical Association* 2007; 99(7):821-2.
- Crawley, LM, Ahn, DK, Winkleby, MA. Perceived medical discrimination and cancer screening behaviors of racial and ethnic minority adults. *Cancer Epidemiology Biomarkers & Prevention* 2008; 17(8)1937-44. Epub 2008 Aug 6
- Lee, Sandra Soo-Jin, Crawley, LaVera. Research 2.0: Social Networking and DTC Genomics. *American Journal of Bioethics* 2009; 9(6):35
- Crawley, LM, Hisaw, LD, Illes, J. Direct-to-consumer advertising in black and white: Racial differences in placement patterns of print advertisements for health products and messages. *Health Marketing Quarterly* (In-press)

**C. Research Support**

**Ongoing Research Support**

- Stanford Center for Clinical and Translational Research and Education (SCCTER) 2007 – 2009  
Christopher Gardner, PhD (PI), LaVera Crawley and Randall Stafford, (Co-investigators)  
"Improving Minority Recruitment for Randomized Clinical Trials Conducted at Stanford"
- Children's Health Research Program, Lucille Packard Children's Hospital/ Stanford University, 2008- 2009  
LaVera Crawley (PI)  
"Analysis of HPV Vaccine Content in Adolescent Blogs and Social Media Sites"

**Selected Completed Research Support**

- National Cancer Institute (NIH) #K01PAR-01-016 LaVera Crawley (PI) 2003 – 2008  
"Differential Trust & Cancer Care within Black Subgroups"
- Greenwall Foundation LaVera Crawley, (PI) 2006 – 2008  
"Ethnic Differences in Direct-to-Consumer Marketing"
- California Healthcare Foundation LaVera Crawley (PI) 2005 – 2006  
"The State of the Knowledge of the Impact of Racial, Cultural, and Ethnic Factors on Quality of End-of-Life Care in California"
- AHRQ/NCI #P01 HS 10856 Eugene Washington (PI) 2000 – 2003  
LaVera Crawley Sub-contract (Project Director) 2000 – 2002; (PI) 2002-2003  
"Race/Ethnicity and Trust in the Doctor-Patient Relationship"
- The Nathan Cummings Foundation LaVera Crawley (PI) 2000 – 2001  
"End of Life Education Needs Assessment of African American Physicians"
- Open Society Institute Project on Death in America LaVera Crawley (PI) 1999 – 2001  
"Improving End-of-Life Care for the Underserved through Targeted CME for African-American Physician"