The Stanford Cancer Clinical Trials Office (CCTO) Recruitment Resources Booklet lists information on health libraries, medical societies, patient advocacy organizations, support groups, publications, mail lists, hospitals, physician groups, and other related information that might be of assistance in accruing patients to cancer clinical trials and research studies.

If you click a web link in this document and it doesn’t take you to the related page, copy and paste the url into your web browser.

If you need to brainstorm about additional recruitment strategies or have resources you would like to add to this booklet, please contact the Cancer Clinical Trials Recruitment Specialist at edinucci@stanford.edu or 650-725-2839.

For information on the CCTO recruitment resources, please visit http://cancer.stanford.edu/trials/admin/recruitment.html
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STANFORD CCTO RECRUITMENT RESOURCES

NCI COMPREHENSIVE RECRUITMENT TOOLS & RESOURCES
AccrualNet
https://accrualnet.cancer.gov/

WRITING ANNOUNCEMENTS, including flyers, brochures, newsletter articles.
If you need assistance, please contact Ellen DiNucci at 650-725-2839 or edinucci@stanford.edu
Below are web site resources that might be of help.

Lay Language Glossary

Glossary of Clinical Trial Terms

NCCN Informed Consent Language (ICL) Database
http://www.nccn.org/icl/default.aspx

Stanford Research Compliance Office
http://humansubjects.stanford.edu/new/research/recruitment.html

MATCHING/POSTING SERVICES

Army of Women
(A fee-based breast cancer patient research matching service, this registry contains 336,811 members (including breast cancer survivors and those at high risk) who are interested in trial participation. Services include coordinating email blasts, a web posting, and newsletter articles, and providing promotional materials at community events and professional meetings.)
http://www.armyofwomen.org/

BreastCancerTrials.org
(This free breast cancer study listing service is in partnership with UCSF, UC-Davis, NCI, Quantum Leap Health Care Collaborative, and Athena Breast Health Network. Various foundations, organizations and individuals funded the development and launch of this service. Those wishing to post their trials to this site should contact the Stanford Cancer Center (SCC) Clinical Trials Recruitment Specialist (650-725-2839), the SCC liaison for this database.)
http://www.breastcancertrials.org

Center Watch
(This fee-based, large international clinical trials database connects potential study participants to clinical trials and provides its study listings to more than 80 health-related web sites.)
http://www.centerwatch.com/clinical-trials/post/

Clinical Connection
(A fee-based database founded by pharmaceutical clinical research professionals, this registry connects researchers with more than 300,000 potential study participants. Fees are handled either per referral or by a monthly fee.)
http://www.clinicalconnection.com

Research Match
(Created by NIH and high profile academic institutions, this free registry connects researchers with potential study participants. Research staff must register their studies and provide specific information pertaining to their projects.)
https://www.researchmatch.org/
STANFORD CCTO RECRUITMENT RESOURCES

STANFORD UNIVERSITY RESOURCES (for outreach to healthcare professionals & patients.)

STANFORD NEWSLETTERS

Stanford Cancer Clinical Trials Office
Stanford Cancer Clinical Trials Research News
In house publicity via featured trials articles; bulletin boards in SCC clinic and ITA areas.
Contact Ellen DiNucci to help put together article; edinucci@stanford.edu, 725-2839
http://cancer.stanford.edu/trials/admin/newsletters.html

Stanford Cancer Institute
MD Community Newsletter
This quarterly publication is designed to inform colleagues in the medical community, and especially physicians who are considering treatment options for their patients with cancer, about current clinical trials and research studies available at the NCI-designated Stanford Cancer Institute.
http://cancer.stanford.edu/trials/mdcommunity_newsletter/

Stanford Physicians Referral Group
Access Newsletter
For possibly listing announcements about CCTO studies. Each issue focuses on a particular theme.
http://access.stanfordhospital.org/
Contact: Rana Mukaled, 650-721-2216, rmukaled@stanfordmed.org

