Hanbery Neurosurgical Society

42nd Annual Scientific Meeting
Sponsorship Prospectus
Dear Potential Sponsor,

We are excited to extend to you an invitation to support the 42nd Annual Meeting of the Stanford Hanbery Neurosurgical Society. The meeting will be held on August 4-7, 2016 at the Carmel Valley Ranch in the beautiful and sunny Carmel Valley California (www.carmelvalleyranch.com).

All participating companies and vendors will be acknowledged in the final program brochure, on our website, as well as from the podium during the meeting. Premium space allocations will be provided to sponsors who contribute at higher levels, and will be reflected as well in acknowledgements.

As you will see the topics have been broad, cutting-edge, and exciting, covering every aspect of the practice of our diverse membership throughout the country. We are currently reviewing abstracts for the coming years program, and will send the preliminary draft of that program with the titles and presenters as it develops.

As in prior years, the suggested levels of sponsorship are as follows:

- **Platinum:** $10,000
- **Gold:** $7,500
- **Silver:** $5,000

As previously mentioned, the Hanbery Society is a non-profit 501C organization, which makes your donation tax deductible (http://neurosurgery.stanford.edu/divisions/hanberysociety.html). The employer identification number is 61-1410528, and the organization number is 2406099.

If you are planning on staying at the venue, please contact Ms. Hillary Ebright with the Carmel Valley Ranch at (831) 620-6403 for reservations and mention the Hanbery Neurosurgical Society Meeting.

Once again, we thank you for your support and look forward to partnering with you to make the conference a great success. Should you have any questions or concerns, please contact either one of us at our numbers below.

Sincerely,

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Our Mission

The Stanford Hanbery Society aims to achieve excellence in neurosurgery through educational activities built on evidence based medicine and adult learning principles.

Purpose

The Hanbery Society Annual Scientific program provides activities to meet the participants’ identified education needs and to support their life-long learning towards a goal of improving neurosurgeon’s competency skills. The Hanbery sustains this program that impacts the provision of health care in neurological surgery and related sciences by focusing on relevant curricula taught by renowned neurosurgical and related neuroscience faculty.

Content

The content of the activities sponsored by Stanford Hanbery Society is concerned with the prevention, diagnosis, treatment and rehabilitation of disorders that affect the entire nervous system including the spinal column, spinal cord, brain and peripheral nerves. The scope of activities involves the body of knowledge and skills generally recognized and accepted by the profession in the following subspecialties:

- Spine
- Tumor
- Pain
- Cerebrovascular
- Trauma
- Pediatrics
- General Neurosurgery
- Functional & Stereotactic

Target Audience

The Stanford Hanbery Society is dedicated to advancing the specialty of neurological surgery in order to promote the highest quality of patient care. With that in mind, the Hanbery Society Scientific program is designed for national and international general neurosurgeons, neurosurgical specialists, residents and fellows, and other neurosurgical health professionals that have had some training at Stanford University Department of Neurosurgery.
The 42nd Annual Scientific Meeting of the Stanford Hanbery Neurological Society brings together the nation’s leading neurosurgeons and neurologists. The members have a dedication to providing service excellence and and pride themselves on providing the most progressive and top of the line care available to their patients. Don’t miss your opportunity to connect as our attendees will be eager to meet with you.

• Two hours of dedicated face-to-face time with members.

• More than four hours of unopposed exhibit time.

• Meet with leaders from every subspeciality.

• Take advantage of the opportunity to forge meaningful relationships in this intimate and productive setting.

Tentative schedule for Scientific Program:

FRIDAY, August 5th
7-8 am Breakfast with Sponsors
8-10 am Session I
10-10:30 am Break with exhibitors
10:30-1 pm Session II

SATURDAY, August 6th
7-8 am Breakfast with Sponsors
8-10 am Session III
10-10:30 am Break with exhibitors
10:30-1 pm Session IV
SCIENTIFIC PROGRAM 2015

