Media & Youth Suicide: Best Practices for Reporting and Storytelling

April 26, 2018

8:30-9:00am  Breakfast/Opening Remarks
Speakers:  Shashank V. Joshi, MD, Stanford Dept. of Psychiatry & Behavioral Sciences
Lisa Kim, Stanford Healthcare (formerly with NBC Bay Area)

9:00-9:30am  Youth Panel: Youth Perspective; Influence & Impact of Media
Speakers:  Emma Shark, local high school sophomore
Chloe Sorensen, local college freshman

9:30-10:30am  Expert Overview: Suicide Contagion & Media
Speaker:  Madelyn Gould, PhD, MPH, Department of Psychiatry, Columbia University

10:30-10:45am  Break

10:45-11:25am  Tactics to Change the Narrative: Examples of Doing it Right in News & Entertainment Media
Speakers:  Elena Kadvany, Reporter, Palo Alto Weekly
Anara Guard, Suicide Prevention Specialist

11:25-12:10pm  Common Barriers & Strategies to Overcome Them
Speakers:  Laura Kutch, Executive Producer, “Beyond the Headlines” & Community Relations Manager, ABC 7
Saila Kariat, Writer & Producer of “The Valley” (2017)
Stan Collins, Consultant, Each Mind Matters
12:10-12:30pm  Suicide and Social Media: Seizing Opportunities for Support  
   Speaker:  Jeff Collins, Vice President, After School App

12:30 -12:45pm  Break to Grab Lunch

12:45- 1:45pm  Lunch Panel Q&A with All Speakers  
   Speakers:  All  
   Moderator:  Lisa Kim, Stanford Healthcare (formerly with NBC Bay Area)

1:45 – 2:15pm  Winning Narratives Involving Suicide and Youth Mental Health  
   Speakers:  Sansea L. Jacobson, MD, University of Pittsburgh  
             Shashank V. Joshi, MD, Stanford Dept. of Psychiatry & Behavioral Sciences  
             Lisa Kim, Stanford Healthcare (formerly with NBC Bay Area)

2:15- 2:30pm  Closing/Next Steps

2:30- 3:00pm  Networking/Media Interviews

Survey URL:  https://bit.ly/2vsVkf8