Stanford Health Publications & Events
http://stanfordhospital.org/newsEvents/eventsPublications.html

STANFORD MEDICAL NEWS BUREAU
Discuss story ideas for press release/potential story placement in publications.
Krista Conger, (650) 725-5371, kristac@stanford.edu

STANFORD HOSPITAL & CLINICS SOCIAL MEDIA
http://stanfordhospital.org/newsEvents/SocialMedia.html
Contact Ellen DiNucci, edinucci@stanford.edu or 650-725-2839 to facilitate facebook and twitter postings.
Facebook
http://www.facebook.com/StanfordHospital

Twitter
http://twitter.com/stanfordhosp

YouTube
http://www.youtube.com/stanfordhospital

STANFORD CANCER TRIAL WEB POSTINGS: cancer.stanford.edu/trials & ClinicalTrials.gov
Contact Sarah Pelta for further information at 650-724-0513 or CCTO-website@stanford.edu

STANFORD STAFFERS: a web site and email list for Stanford Staff members to send messages about studies and other topics.
http://www.stanford.edu/group/Staffers/
STANFORD CCTO RECRUITMENT RESOURCES

STANFORD CANCER CENTER
Stanford Center for Integrative Medicine
(650) 498-5566.

Stanford Cancer Supportive Care Program
http://cancer.stanford.edu/patient_care/amenities/cancerPatientServices/supportiveCareServices/
(650) 725-9481

Stanford Cancer Navigation Services
(650) 723-4268

STANFORD EVENTS & LECTURES
http://stanfordhospital.org/newsEvents/eventsLectures/

STANFORD UNIVERSITY RESOURCES
Stanford Alumni

Stanford Help Center
http://www.stanford.edu/dept/helpcenter/

Stanford Vaden Health Center
http://vaden.stanford.edu/

SPECTRUM
http://spectrum.stanford.edu/accordions/conducting-study?ch1=2&ch2=2#participant-recruitment-resources-2

PATIENT ORGANIZATIONS/GROUPS (for outreach to patients.)

PATIENT ADVOCACY ORGANIZATIONS
American Association for Cancer Research
Support & Advocacy Groups in the US and Canada
http://www.aacr.org/home/survivors--advocates/cancer-resources-mdash;-organizations,-
agencies-and-websites/support-and-advocacy-groups.aspx

American Liver Foundation
http://www.liverfoundation.org/support/

American Breast Cancer Foundation
http://abcf.org/

American Lung Association
http://www.lungusa.org/

Association of Cancer Online Resources
http://www.acor.org/

Breast Cancer Connections
http://www.bcconnections.org/
STANFORD CCTO RECRUITMENT RESOURCES

Breathe California
http://www.breathecalifornia.org/

Cancer Prevention Institute of California
http://www.cpic.org

Coalition of Cancer Cooperative Groups
http://www.cancertrialshelp.org/icare_content/icMainContent.aspx?intAppMode=21

Latinas Contra Cancer
http://www.latinascontracancer.org/

NCI List of Organizations That Offer Support Services

Sisters Network – San Francisco
http://sistersnetworksf.org/

Sisters Network – National
http://www.sistersnetworkinc.org/

Susan G. Komen for the Cure
http://ww5.komen.org/ -- National
http://www.komensf.org/ -- San Francisco

The Leukemia & Lymphoma Society
http://www.leukemia-lymphoma.org

CANCER SURVIVOR ORGANIZATIONS

Cancer Survivors Fund
http://www.cancersurvivorsfund.org/

Cancer Survivors Network
http://csn.cancer.org/

Cancer Survivors Online
http://www.cancersurvivors.org/

Live Strong
http://www.livestrong.org/

National Cancer Survivors Day
http://www.ncsdf.org/

National Coalition for Cancer Survivorship
http://www.canceradvocacy.org/

Thyroid Cancer Survivors Association
http://www.thyca.org/
CANCER PATIENT SUPPORT GROUPS

