

What do you think about the tobacco company’s history in targeting young people in their advertising efforts?

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Look up the current rates of tobacco use among young people on CDC.gov. Why do you think e-cigarettes and vape pens have become to so popular lately?

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**The discussion points below are designed for you to initiate an essential conversation with a trusted adult in your life. It does not matter if you know the factual answer; you can research that together at a later time. What is important is that you are able to communicate with a trusted adult, to broaden your perspective on this topic.**

What are some of your earliest memories of tobacco products? This can include commercials, people you knew who smoked, experiences being pressured into smoking, et cetera.

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**Unit 1: Where Did E-Cigarettes and Vape Pens Come From?**