FRIDAY JULY 31ST

7AM – 7:15 AM
BREAKFAST/INTRODUCTIONS/ANNOUNCEMENTS

7:15AM – 10:30AM
CARTER BECK, MD – POSTERIOR APPROACHES TO SI JOINT FUSION, AN UPDATE
LAWRENCE SHUER, MD – MINIMALLY INVASIVE PROCEDURES - ADVANCES? OR GIMMICKS?
ODETTE HARRIS, MD, MPH – GENDER AND THE EFFECTS OF POLYTRAUMA
TERRY BURNS, MD – MICROGLIA - GUILTY UNTIL PROVEN INNOCENT?
ALBERT TELFEIAN, MD, PHD (GUEST) – ADVANCES IN ENDOSCOPIC SPINE SURGERY

10:30AM – 11AM
EXHIBITS/TIME WITH VENDORS

11AM – 1PM
ADETOKUNBO OYELESE, MD, PHD – THE POWER OF THE LATERAL: MINIMALLY-INVASIVE LATERAL APPROACHES TO THE THORACOLUMBAR SPINE
ZIYA GOKOSALAN, MD – (GUS STOLL PROFESSOR AND CHAIR, DEPARTMENT OF NEUROSURGERY, BROWN UNIVERSITY MEDICAL SCHOOL)
2015 HANBERY MEETING SPECIAL GUEST OF HONOR
MANAGEMENT OF SPINAL AND SACRAL CHORDOMAS
MARSHAL ROSARIO, MD – USE OF COFLEX INTERSPINOUS-INTERLAMINAR STABILIZER IN LUMBAR DECOMPRESSION WITH SPONDYLolisthesis
ACHAL ACHROL, MD – PRECISION MEDICINE IN NEUROSURGICAL ONCOLOGY: INTEGRATED GENOMICS, QUANTITATIVE NEUROIMAGING, TARGETED BIOLOGICS AND IMMUNOTHERAPY

ADJOURN

SATURDAY AUGUST 1ST

7AM – 7:15AM
BREAKFAST/INTRODUCTIONS/ANNOUNCEMENTS

7:15AM – 10:30AM
JOHN DUNCAN, MD, PHD – CRANIOTOMY FOR CRANIOPHARYNGIOMA: SINGLE SURGEON SERIES
MICHAEL LIM, MD – IMMUNOTHERAPY FOR BRAIN TUMORS
WAEL ASAAD, MD, PHD (GUEST) – INTRAOPERATIVE BASIC AND APPLIED NEUROSCIENCE
ANAND VEERAVAGU, MD – PREDICTING OCCURRENCE OF SPINE SURGERY COMPLICATIONS USING “BIG DATA” MODELING OF AN ADMINISTRATIVE CLAIMS DATABASE

10:30AM – 11AM
EXHIBITS/TIME WITH VENDORS

11AM – 1PM
SAMUEL CHESHIER, MD, PHD – NOTCH-1 REGULATION OF C-MYC MEDULLOBLASTOMA METASTASIS AND TUMOR STEM CELL MAINTENANCE
GARY HEIT, MD, PHD – NEUROPHYSIOLOGICAL AND BIOCHEMICAL EVENTS OCCURRING DURING THE TRANSITIONS FROM ACUTE TO CHRONIC PAIN SYNDROMES
DON PROLO, MD – PATIENT-CENTERED/PHYSICIAN FREEDOM NEUROSURGICAL CARE IN AN ERA OF HEGEMONY
MAHESH JAYARAMAN, MD (GUEST) – THE TIPPING POINT: ADVANCES IN THE TREATMENT OF ACUTE STROKE: PART I
ROBERT DODD, MD, PHD – THE TIPPING POINT: ADVANCES IN THE TREATMENT OF ACUTE STROKE: PART II
JUSTIN MASSENGALE – MIS INSERTION OF LARGE LATERAL CAGES VIA TLIF APPROACH

1PM
MEMORIAL TRIBUTE FOR THE LATE DR. PAUL KALANITHI

ADJOURN
**Scientific Program 2014**

Friday, August 1, 2014

7:30am  
Gerald Grant, MD, Outwitting the Blood Tumor Barrier  
William Lewis, MD, My Generation of Neurosurgeons  
Anand Veeravagu, MD, To Washington and Back, My Early Thoughts on Healthcare Activism and Neurosurgical Outcomes Research  
John Adler, MD, History of Cyberknife  
Gary Heit, MD, PhD, Molecular Biology of Chronic Pain  
Victor Tse, MD, Is it worth treating intracanalicular acoustic with Stereotactic Radio Surgery?