Alta Bates Summit Medical Center Cancer Support Groups
http://www.altabatessummit.org/clinical/cancersupport.html

American Society of Clinical Oncology
Online Support Communities
http://www.cancer.net/all-about-cancer/cancernet-feature-articles/quality-life/online-communities-support

Bay Area Tumor Institute Cancer Patient Guide
http://www.bati.org

Breast Cancer Support Groups
Bay Area Breast Cancer Support Groups

Breast Cancer Connections
http://www.bcconnections.org/free-services/support-groups

San Francisco Groups
http://www.permanente.net/homepage/kaiser/pdf/38265.pdf

General Cancer Support Groups

Prostate Cancer Support Groups
http://www.prostatecalif.com/support-group/#region10423

Stanford Cancer Supportive Care Program Support Groups

The Wellness Community
http://www.twc-bayarea.org/support.html
http://www.thewellnesscommunity.org/

UC-Davis Support Groups

UC-SF Support Groups
http://cancer.ucsf.edu/_docs/crc/quarterly.pdf

OTHER CANCER PATIENT RESOURCE PROGRAMS IN SAN FRANCISCO BAY AREA

Alta Bates
http://www.altabatessummit.org/clinical/ccccomplementary.html
http://www.altabatessummit.org/clinical/cancersupport.html

American Cancer Society
http://csn.cancer.org/
STANFORD CCTO RECRUITMENT RESOURCES


Cancer Prevention Institute of California Resources
http://www.cpic.org/site/c.skl0L6MKJpE/b.5730353/k.5F9B/Community_Education_Program_Schedule.htm
http://www.cpic.org/site/c.skl0L6MKJpE/b.5730893/k.A964/Helpful_Resources.htm

Charlotte Maxwell Complementary Clinic
http://www.charlottemaxwell.org/resources/index.html
http://www.charlottemaxwell.org/
http://www.charlottemaxwell.org/contact.html

The Wellness Community
http://www.twcba.org/

Women’s Cancer Resource Center of Oakland
http://www.wcrc.org/

ONCOLOGY/OTHER RELATED DISEASE ORGANIZATIONS
(for outreach to healthcare professionals.)

ORGANIZATIONS WITH UPCOMING EVENTS

Pancreatica
http://www.pancreatica.org

Cancer Prevention Institute of California Upcoming Events
http://www.cpic.org/site/c.skl0L6MKJpE/b.5730241/k.C7F8/Events.htm

Association of Northern California Oncologists (ANCO) Upcoming Events
http://www.anco-online.org/education.html

Stanford Center for CME (Continuing Medical Education)
http://cme.stanford.edu

Upcoming Conferences
http://stanfordhospital.org/forPhysiciansOthers/cme/
http://med.stanford.edu/seminars/cme-calendar.do

Staff Contacts
Barbara Pannoni, Conference Coordinator
bpannoni@stanfordmed.org, 650-724-7166
Jennifer Schafer, Conference Coordinator
schafer@stanford.edu 650-724-2288

American Society of Clinical Oncology
http://www.asco.org/ASCOv2/Meetings/Calendar+of+Events
STANFORD CCTO RECRUITMENT RESOURCES

American Society for Gastrointestinal Endoscopy
http://www.asge.org/TrainingEducationIndex.aspx?id=470
1520 Kensington Road Suite 202 Oak Brook, IL 60523
Phone: 630.573.0600 Toll free: 866.353.ASGE (2743) fax: 630.573.0691
info@asge.org

American College of Gastroenterology (ACG)
http://www.acg.gi.org/physicians/education.asp
P.O. Box 342260 Bethesda, MD 20827–2260 Phone: 301–263–9000

