Office of Community Engagement

Center for Population Health Sciences

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Executive Director
Our Goal

• The Office of Community Engagement is the home within the Center for Population Health Sciences for building innovative models of engagement.

• We strive to:
  • Foster meaningful community partnerships
  • Facilitate the design and implementation of research that promotes population health and health equity locally and globally
Community Engagement Research Support

• Technical assistance to faculty and trainees:
  ➢ Selection of potential community-based partners
  ➢ Development of partnerships and/or collaborations
  ➢ Identification of effective community-engagement strategies
  ➢ Design of community-based research approaches
  ➢ Review of and support for community-engaged components of grant proposals
  ➢ Establishment of community advisory boards

• PHS pilot grants, including community engagement

• Workshops and training
Our Team
What is Community Engagement

WHY IS IT IMPORTANT IN POPULATION HEALTH SCIENCES RESEARCH?
Definition of Community Engagement

A process of inclusive participation that supports mutual respect of values, strategies, and actions for authentic partnership of people affiliated with or self-identified by geographic proximity, special interest, or similar situations to address issues affecting the well-being of the community of focus.

NIH Council of Public Representatives, October 2008
Goals of Community Engagement

- Build meaningful, long-term partnerships
- Establish trust between the research and community members
- Enlist new resources and allies
- Engender better communication
- Improve overall health outcomes due to longevity of successful collaborations.

Continuum of Community Engaged Research

On  In  With

Source: Community Engagement Core, N.M. CARES Health Disparities, University of New Mexico
Case Example:
Pathways to American Indian and Alaska Native Wellness (PAAW)
Diabetes Prevention among Urban American Indians/Alaskan Natives: A Comparative Effectiveness Trial

Investigators:
Randall Stafford, Principal Investigator (Stanford, SPRC)
Lisa Goldman Rosas, Co-Investigator (PAMFRI/Stanford)
Jan Vasquez, Co-Investigator (PAAW)
Teresa LaFromboise, Co-Investigator (Stanford, GSE)
Rhonda McClinton-Brown, Consultant (Stanford, PHS/OCE)
Jill Evans, Consultant (Stanford, PHS)
American Indian Community Action Board (AICAB)

Specific aims:
1. To deepen engagement of patient and provider stakeholders to better understand the patient-centered perspective on psychosocial issues that influence progression to diabetes among urban AIANs.
2. To refine, strengthen, and test an enhanced DPP that incorporates psychosocial support for urban AIANs in a RCT (n=204).
3. To rapidly disseminate research findings to key stakeholders at the local, state, and national level.
OCE Role in Partnership Development

Partner Involvement in all phases:
1. Identification of research question
2. Development of study design
3. Implementation of study
4. Evaluation and interpretation of data
5. Dissemination of findings

Partnership development activities:
*Key role: Office of Community Engagement*
1. Identifying research partners
2. Establish AICAB
3. Co-learning
4. Establish, maintenance, and evaluation of formal partnership agreement
5. Attend monthly or more frequent AICAB meetings
6. Provide support in grant writing regarding community engagement strategies, articulation of community partner role, and facilitating letters of support from partners.

Ongoing activities:
1. Training in research methods
2. Facilitate or participate in meetings to discuss:
   - Ethics
   - Problem solving
   - Identification of community needs
Where to find us?

communityengagement@stanford.edu