The first evidence-based online hepatitis B and safe injection training course went live in May. Testing among county and township healthcare workers in Shandong province showed its potential to improve healthcare workers’ practices nationwide. http://knowhbv.org

Asian Liver Center designed and donated 2,000 weatherproof banners to the Laotian Ministry of Health to promote infant vaccination. The joint effort aims to protect babies from hepatitis B and other serious infections.

Asian Liver Center supported the Hong Kong Hepatitis B Free Foundation to roll out a series of public service announcements and activities to promote hepatitis B and liver cancer prevention throughout July to observe World Hepatitis Day. http://hkhepbfree.org

Asian Liver Center partnered with the World Health Organization to develop a website and awareness campaign materials for distribution in countries throughout Asia for the first World Hepatitis Day, July 28. http://www.wpro.who.int

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New Immunization Awareness Banners Debut in Laos

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**EDUCATION**

**Freeze for Hep B!**

In San Francisco, Team HBV (a national network of high schools and colleges) organized the biggest hepatitis B flash mob ever. Stunned onlookers wondered why students dressed as Hep B Heroes suddenly froze in place, and stopped to read the heroes’ signs with life-saving facts. [http://teamhbv.org](http://teamhbv.org)

**Protecting Babies Across the Nation From Hepatitis B**

Hep B Moms partners with health departments across the U.S. to prevent mother-to-child transmission of hepatitis B and educate infected mothers to get medical care. Nearly 100 different cities across the 30 jade-colored states highlighted in the map are using Hep B Moms materials in 12 different languages to educate doctors, nurses, pregnant women and their families. [http://hepbmoms.org](http://hepbmoms.org)

**Asian Liver Center Guides Doctors**

2012 kicked off with a bang as the third edition of the *Physician’s Guide to Hepatitis B* was released. The prior publication was requested by thousands of doctors and hospitals around the country. This latest edition features updated evidence-based content and guidelines.

**Informing the Public**

Asian Liver Center produced an online animation to better inform the 1.2 billion people in China about hepatitis B and to eliminate misconceptions and stigma. [http://apavhchina.org](http://apavhchina.org)

**Hep B Free**

U.S. Assistant Secretary of Health Dr. Howard Koh was honored at the San Francisco Hep B Free Gala for his commitment to end hepatitis B in America. He commended SF Hep B Free as a national model. Shown in the photo is Dr. Koh wearing the Hep B Hero cape!
**Research For A Cure**

Our research efforts continue to focus on the important aspects of early diagnosis and treatment of liver cancer. An over-abundance of proteins found only in liver cancer cells provides an efficient way to exploit these proteins for both diagnosis and treatment. Such approaches can lead to personalized clinical management and improved outcomes for patients.

**To All Our Donors, Thank You For Your Generous Support!**

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Your charitable donation is tax deductible to the maximum extent of the law.

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**ADVOCACY**

**Vital Signs**
The Asian Liver Center launched a public service announcement campaign to remind doctors that routinely testing their Asian patients for hepatitis B is a “vital sign” for good health. This message to healthcare providers is disseminated through major medical journals, including the New England Journal of Medicine and Annals of Internal Medicine, and in state medical licensing newsletters.

**Protecting the Workforce**
Asian Liver Center continues its partnerships with multi-national corporations, including IBM and GE, with the goal to educate executives and employees to protect the workforce from hepatitis B, provide treatment and eliminate discrimination.

**Advocating For More Resources**
At the 7th Sino-U.S. Symposium on Medicine, Dr. So emphasized the need for funding to address the gaps in hepatitis and liver cancer prevention and treatment in the U.S. and China. Pictured on the right is China’s Minister of Health, Dr. Chen Zhu.