American Gastroenterological Association (AGA)
http://www.gastro.org/education-meetings
National Office 4930 Del Ray Avenue, Bethesda, MD 20814
Phone: 301–654–2055 Fax: 301–654–5920 Email: member@gastro.org

American Pancreatic Association
http://www.american-pancreatic-association.org/
P.O. Box 14906 Minneapolis, MN 55414
Phone: 612–626–9797 Fax: 612–625–7700
apa@umn.edu

American Society of Abdominal Surgeons (ASAS)
http://www.abdominalsurg.org/symposium.html
824 Main Street, 2nd Floor, Suite 1, Melrose, MA 02176
Phone: 781–665–6102 Fax: 781–665–4127
office@abdominalsurg.org

American Society of Colon and Rectal Surgeons (ASCRS)
http://www.fascrs.org
85 West Algonquin Road, Suite 550 Arlington Heights, IL 60005
Phone: 847–290–9184 Fax: 847–290–9203
ascrs@fascrs.org

Oncology Conferences
http://www.mdlinx.com/hemeonclinx/conference.cfm

OTHER ONCOLOGY/OTHER RELATED DISEASE ORGANIZATIONS

General Oncology
American Society of Clinical Oncology
http://www.asco.org
Membership Directory Login
http://www.asco.org/ASCOv2/MyASCO/Membership+Directory

Association of Northern California Oncologists ANCO
(Ellen DiNucci (edinucci@stanford.edu) can help you connect with them)
http://www.anco-online.org/index.html
Membership Directory
http://www.anco-online.org/ANCODIR.pdf
BMT (Blood and Marrow Transplantation)
American Society for Blood and Marrow Transplantation
http://www.asbmt.org

Colon & Rectum
American Society of Colon and Rectal Surgeons (ASCRS)
http://www.fascrs.org

Gastrointestinal
American Society for Gastrointestinal Endoscopy
http://www.asge.org/

American College of Gastroenterology (ACG)
http://www.acg.gi.org/

American Gastroenterological Association (AGA)
http://www.gastro.org/

American Society of Abdominal Surgeons (ASAS)
http://www.abdominalsurg.org/

Gynecology
Society of Gynecologic Oncologists
http://www.sgo.org/

Login for Membership Directory
http://www.sgo.org/login.aspx

Head and Neck
American Head and Neck Society
http://www.ahns.info/

Hematology
American Society of Hematology
http://www.hematology.org/

Hospital & Cancer Programs
Association of Community Cancer Centers
http://www.accc-cancer.org

Member Hospitals & Cancer Programs-California

Lung
The Society of Thoracic Surgeons
http://www.sts.org/

Lymphoma
Lymphoma Research Foundation
http://www.lymphoma.org/
Pancreatic
American Pancreatic Association
http://www.american-pancreatic-association.org

Radiation Oncology
American Society for Radiation Oncology
http://www.astro.org

Skin
American Academy of Dermatology
http://www.aad.org

Surgical Oncology
The Society of Surgical Oncology

American Society of Abdominal Surgeons (ASAS)
http://www.abdominalsurg.org

American Society of Colon and Rectal Surgeons (ASCRS)
http://www.fascrs.org

The Society of Thoracic Surgeons
http://www.sts.org

Urology
Society of Urologic Oncology
http://www.societyofurologiconcology.org

HOSPITALS/CLINICS/PHYSICIAN GROUPS (for outreach to healthcare professionals.)
Palo Alto Medical Foundation (they display the Pocket Guide pdf on their intranet.)
http://www.pamf.org/cancercare

El Camino Hospital
http://www.elcaminohospital.org/Cancer_Center
Clinical Trials Coordinator, (650) 962-4565

California Hospitals and Medical Centers
http://www.caph.org/memberdirectory.htm

Hill Physicians Group
http://www.hillphysicians.com/Pages/Default.aspx

Kaiser Permanente
https://www.kaiserpermanente.org/

Brown & Toland
http://www.brownandtoland.com/
LIBRARIES

HEALTH LIBRARIES (for displaying fliers.)

