SUICIDE AND SOCIAL MEDIA: SEIZING OPPORTUNITIES FOR SUPPORT

Jeff Collins
After School Vice President
Suicide is a layered, complex issue. It’s not simple, and we all need to work together.

~~~ Jonathan Frecceri
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<th>Proactive moderation: human and technical</th>
<th>Civic engagement opportunities</th>
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<td>One-report removal</td>
<td>Live crisis counseling support</td>
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<td>Strict user verification</td>
<td>Partnerships</td>
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<td>Enforceable community guidelines</td>
<td>Student resources</td>
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“WHEN PEOPLE COMPLIMENT ME ON HERE IT MAKES ME FEEL LIKE THE HAPPIEST ALIVE”

posted by anonymous

“TO ALL THE GIRLS THAT DON’T FEEL BEAUTIFUL! YOU ARE BEAUTIFUL”

posted by anonymous

“CHLOE UNDOUTEDLY TAKES THE BEST SELFIES”

posted by anonymous
Hundreds of thousands of crisis text conversations

46 active rescues

Ability to improve based on Crisis Text Line data
Challenges

Teen language and sentiment is ever-changing

Need to be relevant in our design and approach

Misinformation
The Blue Whale Challenge
Dear @RossowEsg: Your opinion piece on the Blue Whale Challenge in @Forbes only serves to encourage others to participate in a game that doesn’t exist. I challenge you to cite a bona fide example of a suicide linked to participation.

Cyberbullying Taken To A Whole New Level: Enter The ‘Blue Whale …
Imagine being trapped in a world with no escape. A world that lasts for 50 days, ending with you taking your own life. Welcome to the Blue Whale
forbes.com

Here are the facts as we knew them a year ago. Nothing has changed since.
Dangerous Russian 'Blue Whale Challenge' Pushes Teens to Commit Suicide

(Image via YouTube)
Teen Suicide “Caused” by Social Media
It Takes A Village: The Need To Work Together
THANK YOU!

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