

# Tobacco Prevention Toolkit

## Tobacco Module Quiz

- 1. Which advertising techniques have been used by tobacco companies?**
  - a. Claims they are doctor recommended
  - b. Sexist marketing
  - c. Using cartoon characters
  - d. All of the above
- 2. Which government official first warned America about the dangers of smoking?**
  - a. The Attorney General
  - b. The President
  - c. The Executive Doctor
  - d. The Surgeon-General
- 3. Under oath before Congress, the chief executives of the major tobacco companies swore that...**
  - a. Cigarettes are produced under high standards of control
  - b. Children do not have access to tobacco products
  - c. Cigarette smoking is not addictive
  - d. The FDA should not have control over tobacco production
- 4. Second hand smoke**
  - a. Affects young children
  - b. Can affect an entire apartment building
  - c. Is smoke released by those smoking
  - d. All of the above
- 5. Smoking tobacco originated**
  - a. At the time of the Civil War
  - b. The 1920s
  - c. In the Americas
- 6. Why is it so difficult to quit using tobacco products?**
  - a. It's not. Quitting is very easy to do.
  - b. Tobacco products contain nicotine, which is very addictive
  - c. Most tobacco users don't want to quit
  - d. It's just a habit like any other



**7. Hookah is not a safer alternative to cigarettes and has many of the same risks**

- a. True
- b. False

**8. Which cancer/cancers are associated with smokeless tobacco?**

- a. Oral
- b. Throat
- c. Pancreatic
- d. All of these

**9. Which of the following is NOT a negative environmental effect caused by tobacco products?**

- a. Deforestation
- b. Major source of litter worldwide
- c. It isn't organic
- d. Significant pesticide use

