



# Stanford University

## Giving Opportunities Overview





The generosity of alumni, parents, and friends helps make Stanford one of the world's leading teaching and research universities. Whether they choose to invest in people, programs, or facilities, Stanford's philanthropic partners advance the university's mission: seeking solutions to complex challenges and preparing students for leadership in a complex world.

## Investing in Students and Faculty

At the heart of any great institution are the people whose vision and talents define it. Gifts supporting exceptional faculty and students empower Stanford to attract and retain the world's leading scholars.

### **ENDOWED PROFESSORSHIPS**

Endowed professorships are the highest honor the university can bestow upon its most distinguished faculty, and they enable the university to remain competitive with peer institutions that also seek to recruit top scholars.

Donors who endow professorships are among Stanford's most farsighted and generous friends. Professorships may be established in the donors' own names or in the names of others whom they wish to honor. The chairs exist in perpetuity, as payout from the endowed gift underwrites the faculty members' salaries and associated costs.

Professorships may be established in any of Stanford's seven schools, where they are appointed at the discretion of the deans.

### **SENIOR FELLOWS**

Senior fellows in Stanford's institutes work on a range of global issues. These interdisciplinary scholars conduct policy-oriented research, participate actively in the real-world debates of our time, and dedicate themselves to teaching and training the next generation of policy experts and scholars.

### **FACULTY SCHOLARS**

Some of the most innovative teaching at Stanford is done by mid-career faculty members who redefine the boundaries of their disciplines and create new research paradigms. Faculty scholar awards recognize the contributions and promise of these scholars in a way that confers both prestige and encouragement. Payout from faculty scholar endowments underwrites academic-year salaries and may provide additional support for research, travel costs, and summer salaries. Faculty scholar awards are made in all seven schools, generally for a term of three to five years.

### **GRADUATE FELLOWSHIPS**

The university's mission is fully embodied in its graduate students. Fellowships recognize the most talented students by providing tuition and stipend support. Gifts are needed in all seven schools and in support of various research institutes.



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#### UNDERGRADUATE SCHOLARSHIPS

One of the hallmarks of Stanford is its foundational commitment to financial aid—providing, in the words of Jane Stanford, “an avenue whereby the deserving and exceptional may rise through their own efforts.” Need-based undergraduate scholarships are essential to meeting this commitment and remain among the university’s highest priorities. Matching funds are available for need-based scholarships, with special incentives for young alumni donors.

Merit-based athletic scholarships are also an important source of financial aid that helps to attract the nation’s top student-athletes to Stanford.

### Supporting World-Class Programs

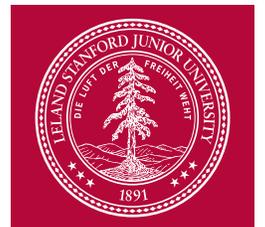
Donors can provide critical support to a wide variety of research and teaching programs in the schools, institutes, and centers throughout campus. Many programs need support, and there are myriad options for investing in them. Gifts may be expendable, may establish term endowments over a period of years, or may establish permanently endowed funds.

### Building for the Future

To address the global challenges before us and to ensure continued excellence in the future, Stanford must provide faculty and students with top-notch facilities. Old and inefficient structures need to be replaced with new ones that encourage interdisciplinary collaboration, support new teaching methodologies, and facilitate sharing equipment. A number of exciting projects are underway, many of which need additional support and may offer high-visibility naming opportunities.

### Annual Giving Across the University

Stanford has built a wonderful tradition of sustained annual giving. Such philanthropy directly supports financial aid and provides seed funding for innovative programs across the university. Like venture capital, it enables Stanford to maintain its entrepreneurial culture in both teaching and research.



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### Ways to Give

**ANNUAL GIFTS**, especially multi-year pledges, provide immediate support for top priorities.

**EXPENDABLE GIFTS**, to annual and discretionary funds, can be used immediately wherever they are needed most, making them essential complements to gifts of endowment.

