Strategies for Career Planning and Management: An Introduction to the Career Development Model & Tools and Techniques for Success

Presented by:

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The Four Steps of the Career Management Model

- Identify Information About Yourself
- Identify Information About Options
- Targeting Your Employer
- Action Planning
Step I:
Identify Information About Yourself

- Personal Skills Assessment
- Motivational Factors
- Work Setting Preferences
- The Value of Identification
Step II: Identify Information About Options

- Gathering Information
- Identifying Prospects
- Informational Interviewing
Step III: Targeting Your Employer

- Narrowing the Field
- Tailoring Your Credentials
Step IV: Action Planning

- Self-Promotion
- Submitting Materials
- Securing an Interview
- Interview Preparation
Staying Engaged in Your Own Professional Development

- Reassess
  - Revisit the 4-Step Career Management Model

- Develop opportunities

- Keep informed about the industry

- Stay connected with those in your network
Resources

- Stanford School of Medicine Career Center (SoMCC)
  [http://med.stanford.edu/careercenter; somcareers@stanford.edu](http://med.stanford.edu/careercenter; somcareers@stanford.edu)

- Bio Career Center Material
  (See SoMCC website)

- Professional Societies and Organizations for Scientists and Clinicians

- Alumni Associations

- Online Networks
  - Linked In
  - Facebook
  - My Space

- Personal Contacts
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Stanford Medical School

March 6th, 2008
Tenure Options Shrink for Life Sciences PhDs

New PhDs give up Tenure Track for Postdocs

Source: National Research Council’s Biennial Survey of Doctorial Recipients (8-13% of the workforce)
"I sense fear."

Shanahan
# Bio Career Center

A Consortium of Leading Life Sciences Institutions
Delivering Expanded Career Options for PhDs and MDs.

## Research
- Biopharma
- Contract Research
- Gov’t Research
- Military Research
- Non-Profit Research

## Finance
- Equity Research
- Fund Management
- Venture Capital

## Business
- Biopharma
- Consulting
- Entrepreneurship

## Law
- Patent Law
- Regulatory Law
- Technology Mgmt

## Other
- Higher Education
- Public Health
- Science Policy
- Science Writing
Possible Career Path
1. Public Health
2. Biopharma, Contract Res, Gov’t Res, Military Research, Non-Profit Research
3. Regulatory Affairs
4. Patent Law, Regulatory Law
5. Technology Management

Passion for:
1. Solving big picture health problems
2. Bench Research
3. Keeping track of complex information flows
4. Law
5. Hot new technology

Possible Career Path
1. Higher Education/Teaching
2. Science Policy
3. Science Writing

Passion for:
1. Helping others understand
2. Argument
3. Writing

Possible Career Path
1. Equity Research, Venture Capital, Fund mgmt.
2. Entrepreneurship
3. Consulting

Passion for:
1. Business, markets
2. Working in small company atmosphere
3. Solving organizational problems
"Of course I want to grow as a person, but first I want to grow as a banker."

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How Can We Help?

**Keirsey™ Temperament Sorter®-II**

Similar to the famous Myers Briggs Type Indicator, this report gives you feedback on:
- What motivates you at work
- What roles you’re likely to excel in
- What kind of workplace would fit your personality
- Typical jobs that fit you

Great to share with your career counselor.

Start Now!

**Career Navigator**

A deep categorical look at yourself, your values, knowledge, experiences, and accomplishments
- Deep thinking that yields help with interviewing, networking, and career visioning
- Setting a career action plan for the future
- A life-long learning tool (25-40 hours recommended)

Start Now!
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Career Paths

Biopharma Research
- Useful Classes and Practical Skills
  by John Bodeau, PhD
- Four Steps to Succeeding Outside the Ivory Tower
  by Jennifer Stone Gonzalez
- Your First 100 Days on the Job
  by John Bodeau, PhD

Consulting
- From the Lab to the Boardroom
  by Tim van Biesen, MBA, PhD
- Grad School Up-Skill Opportunities
  by Anita Kishore, PhD
- From the Hospital to the Firm
  by Eric Flyckt, MD

Science Policy
- Separation Anxiety: Leaving the Bench
  by Virginia Cox, PhD
- In Search of the Big Picture
  by Giovanna Guerrero, PhD
- How I Ended Up in Science Policy
  by Erica Riddle, PhD

Finance and VC
- Career Paths Towards VC
  by Chris Shen, MD
- The Winding Road To Equity Research
  by Eric Staeva-Vieira, PhD
- Summer Program Offers Grad Students a Mini-MBA
  by Meredith Alexander Kuntz

Science Writing
- From Research to Writing, A Brisk Change of Pace
  by Nick Zagorski, PhD
- What It Takes: Skills a Science Writer Needs to Succeed
  by Tina Hesman-Saey, PhD
- Ten Ways to Please an Editor
  by Emma Hitt, PhD

Government Research
- Banner Days
  by Sheryl Lyss, MD, MPH
- An International Experience with CDC
  by Mitch Wolfe, MD, MPH
- Course Work Opportunities for Public Health
  by Kim Lindsey, PhD
Welcome to the Bio Career Center Jobs Board! The Jobs Board is special because it is designed only for you. Only jobs requiring life sciences MSs, PhDs and MDs are posted here, and only Alumni, Postdocs, students and Residents from Consortium Schools may use the Jobs Board. Employers are eager to meet you, so let’s get started.
We need your feedback

- What employers would you like to see on the jobs board?