BERKELEY
Berkeley Public Library
2090 Kittredge Street
Berkeley, CA  94704
(510) 981-6100
http://berkeleypubliclibrary.org

Vintage Health Library – Alta Bates Medical Center
2001 Dwight Way, Room 3370
Berkeley, CA  94704
(510) 204-1755

CUPERTINO
Plane Tree Health Library
10800 Torre Avenue
Cupertino, CA  95014
(408) 446-1677 ext. 3350
http://www.planetree-sccl.org

FREMONT
Washington Hospital Community Health Resource Library
2500 Mowry Avenue, Fremont, CA 94538
(510) 494-7030
http://www.healthlibrary.org

GREENBRAE
Marin Medical Library
Marin General Hospital
250 Bon Air Road
Greenbrae, CA  94904
(415) 925-7393
http://www.maringeneral.org/patients-visitors/medical-libraries

Marin General Cancer Resource and Recovery Center
1350 S. Eliseo Drive
Greenbrae, CA  94904
(415) 925-7920
http://www.maringeneral.org/programs-services/cancer/support-services/Resource-Recovery-Center

LOS GATOS
El Camino Health Library in Los Gatos
815 Pollard Road
Los Gatos, CA  95032
(408) 866-4044
http://www.elcaminohospital.org/Patient_Services/Health_Library
healthliblg@elcaminohospital.org
STANFORD CCTO RECRUITMENT RESOURCES

MODESTO
Maino Community Health Library
Sutter Gould Medical Foundation
1700 McHenry Avenue, Suite 60B
Modesto, CA 95350
(209) 523-0732
http://suttergould.org/learning/learning_mainolibrary.html
MainoLibrary@sutterhealth.org

MOUNTAIN VIEW
Health Library and Resource Center
El Camino Hospital
Main Building, First Floor, 2500 Grant Road
Mountain View, CA, 94040
(650) 940-7210
http://www.elcaminohospital.org/Patient_Services/Health_Library/
healthlib@elcaminohospital.org

NAPA COUNTY
Queen’s Health Library
Queen of the Valley Medical Center
1000 Trancas Street
Napa, CA 94558
(707) 252-4411
http://www.thequeen.org/For-Patients/Health-Resources/Health-Library.aspx

William K. Murphy Health Science Library
250 California Drive
Yountville, CA
(707) 944-4715

NOVATO
Health Education Resource Center
Novato Community Hospital
180 Rowland Way
Novato, CA 94945
(415) 209-1300
http://www.novatocommunity.sutterhealth.org/services/herc.html

OAKLAND
Women’s Cancer Resource Center
5741 Telegraph Avenue
Oakland, CA 94609
(510) 601-4040
http://www.wcrc.org/
wrcr@wcrc.org

PALO ALTO
Palo Alto Medical Foundation Health Education, Information & Support
http://www.pamf.org/healtheducation/hrc/
• Dublin • Fremont • Mountain View • Palo Alto
STANFORD CCTO RECRUITMENT RESOURCES

PLEASANTON
ValleyCare Health Library and Ryan Comer Cancer Resource Center
ValleyCare Medical Plaza
5725 W. Las Positas Blvd., Suite 270, Pleasanton, CA 94588
(925) 734-3315
Health Resource Nurse: Mary Prishtina, RN, mprishti@valleycare.com
Medical Librarian: Margaret Hsieh, MLS, mhsieh@valleycare.com
http://www.valleycare.com/health/health.html

SACRAMENTO
Sutter Resource Library
Sutter Medical Center /Sutter Cancer Center
2800 L Street, Suite 600, Sacramento, CA 95816
(916) 733-3880 smcslibrary@sutterhealth.org
http://www.suttermedicalcenter.org/library/

SAN FRANCISCO
Community Health Resource Center
California Pacific Medical Center
2100 Webster Street, San Francisco, CA
(415) 923-3155
http://www.cpmc.org/services/chrc