10:00am – 10:30am Break / Exhibits

10:30am  
Lawrence Shuer, MD, Laminoplasty for treatment of cervical stenosis and OPLL  
Odette A. Harris, MD, M.P.H, Gender and the Effects of Polytrauma: A Retrospective Cohort Comparative Analysis (Quantitative and Qualitative Assessments)  
Achal Achrol, MD, Big Data and Brain Tumors  
Rob Dodd, MD., PhD., Endovascular Treatments for Pediatric Stroke  
Gordon Li, MD, Current Glioblastoma trials at Stanford

Adjourn

Saturday, August 2, 2014

7:30am  
Allyson Howard, MD, Discovering Mechanisms That Contribute to Absence Epilepsy: A Genetic and Pharmacologic Approach  
Marc Vanessky, MD, Depictions of Neurosurgery in Modern Media  
Gary Steinberg, MD.,PhD., A Novel Phase 1/2A Study of Intraparenchymal Transplantation of Human Modified Bone Marrow Derived Cells in Patients with Stable Ischemic Stroke  
Michael Edwards, MD, 3rd Ventriculostomy and choroid plexus coagulation for hydrocephalus

10:00am – 10:30am Break / Exhibits

10:30am  
Kai Miller MD, Decoding perception from the cortical surface  
Adetokunbo Oyelese, MD, MIS Lateral Approaches to the Spine  
Samuel Cheshier, MD., PhD, Premalignant Cancer Stem Cells in Glioblastoma Multiforme  
Omar Choudhri, MD, Anatomic & Treatment Paradigms for Foramen Magnum Dural Arteriovenous Fistulae at Stanford: a Model in Instructive Neuro-angiographic Anatomy  
Russell Andrews, MD, Disaster Response: Mass Casualties Require Trauma Centers on Steroids

Adjourn
SCIENTIFIC PROGRAM 2013

Friday, August 2, 2013

8:00am – 8:15am
Intro/Logistics
8:15am – 10:00am
Samuel Cheshier, MD, PhD, Anti-CD47 Treatment for Malignant Brain Tumors: Tricking Macrophages Into Eating Tumors
Gary Heit, PhD, MD, A Novel DBS approach to treating comorbid Tourette’s and OCD
Gary Steinberg, MD, PhD, Cavernous Malformations of the Brainstem, Thalamus and Basal Ganglia: a series of 212 patients

10:00am – 10:30am
Break / Exhibits

10:30am – 12:00pm
Melanie Hayden, MD, Single Cell Exome Sequencing Reveals Genome Diversity With a Child’s Medulloblastoma
Rob Dodd, MD, PhD, “Endovascular Treatments for Pediatric Stroke”
Adetokunbo Oyelese, MD, PhD, Brown University Experience: Intra-Operative CT and Spinal Oncology
Odette Harris, MD, MPH, Gender and the Effects of Polytrauma: A Retrospective Cohort Comparative Analysis (Quantitative and Qualitative Assessments)
Adjourn

Saturday, August 3, 2013

8:00am – 8:15am
Intro/Logistics
8:15am – 10:00am
John Adler, MD, “My New Start-up: Cureus.com
Paul Kalanithi, MD, Optogenetic Neuromodulation: A New Tool for Writing the Neural Code
Marc Vanefsky, MD, Considerations while treating Giant MCA Aneurysms
Gordon Li, MD, Radiosurgery for glioblastoma: past, present and future

10:00am – 10:20am
Break / Exhibits

10:30am – 12:00pm
Jaikumar Sivakumar, MD, “IFs in spine surgery”
Ciara Harraher, MD, Long-term Angiographic Recurrence of aneurysms treating with microsurgical clipping
Terry Burns, MD, “Can embryonic stem cell-derived neural progenitor cells reactivate the irradiated neural stem cell niche?”
Robert Lober, MD, Increased Focal Hemosiderin Deposition in Pediatric Medulloblastoma Patients Receiving Radiotherapy at a Later Age
Adjourn
Thank you to our Former Sponsors!