



STANFORD
SCHOOL OF MEDICINE



**WEDNESDAY,
DECEMBER 9, 2009**

11:00 A.M. TO 12:30 P.M.

**CLARK CENTER AUDITORIUM
STANFORD UNIVERSITY**

THIS FORUM IS FREE AND OPEN TO THE PUBLIC,
BUT DUE TO SPACE LIMITATIONS,
PLEASE RSVP ONLINE AT
[HTTP://WWW.STANFORDTICKETS.ORG/](http://www.stanfordtickets.org/)
OR CALL THE STANFORD TICKET OFFICE AT
650-725-2787.

STANFORD HEALTH POLICY FORUM

This Stanford Health Policy Forum event will focus on how the federal government should handle some of the key challenges in regulating the pharmaceutical industry. Speakers Professor Kennedy and Dr. Martin will discuss such topics as: How health reform should change the FDA's role; How to plan for possible pandemics, like a swine flu outbreak; and How to get life-saving medicines to people who can't afford them.

This program, moderated by Daniel Kessler, will conclude with a dialogue with the audience.

KEY CHALLENGES IN PHARMACEUTICAL REGULATION

A DISCUSSION WITH

Donald Kennedy, PhD

President Emeritus of Stanford University

and

John C. Martin, PhD

Chairman and CEO, Gilead Sciences

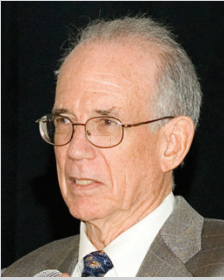
MODERATED BY

Daniel P. Kessler

Stanford University



DANIEL KESSLER is a professor in the law and business schools at Stanford, a professor (by courtesy) in the medical school, and a senior fellow at Stanford's Hoover Institution. He holds a PhD in economics from MIT and a JD from Stanford Law School. He has written extensively on health economics and health policy for both academic and popular audiences. Dr. Kessler will lead the audience in a conversation with:



DONALD KENNEDY, PHD

PRESIDENT EMERITUS OF STANFORD UNIVERSITY; BING PROFESSOR OF ENVIRONMENTAL SCIENCE AND POLICY, EMERITUS AND SENIOR FELLOW BY COURTESY

Donald Kennedy received AB and Ph.D. degrees in biology from Harvard and has served on the faculty of Stanford University from 1960 to the present. He served as Chair of the Department of Biology from 1964-1972, and as Director of the Program in Human Biology from 1973-1977. He was Commissioner of the US Food and Drug Administration from 1977-79 and President of Stanford University from 1980 to 1992. His present research program, conducted through the Center for Environmental Science and Policy at the Institute for International Studies, entails policy on such trans-boundary environmental problems as: major land-use changes; economically-driven alterations in agricultural practice; global climate change; and the development of regulatory policies. Prof. Kennedy is a member of the National Academy of Sciences, the American Academy of Arts and Sciences, and the American Philosophical Society. He served on the National Commission for Public Service and the Carnegie Commission on Science, Technology and Government, and as a founding Director of the Health Effects Institute. He currently serves as Co-Chair of the National Academies' Project on Science, Technology and Law.



JOHN C. MARTIN, PHD

CHAIRMAN AND CHIEF EXECUTIVE OFFICER, GILEAD SCIENCES

Dr. Martin joined Gilead in 1990 and currently serves as Chairman of the Board of Directors and Chief Executive Officer. Prior to joining Gilead, Dr. Martin held several leadership positions in the antiviral chemistry division at Bristol-Myers Squibb and worked for six years with Syntex.

Dr. Martin serves as Chairman of the Board of Directors of the California Healthcare Institute and is a member of the Board of Directors of Gen-Probe Incorporated.

Dr. Martin holds a PhD in organic chemistry from the University of Chicago and an MBA in marketing from Golden Gate University. He has received the Isbell Award from the American Chemical Society and the Gertrude B. Elion Award for Scientific Excellence from the International Society for Antiviral Research. In 2008, he was inducted into the National Academy of Engineering.

SAVE THE DATE
COMING IN FEBRUARY/MARCH 2010
STANFORD HEALTH POLICY FORUM

Health Care Reform

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PLEASE VISIT [HTTP://HEALTHPOLICYFORUM.STANFORD.EDU/](http://healthpolicyforum.stanford.edu/)
OR CALL 650-725-3339.**