**ENDOWED FUNDS** establish permanent investments and provide a continuing source of support.

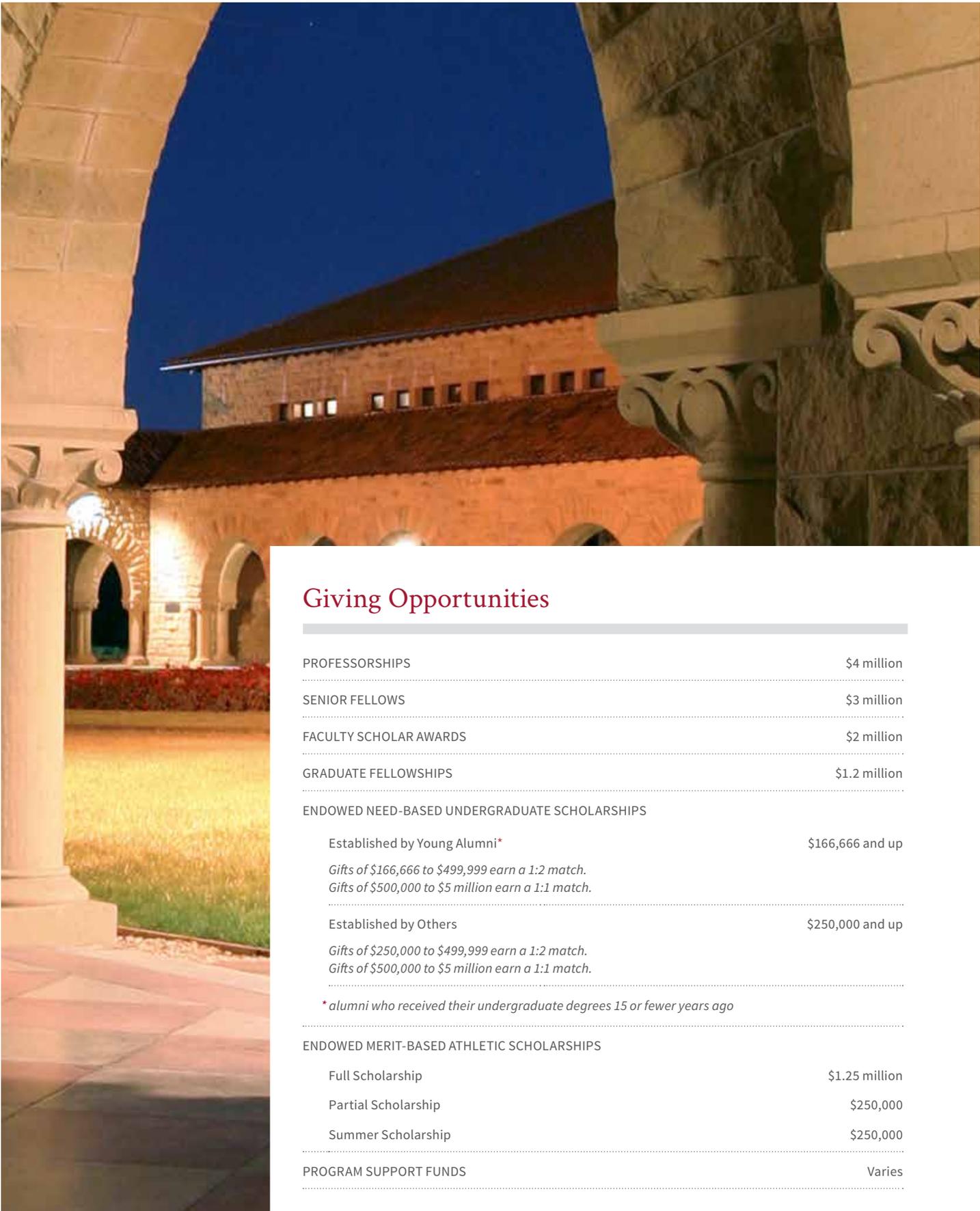
**TERM ENDOWMENTS** are spent over a specific period of time during which they are invested with the university's endowment.

**CAPITAL GIFTS** support construction and renovation costs associated with a particular building.

**PLANNED GIFTS**, including bequests, life income gifts, and charitable trusts, can provide a donor with considerable tax savings and provide future support to Stanford.

### Annual Funds

- The Stanford Fund for Undergraduate Education
- Business School Fund
- The Earth Fund
- The Education Fund
- Engineering Fund
- The Humanities and Sciences Graduate Fund
- Cancer Discovery Fund
- Health Care Partners
- Med Fund
- The Law Fund
- Buck/Cardinal Club



## Giving Opportunities

PROFESSORSHIPS	\$4 million
SENIOR FELLOWS	\$3 million
FACULTY SCHOLAR AWARDS	\$2 million
GRADUATE FELLOWSHIPS	\$1.2 million
ENDOWED NEED-BASED UNDERGRADUATE SCHOLARSHIPS	
Established by Young Alumni*	\$166,666 and up
<i>Gifts of \$166,666 to \$499,999 earn a 1:2 match.</i>	
<i>Gifts of \$500,000 to \$5 million earn a 1:1 match.</i>	
Established by Others	\$250,000 and up
<i>Gifts of \$250,000 to \$499,999 earn a 1:2 match.</i>	
<i>Gifts of \$500,000 to \$5 million earn a 1:1 match.</i>	
* alumni who received their undergraduate degrees 15 or fewer years ago	
ENDOWED MERIT-BASED ATHLETIC SCHOLARSHIPS	
Full Scholarship	\$1.25 million
Partial Scholarship	\$250,000
Summer Scholarship	\$250,000
PROGRAM SUPPORT FUNDS	Varies