STANFORD COORDINATED CARE
Care with the Patient at the Center

Team Training Topics

<table>
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<tr>
<th>WHO:</th>
<th>Clinical teams planning care for “high utilizers”</th>
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<tr>
<td>WHAT:</td>
<td>Customized program planning workshop</td>
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<td>WHEN:</td>
<td>Two-day training, scheduled at your convenience</td>
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<td>WHERE:</td>
<td>Stanford Coordinated Care Clinic on the Stanford campus</td>
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<td>WHY:</td>
<td>Learn how to adapt Stanford Coordinated Care’s innovative care models to fit your settings</td>
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<td>COST:</td>
<td>The workshop fee is $15,000 for up to 8 participants over two days, including lunch. Price does not include travel and lodging.</td>
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Training Overview
Primary care providers and care care teams are under pressure to redesign the way health care is delivered. Stanford Coordinated Care, led by two nationally recognized leaders in innovative care model development, offers intensive workshops for teams caring for people with complex, chronic conditions. Join Alan Glaseroff, MD, and Ann Lindsay, MD, Co-Directors at Stanford Coordinated Care, for a 2-day workshop demonstrating an effective new care model that provides cost-effective quality care, supports positive behavior change in patients, and delivers care without overwhelming members of the care team.

Core Training Topics
- Achieving true patient-centered care
- Inspiring behavior change and effective self-management
- Assessing patients to inform approaches of care
- Measuring success (triple aim, registry, and metrics)
- Building your team: why and how
- Incorporating integrative physical therapy
- Recruiting the right patients
- Implementing virtual visits
- Improving your model on an ongoing basis
- Smoothing care transitions
About The Stanford Coordinated Care Clinic
Stanford Coordinated Care is an innovative clinic designed to meet the needs of patients with multiple chronic conditions at risk for expensive care. Stanford Coordinated Care understands that people with ongoing, persistent health conditions benefit from concrete support to lead a healthy life and smoothly navigate their health care experiences. For some patients we provide comprehensive primary care and for others we provide care support as they receive their health care in other settings.

For more information about the Stanford Coordinated Care Clinic and the team, please visit us online at: www.med.stanford.edu/coordinatedcare.html

Training That Benefits The Team
Each workshop is tailored specifically for your needs, with time to brainstorm about how to transform your practice. You'll hear from all members of the care team—including physicians, behavior health specialists, physical therapists, pharmacists, patient care coordinators, nurses and patients with chronic illnesses—and benefit from a more complete presentation of the care environment.

Our Directors
Recruited to Stanford by Dr. Arnie Milstein to implement their care model, doctors Alan Glaseroff and Ann Lindsay bring more than 28 years of experience in achieving the triple aims of patient satisfaction, improved outcomes and reducing the cost of care.

As Medical Director for the Humboldt Del Norte IPA, Alan led a county-wide implementation of the chronic care model associated with a 29% reduction in deaths due to diabetes from 2003-2008. He chaired the Measures Committee for the California Pay-For-Performance Program for the Integrated Health Care Association and received the California “Family Physician of the Year” award in 2009. Under his leadership and model, a program offering RN Care Support for 250 patients achieved a 63% reduction in hospital bed days and a 23% reduction in overall costs.

Ann served as Humboldt County Public Health Officer for 18 years, influencing state health policy as a leader of the California Conference of local health officers. While serving as health officer, Ann continued her private family practice with Dr. Glaseroff. In 2006, she was recognized by the California Medical Association as the “California Rural Physician of the Year.”

Call to Discuss Your Needs
Please contact Dr. Ann Lindsay at adlindsa@stanford.edu or 650.724.1800 to register. Based on availability, trainings are scheduled 4-6 weeks from registration date.