The discussion points below are designed for you to initiate an essential conversation with a trusted adult in your life. It does not matter if you know the factual answer; you can research that together at a later time. What is important is that you are able to communicate with a trusted adult, to broaden your perspective on this topic.

What are some of your earliest memories of tobacco products? This can include commercials, people you knew who smoked, experiences being pressured into smoking, etcetera.

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What do you think about the tobacco company’s history in targeting young people in their advertising efforts?

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Look up the current rates of tobacco use among young people on CDC.gov. Why do you think e-cigarettes and vape pens have become so popular lately?

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