

## BB Activity

<u>Purpose &amp; Preparation</u>	<u>Procedure</u>
<p><b>Purpose:</b></p> <p>To understand the societal implications of tobacco-use and the resulting deaths and illnesses related to tobacco use.</p> <p><b>Preparation:</b></p> <p><b>Materials Needed:</b></p> <ul style="list-style-type: none"> <li>• BBs</li> <li>• Metal pot or bowl</li> <li>• Paper cups</li> </ul> <p><b>Handout:</b></p> <p>Count out 1, 175, 241, and 1315 BBs and keep them separated in paper cups so that they are easier to pour into the bowl during the activity</p>	<p><b>Procedure:</b></p> <p>During this activity, students will close their eyes while the educator reads the statistics and pours the corresponding number of BBs into the bowl.</p> <p><b><u>Teacher Talking Points:</u></b></p> <ul style="list-style-type: none"> <li>• <i>We are going to do a listening exercise together that demonstrates how deadly tobacco use is in the United States. Please close your eyes and focus on the sounds that you hear.</i></li> <li>• <i>We have all heard about how dangerous tobacco use is, but it is easy to lose sight of the real-world impact that tobacco use has on our society.</i></li> <li>• <i>I have a metal BB in my hand. Listen to the sound it makes when I drop it into a metal pot. (Drop <b>one</b> BB in the bowl) Now imagine that the sound of one BB represents one death.</i></li> <li>• <i>Now consider how many people die from a drug overdose every day in this country. This represents the 175 people who died every day in this country from a drug overdose. (Drop <b>175</b> BB's in the bowl). That is about 64,000 people in 2016.</i></li> <li>• <i>Now consider how many people die from alcohol every day in this country. We know alcohol is dangerous and can kill the person who drinks as well as innocent people who are hit by drunk drivers. This represents the 241 people who died every in this country from alcohol-related deaths. (Drop <b>241</b> BB's in the bowl). That is about 88,000 people every year.</i></li> </ul> <p><i>More directions below, please continue reading</i></p>



## BB Activity

- *Consider how many people die from tobacco every day in this country. Tobacco related death is the leading preventable death in the United States. This represents the 1,315 deaths every day from tobacco related deaths and second-hand smoke exposure. (Drop **1,315** BB's in the bowl). That is about 480,000 people in 2016.*
- *88% of people who are dying from tobacco every day started using tobacco before the age of 18. While tobacco may not kill you today or tomorrow, it causes more deaths than hard drugs or alcohol. Remember, each time you buy and use a tobacco product, you are putting yourself at risk of addiction and death while the tobacco industry makes money.*
- *You can open your eyes. Don't be another BB.*