STANFORD
Stanford Health Library, Main Branch
G-2B Stanford Shopping Center, Palo Alto, CA 94304, (650) 725-8400
Contact: Nancy Dickenson, Librarian, healthlibrary@stanfordmed.org
http://healthlibrary.stanford.edu

Stanford Health Library, Stanford Hospital Branch
E3 Stanford Hospital, 300 Pasteur Drive, Stanford, CA 94305, (650) 725-8100
Contact: Carmen Huddleston, Librarian, healthlibrary@stanfordmed.org

Stanford Health Library, Stanford Cancer Center
875 Blake Wilbur Drive, Stanford, CA 94305, (650) 736-1713
Contact: Gillian Kumagai, Librarian, healthlibrary@stanfordmed.org

Stanford Health Library, East Palo Alto Branch Ravenswood Family Health Center
1807 Bay Road, East Palo Alto, CA 94303, (650) 289-7711
Edgar Lopez, Librarian, healthlibrary@stanfordmed.org

Affiliate The Health Library at Vista Center for the Blind and Visually Impaired
2470 El Camino Real, Suite 107 Palo Alto, CA 94306, (650) 858-0202, Ext. 132
PUBLIC LIBRARIES

NIH LIST OF HEALTH/PUBLIC LIBRARIES (for displaying fliers.)
California Libraries

Other US & Canadian Libraries

Libraries in Other Locations

OTHER PUBLIC LIBRARIES (for displaying fliers.)
California Public Libraries
http://www.publiclibraries.com/california.htm

Alameda County Library System
http://www.aclibrary.org/

Contra Costa County Library System
http://ccclib.org/

Marin County Library
http://www.marinlibrary.org/

Santa Clara County Library System
http://www.sccl.org

San Mateo County Library System
http://www.smcl.org/

San Francisco Public Library
http://sfpl.lib.ca.us/

MEDICAL SOCIETIES (for outreach to physicians.)
Santa Clara County Medical Association
http://www.sccma-mcms.org/
Membership Directory/Labels/Lists for Purchase
http://www.sccma-mcms.org/Advertising/Member+Directory/

San Mateo County Medical Association
http://www.smcma.org/
Membership Directory
http://www.smcma.org/membership-directory
Contact Information
(650) 312-1663
SMCMA@SMCMA.org
STANFORD CCTO RECRUITMENT RESOURCES

Alameda-Contra Costa Medical Association
http://www.accma.org/
Membership Directory
http://www.accma.org/Membership/MembershipDirectory.aspx

San Francisco Medical Society
http://www.sfms.org/
Physician Finder
http://www.sfms.org/ForPatients/PhysicianFinder.aspx

Santa Cruz County Medical Society
http://www.cruzmed.org/
Physician Locator
http://www.cruzmed.org/ForPatients/PhysicianFinder.aspx

Fresno-Madera Medical Society
http://www.fmms.org/
Physician Locator
http://www.fmms.org/index.php?req=core_search_users
Membership Directory Order Information
http://www.fmms.org/index.php?c=278

San Bernardino County Medical Society
http://www.sbcms.org

Other California Medical Societies
http://www.cmanet.org/publicdoc.cfm/63/0/countyall

Network of Ethnic Physician Organizations
http://www.ethnicphysicians.org/
Listing of Member Organizations
http://www.ethnicphysicians.org/Network/listing/index.asp
Directory of Officers
http://www.ethnicphysicians.org/Network/directory/directory.asp

NCI-DESIGNATED CANCER CENTERS (for outreach to other cancer centers)

ADVERTISING RESOURCES

Newspapers
The Mercury News, Bay Area News Group
Michael Kintz, Advertising and Marketing Consultant
Phone: 408-271-3634, Fax: 408-920-2750, MKintz@mercurynews.com

