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**Title:** A Penalized Matrix Decomposition, with Application to Sparse Clustering

**Abstract**

We present a penalized matrix decomposition, a new framework for computing a rank  $K$  approximation for a matrix. We approximate a  $n \times p$  matrix  $\mathbf{X}$  as  $\sum_k d_k \mathbf{u}_k \mathbf{v}_k^T$ , where  $\mathbf{u}_k$ ,  $d_k$ , and  $\mathbf{v}_k$  minimize the squared Frobenius norm of  $\mathbf{X} - \hat{\mathbf{X}}$ , subject to constraints on  $\mathbf{u}_k$  and  $\mathbf{v}_k$ . Here,  $\mathbf{u}_k$  and  $\mathbf{v}_k$  are vectors of lengths  $n$  and  $p$ , and  $d_k$  is a scalar. We show that when this decomposition is applied to a data matrix, it can yield interpretable results. Moreover, when applied to a dissimilarity matrix, this leads to a method for sparse hierarchical clustering, which allows for the clustering of a set of observations using an adaptively-chosen subset of the features. These methods are demonstrated on the Netflix data and on a genomic data set. This is joint work with Robert Tibshirani and Trevor Hastie.