Introduction to Criteria for a Reputation Beyond the Local Area (Regional or National)

- Recognition beyond the local area can be obtained from clinical care, teaching, scholarly or administrative activities.
- Establishing recognition generally requires an array of activities that together form a substantial body of work.
- Regional is generally considered to be outside of Stanford University, SHC and LPCH healthcare systems and their affiliated hospitals and outreach sites, and within a radius of 200 miles of the assigned location.
- A regional reputation is required for promotion to the associate professor rank, and a national reputation is required for promotion to full professor in both the MCL and CE lines. An early developing national reputation may qualify as demonstration of a regional reputation. Recognition for MCL faculty members should be confirmed in letters from independent external referees who do not have mentoring, collaborative or other relationships with the candidate.
- For Clinician Educators, all referees solicited must be able to provide a meaningful and substantive evaluation of the candidate against the relevant criteria from personal knowledge or from impartial evaluation of evidence of the candidate’s contributions.
- Be proactive and plan ahead for development of a reputation outside the local area. Become involved in hospital quality improvement initiatives, CME activities, clinical research or translational/basic research, work with your senior colleagues to develop an area of expertise that you can present at grand rounds and invited presentations, join an editorial board, join collaborative projects with a regional or national impact.

Examples that Demonstrate a Regional Reputation (see above for definition)

- Major administrative assignments beyond the local institution
- Regional community service related to the candidate’s professional work with documented impact
- Clinical referrals from outside the local area
- Participation in committees in regional professional societies
- Leadership roles in regional professional societies
- Membership on editorial boards
- Presentations at regional conferences
- Development of software or scholarly digital creations with documented impact
- Service on grant review committees
• Peer-reviewed scholarly publications (original research, reviews, guidelines, editorials, book chapters, books)
• Invited lectureships outside of the local area
• Visiting professorships
• Presentations at grand rounds outside of the local area
• Participation in guideline and consensus treatment recommendations
• Development of a unique or new clinical or educational program that is adopted at other institutions
• Leadership and involvement in quality improvement activities with regional impact

Examples that Demonstrate a National Reputation

• Service on national professional society committees
• Leadership roles in national professional societies
• Peer-reviewed scholarly publications (original research, reviews, guidelines, editorials, book chapters, books)
• Leadership and involvement in quality improvement activities with national impact
• Podium presentations at national scientific meetings
• Service on study sections and other national grant review committees
• Visiting professorships
• Invited lectureships
• Major national administrative assignments
• National community service related to the candidate’s professional work with documented impact
• Development of software or scholarly digital creations with documented impact
• Presentations at grand rounds across the country
• Participation in national guideline and consensus treatment recommendations
• Development of a unique or new clinical or educational program that is adopted at other institutions across the country
• Membership on editorial boards
• Clinical referrals from across the country