Jennifer Belton, Multi-Media Consultant, Bay Area Newsroup
Phone: 650-391-1044, Cell: 650-576-9957, Fax: 650-391-1346, jbelton@dailynewsgroup.com

Tv, Radio, Cable, Outdoor, Internet
Farwest Media, http://www.farwestmedia.com, info@farwestmedia.com
STANFORD CCTO RECRUITMENT RESOURCES

MAILINGS

PHYSICIAN/HEALTHCARE PROFESSIONAL MAIL LISTS

Cancer Clinical Trials Recruitment Specialist
( Ellen DiNucci, edinucci@stanford.edu)
Pocket Guide Mail List (healthcare professionals, oncologists)

Stanford Physician Referral Group (Contact Ellen DiNucci, edinucci@stanford.edu)
Physicians (Internal Medicine & Oncology)

ANCO – (Association of Northern California Oncologists)
(They send out fax and email study announcements to members. Faxes can only be
one page; and emails can be 10 or less pages but less is best.)
(Contact Ellen DiNucci, edinucci@stanford.edu)

ASCO (American Society of Clinical Oncology)
(The following web link provides information on how to rent ASCO mail lists.)

InFocus Marketing
(The following web link provides information on renting medical mail lists.)
http://www.infocusmarketing.com/category.aspx#33

GENERAL PUBLIC LIST SERVERS

Association of Cancer Online Resources (ACOR)
http://www.acor.org

DESIGN/PRINTING/MAILING SERVICES

Graphic Design
Art Kirsch Graphic Design, Palo Alto, CA, 650-493-5867

Graphic Design & Print Production Coordination
Clark Creative, 149 Lark Lane, Mill Valley, CA 94941
http://clarkcreative.com/home.html
415.487.9500, info@clarkcreative.com

Printing & Mailing Coordination
PIP Printing and Marketing Services
http://www.pip.com/centers/paloaltoca233/
2233 El Camino Real, Palo Alto, CA 94306
Phone: 650-323-8388 Fax: 650-323-4338
Jennifer Allen, Manager, jennifer@pippaloalto.com

STANFORD ASSOCIATION OF RESEARCH PROFESSIONALS – BAY AREA RESOURCES
http://sarp.stanford.edu/resources/recruitment.html

STANFORD CANCER CLINICAL TRIALS OFFICE
http://cancer.stanford.edu/trials/admin/recruitment.html
ONLINE LISTING SERVICES (to publicize talks and lectures related to your studies)

Full Calendar Event Promotion
http://sfbayarea.fullcalendar.com/ec/index.cfm
(they send listings to newspapers, websites, radio stations, & email lists - $19.95 per event)

Newspaper & Online Event Listing Registration
Zevents (picked up by papers i.e. SF Chronicle, Mercury News, Contra Costa Times)
https://secure.zvents.com/user/login?return_to=%2Flistings%2Fevent

Palo Alto Online
http://www.paloaltoonline.com/sopecal/place_listing.php

San Jose Metro
http://www.metroactive.com/contact/metro-calendar.html

Eventful
http://eventful.com/

Craigslist
http://sfbay.craigslist.org/

POSTER DISTRIBUTION SERVICE
Thumbtack Bugle Postering Service
http://www.thumbtackbugle.com

NATIONAL HEALTH OBSERVANCES (to assist in promoting studies) http://www.healthfinder.gov/nho/

PHARMACIES (for potentially displaying fliers; lots of legwork; may not be time efficient.)
California Pharmacists Association
http://www.cpha.com/displaycommon.cfm?an=1&subarticlenbr=177

SENIOR CENTERS (for displaying fliers.)
Senior Centers - California
http://www.careforcalifornia.net/list11_ca_senior_centers.htm

Senior Centers – Alameda County

Senior Centers – San Mateo County

Senior Centers – Santa Clara County
http://www.sccfd.org/forms/senior_services_referrals.pdf